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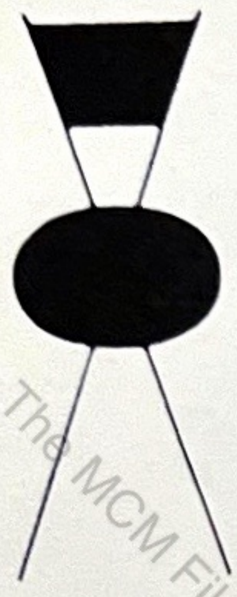

furniture forum annual

contemporary – traditional source reference

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25 Years of Decoration and Design
Personalities
Interiors by Barbara Lockhart & Gary Bond, ASID
Interiors by William Gaylord, ASID
Interior by Hank Dunlop of Gensler and Associates
Interior by Lawrence L. Peters, ASID

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25 YEARS OF DECORATION AND DESIGN

By Ted Materna

In 1950 there were a number of "decorators" on the national scene. New York decorators were among the leaders in the field and the nation looked to New York for inspiration. Their clients ranged from a who's who in "society" and the arts, industry, and business worlds. Emphasis then was on complete "coordination," and as the late Dorothy Draper said, "down to the last ash tray." In addition to Mrs. Draper, William Pahlman, John Gerald, Everett Brown, Nancy McClelland, McMillen, Billy Baldwin, Melanie Kahane, Leona Kahn, Michael Greer, and the late Yale R. Burge there were many others who became known as leaders in the field.

It was Yale R. Burge who prompted a national vogue for the "country look," aided greatly by coverage of editors who carried it to the four corners of Timbuktu, among them Mary Davis Gillies of McCalls, Arthur Leaman of House & Garden, Vivian Brown of Associated Press and Betty Pepis of the N.Y. Times, and later Nathan Mandelbaum of McCalls, now with Ladies Home Journal. Manufacturers and department stores adopted and adapted the vogue seen for more than a decade in many variations and names, one of them called "mediterranean."

Formal French interiors, in the manner of "salons" were also popular and sometimes the affluent commanded a most museum-like interior. Fashion houses carried the look further, and fashion designers' homes were only somewhat short of stereotypes.

Stately English, updated with new fabrics in new colors and prints had a short popularity, and English country looks were adapted for less formal lifestyles.

By the mid 1960s the U.S. had developed another new interiors style which became known as a "mix." Spacious backgrounds (lacquered white or contrasting darkest wall colors) were enhanced by a combination of fine antiques or reproductions and modern furniture. New printed fabrics, solid textures, and important area rugs became hallmarks of a new look. Edward Fields, whose "no limit to design" became his trademark, was a leader in emphasizing design at the floor level and area rugs became a national must.

The "mix" was more personalized, carefully put together to look casual, and more difficult to carry off than it seemed. Many new names emerged to be identified with the look, among them Angelo Donghia, a partner in the firm of Burge/Donghia, N.Y., David Barrett, and Joseph Braswell, each of whom had his own special identity in terms of decoration and design.

By now the "interior designer" identification had come into acceptance as a recognized professional symbol.

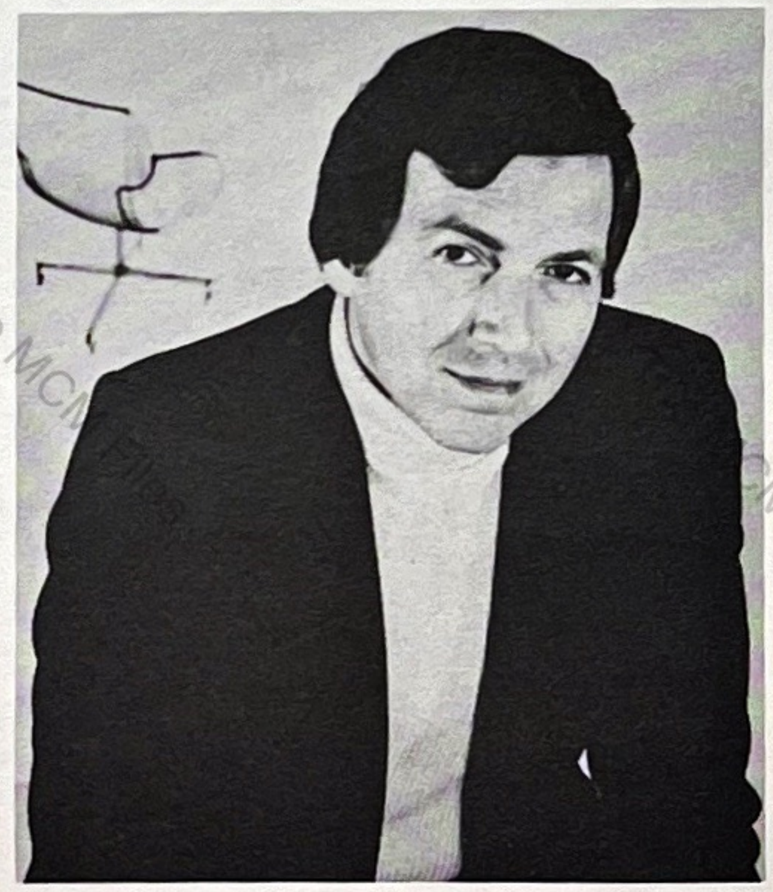
The "mix" as such has not been replaced by a new look as such. Perhaps it will take another decade before we find one, despite innovations. The influence of modern Italian furniture, lighting and other accessories has been relatively short. Plastics, steel, mirror, glass and other new "slick" design innovations have yet to become hallmarks of the decade.

Good design is now available at almost all price levels. There is much less obvious coordination. The introduction of Chinese furnishings and antiques into our market can be seen but has not produced another "Oriental" Look of the late 40s.

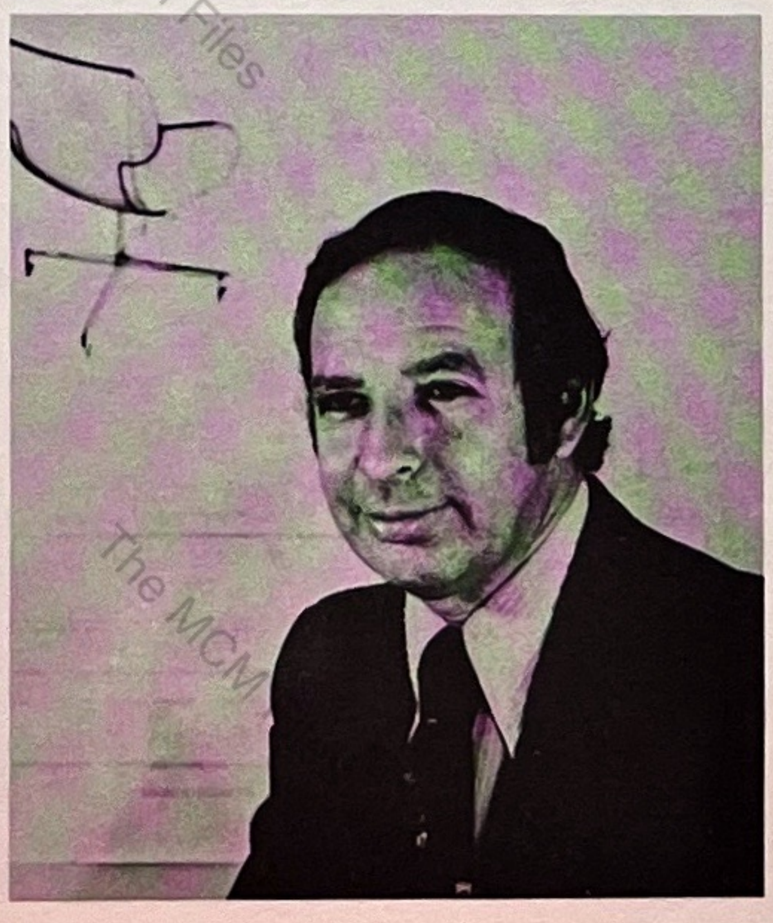
Today antiques are sought for investment as well as decoration. The real emphasis is upon individuality. Twenty-five years later we have arrived at a point where people are more knowledgeable and designers are accepted professionals.

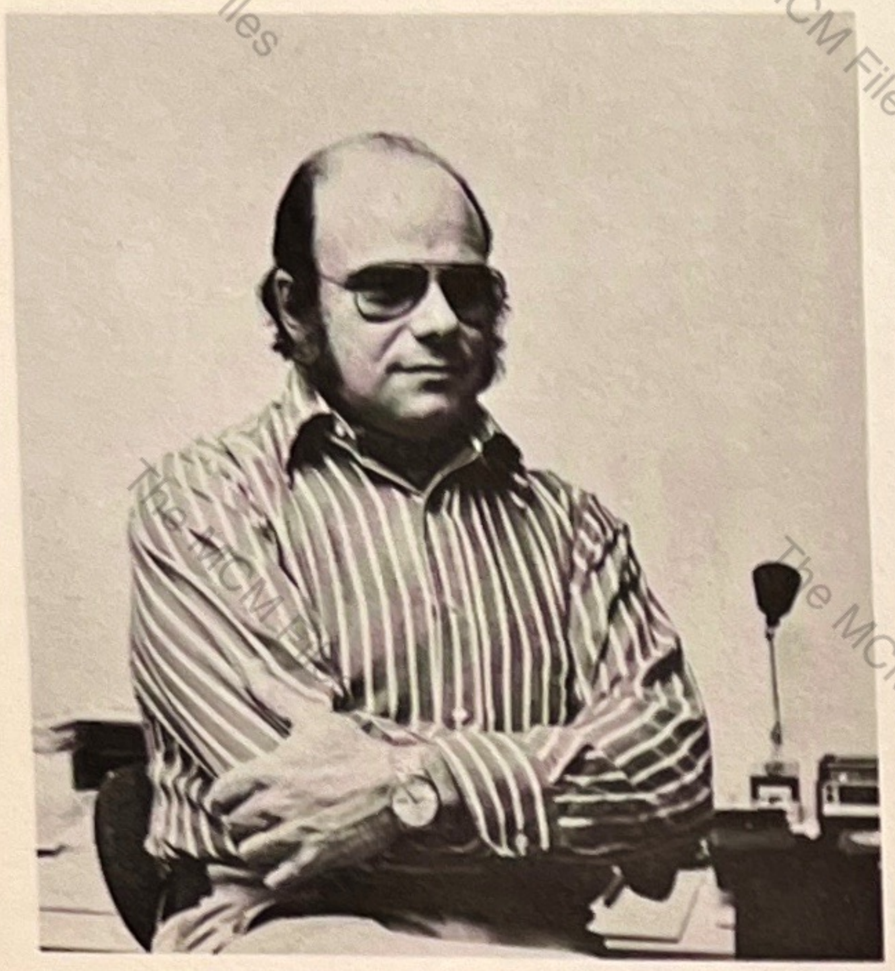
RUD THYGESEN and JOHNNY SORENSEN belong to the relatively small group of young Danish furniture designers who quietly but effectively collaborate with furniture factories to develope and cultivate the ideas of form, function and material, demonstrated over a generation ago. They have an evident interest in function, and their better works avoid the extremes that do not suit their craftsmanlike approach. Rud Thygesen responds he belongs to the school of design created by Professor Karre Klint, and that he lives with some of Borge Mogensen's furniture, but not his own. The younger Johnny Sorensen is different. He lives with his own furniture which means Thygesen's also, for they are a team, and have been since they were classmates at the Copenhagen School of Applied Art, where both graduated in 1966.

ROBERT ARONOWITZ was born in New York, raised in Florida, and ultimately returned to New York for his design education. Before attending Pratt Institute, he studied at the University of Florida and worked as a graphic designer for a Miami advertising agency. After receiving his degree in industrial design from Pratt in 1956, his interest broadened into furniture, exhibit and product design and brought him into contact with his future partner, Bernard Katzanak. In 1966 they formed a partnership, Robert Bernard Associates. Over the years contract and residential furniture design has been their forte, although corporate graphics, exhibits, and showroom designs are important areas in their work. The firm has done extensive work in wood, metal and plastics, in office, institutional and residential seating and case goods.

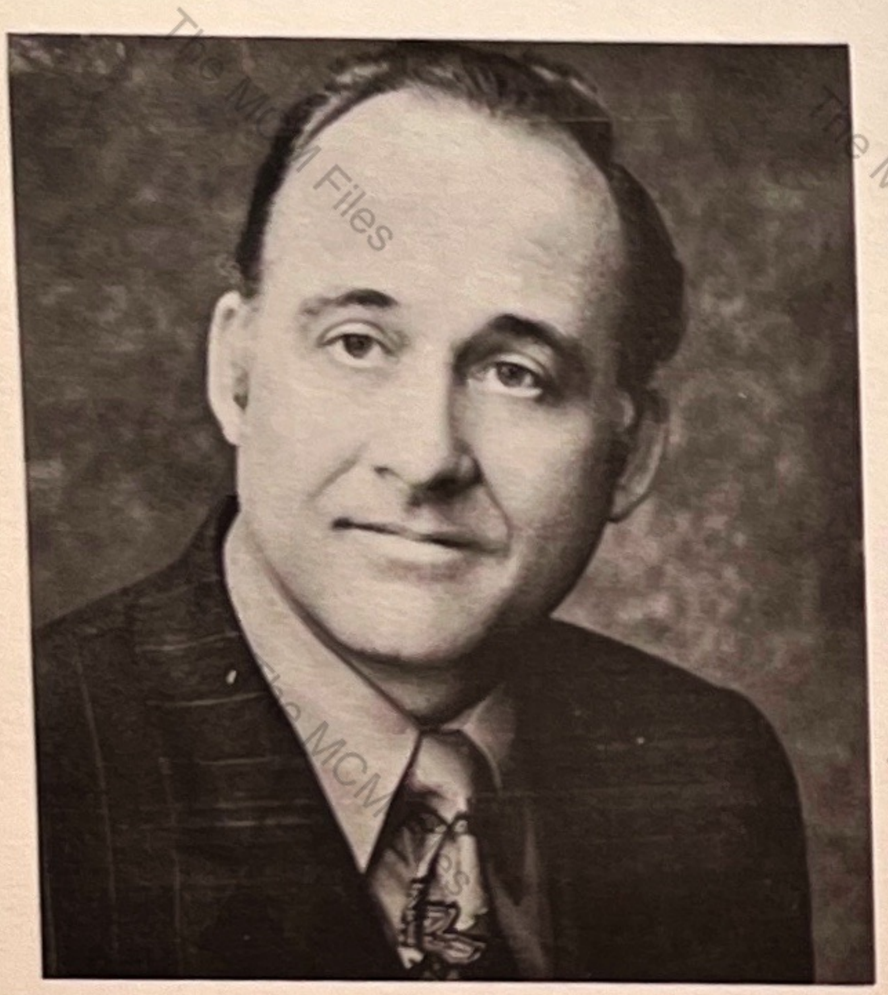


BERNARD KATZANEK, native New Yorker, attended the University of Wisconsin and Pratt Institute, where he received his industrial design degree in 1954. After a tour of duty with the U.S. Army, he began his career as a furniture and product designer with a New York design firm where he worked closely with Robert Aronowitz in creating and developing design programs for the firm's clients. Their work during that 10 year period led to many successful design programs for various clients. Although both designers have highly individual feelings about their work, their successful relationship provided ample proof that an office of their own was a logical step. And so in 1966 they joined forces and opened their very successful office.

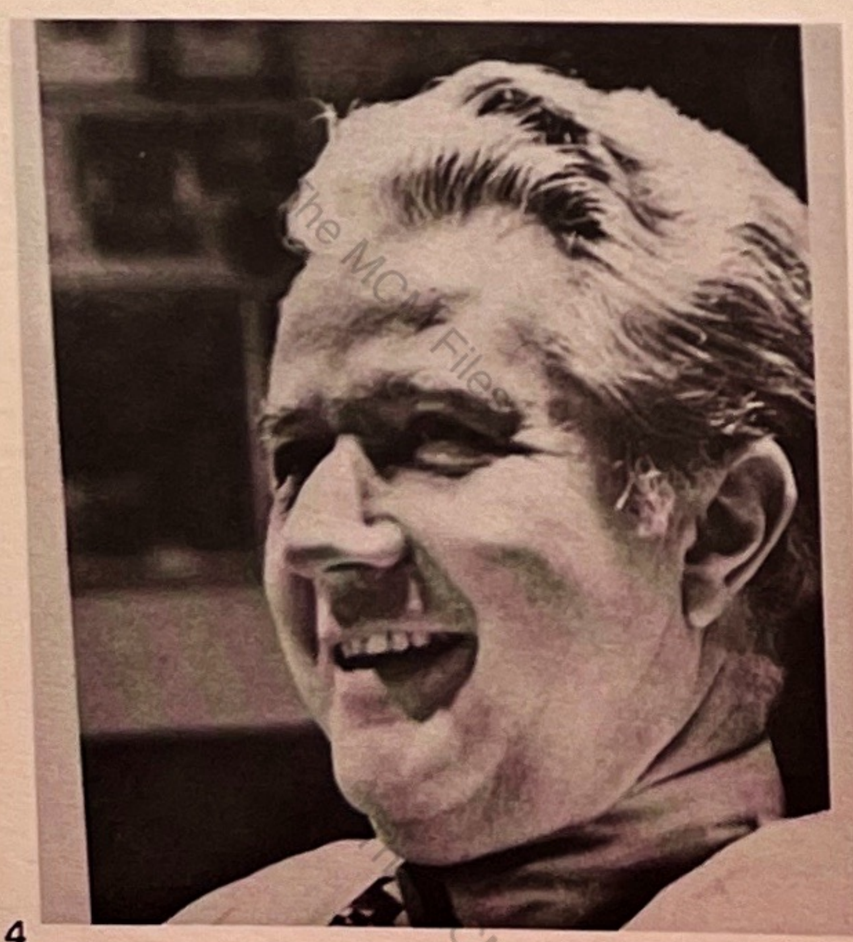




BRUCE MARTIN SCOTT graduated from Pratt Institute (BFA, BID) and studied at the ULM School (New Bauhaus) in Germany. He has taught in the fields of industrial design and fine art and is a member of IDSA; The Art Students League and the National Arts Club. Mr. Scott designed and developed the highly successful NSID Award-winning "Motiva" line of modular office furniture. In conjunction with Koch, Inc., he developed the first practical application of high density lighting for consumer use. His design, "Lampette" was chosen for the permanent collection at the Museum of Modern Art. As a fine artist and painter, Mr. Scott is represented in the permanent collections of ten major museums.

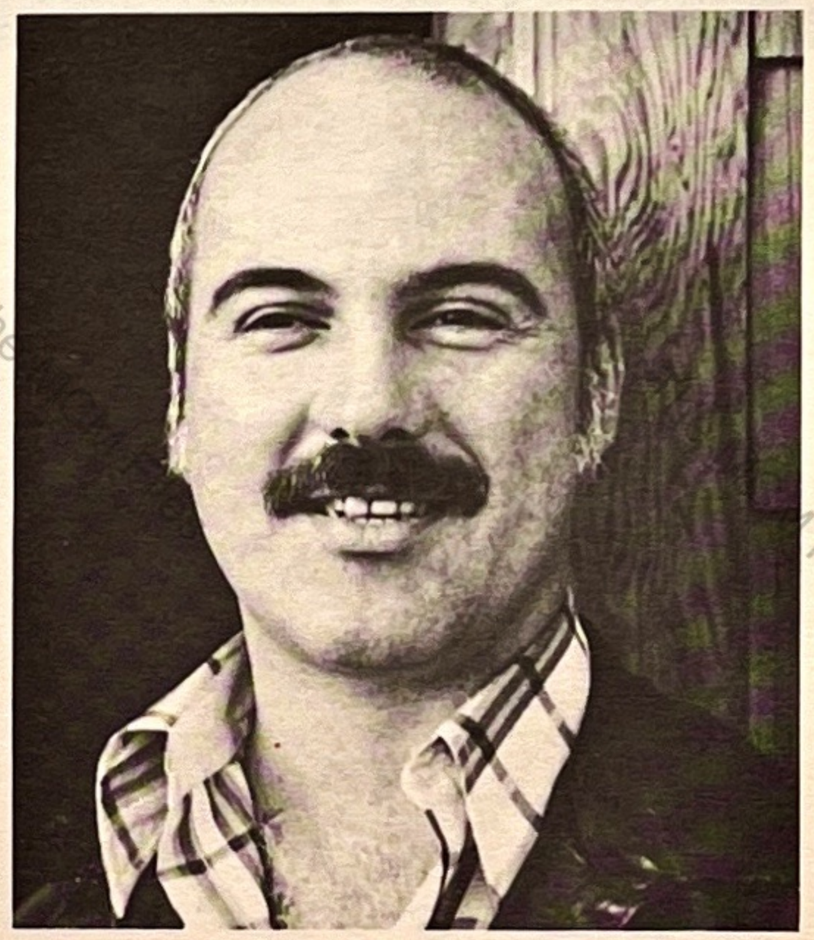


ROBERT W. SCHIER attended the University of Evansville studying mechanical engineering and the Art Center College in Los Angeles, where he studied industrial design. He worked with Henry Dreyfuss firm for a time and then as an Associate at Sunberg & Ferrar of Detroit, Michigan. In 1960 he started Design Dynamics as an industrial design firm which included a graphics department. In 1969, the firm began to specialize in contemporary furniture and was honored with the First Award in design of chairs in 1970 by IBD, for concourse bench seating. In 1971 the firm received the the Design in Steel Award for educational equipment, and an Award from IBD in 1973 in the category of chairs.



NIELS RISOM received his formal education in Denmark and following graduation from business school, joined Scandinavian Airlines System and for the next sixteen years, with this firm, he worked his way through sales, administration, marketing and promotion in various parts of the world ending as District Manager for Southeast Asia in 1962. He then joined Jens Risom Design firm and spent two years in Europe working with licencees. In 1965 Niels came to America and became a V.P., of his brothers firm. Advancing to Executive V.P., and in 1972 he became President of the company. When the Jens Risom company was sold to Williams Hudson in 1972, he remained for one year and in 1973 left the firm to form his own company, ENNAR LTD. His new company has gathered together a stable of fine designs whose skill and abilities are offered to manufacturers for execution of product designs.

TED MATERNA has served as National Director and Public Relations Counsel of the Institute of Business Designers since 1971. During this period the organization has emerged as a vital and important spokesman for more than 1,000 professional contract designers and allied manufacturing sources in the contract field. For the past twenty years, Mr. Materna has headed Ted Materna Associates Inc., a well known New York Communications and Public Relations firm specializing in the Design and Furnishings fields. His firm has been identified with and has represented many of the leaders in these fields including The Gorham Co., Div. of Textron, Edward Fields, Dow Chemical, Romwebber Industries, Amtico Div. American Biltrite Rubber Corp., Burge/Donghia Inc., David Barrett, Leif Pedersen Interiors, and the late Dorothy Draper and Yale R. Burge. He also represented NSID from its inception until 1971 as National Public Relations Counsel. He has "paid his dues" in the interior furnishings industry and earned a good, solid reputation.



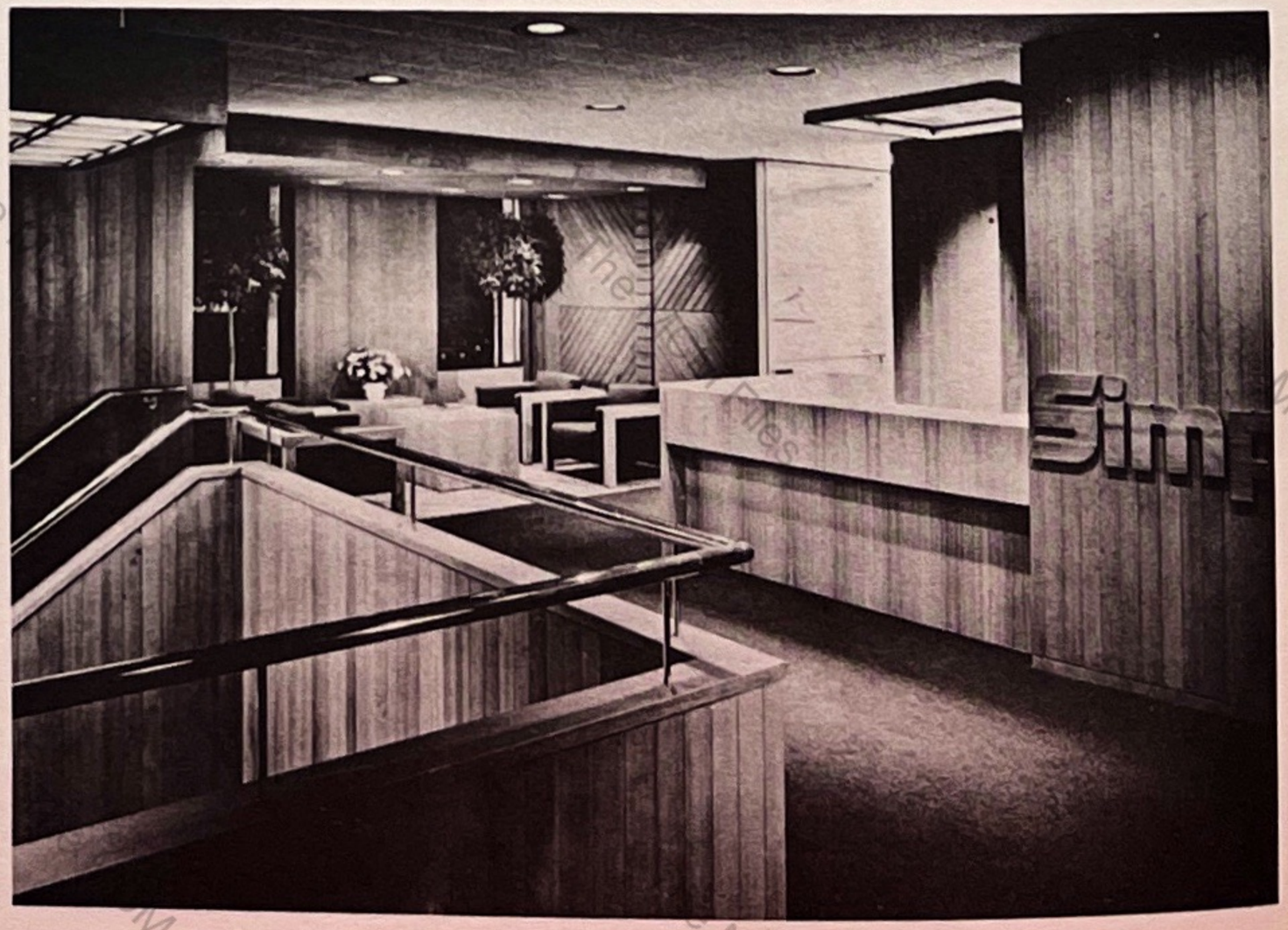
JOHN RANDALL McSPARIN was raised in Anchorage, Alaska. He attended Cascade College in Portland, Oregon and Long Beach State College in California. After a stint in the navy, aboard aircraft carrier "Yorktown" on the Admirals' staff, he returned to civilian life and worked for John Wolf Textiles and the Mansure Trimming Co., of Los Angeles. Twelve years ago he joined the firm of Latt, Jackson & Associates as an interior designer and rose to the rank of senior project designer. He has handled all types of interior design projects from residential, commercial and industrial.

E. JOHN HORNUS was a 1964 Honors Schedule graduate in design from the Art Institute of Chicago. He was an Interior Project designer with Skidmore, Owings & Merrill, Chicago, until 1968, when he joined the New York firm of Carson, Lundin & Shaw as an Associate. In 1970 he was elected Senior Associate and Head of Design with that firm. In 1973 he commenced independent practice, specializing in architectural, interior and furniture design. His furniture designs are currently produced by Eppinger Furniture, Inc., Glassform Architectural Products and Scope Furniture, Inc. A bachelor, Hornus prefers to work from his Hunterdon County, New Jersey farm, but also retains a Manhattan office. Some of Mr. Hornus's designs have appeared in previous volumes of Furniture Forum.

INTERIORS by Hank Dunlop

GENSLER AND ASSOCIATES/Architects assigned Project Director Don Kennedy and Project Manager, Derek Claudius and a team headed by Hank Dunlop, to create a contemporary corporate image for a timber company, which would reflect the character of an old line forest products company. Successfully they employed the use of the firm's softwood products and elegant detailing. Wood species define areas and function; warm redwood paneling is used through most spaces, while hemlock was used to distinguish executive areas. A clear lacquer finish was employed on all woods to preserve their nature while hard chrome hardware and chairrails bring about a refreshing combination of traditional blending with contemporary design.

A continuous field of green carpet and vast quantities of planting unify the character of the space. At work-station, strong earthtones are used in the fabric panels. The private offices and the work-stations use the same basic system components. The chrome tube motif of the furnishings and the oak desk panels and trim reflect and synthesize with the architectural expression.



SOURCES:

Carpets: Lees Carpet; Decorative Carpet
Furniture: Cartwright; Brickel; Helikon; Knoll; Domore
Work Station Systems: Sunar

INTERIORS by Lawrence L. Peters, A.S.I.D.,

Desiring to achieve a unique marketing and interiors approach to the banking profession, Lawrence L. Peters, A.S.I.D., I.B.D., of Contract Interiors of Orlando, Florida, developed the concept of three horizontal floating plains placed within the thirteen foot raw building interior structure. He used three soffits to provide a "Red Carpet" effect in the ceiling plan, define the main banking functions and to provide direction into the bank.

A special lighting design was used to emphasize or direct individuals, and to create a "center stage effect."

SOURCES:

Furniture: Thayer Coggin; J. G. Furniture; Harter; Gunlocke
Upholstery: Rison Textiles; Maharon
Suede: S. R. Wood
Vinyls: W. G. Vinyls; Vicrtex

The unique exposed ceiling/soffit concept required vivid colors and texture. Natural oak was used for all wood structures and furnishings. Yellow/lime vinyl and fabric was used for the number two soffit, seating, lighting and accents. Royal blue brushed wool was used for the "teller" soffit, seating, lighting and accents. Chocolate brown was used for the building structures, utility systems, carpeting, suede walls and accents. Brushed aluminum was incorporated into the "teller" design and repeated in the accessories.

In the RESIDENTIAL CATEGORY, a one-room apartment in New York city designed by William Gaylor, ASID, of San Francisco was the First Award winner. Designed as a complete living environment, it provides comfortable seating for five or six, a semi-private sleeping-lounge area, good lighting and a pleasing, natural color scheme, on a minimal budget. The windows are hung simply with natural, split bamboo blinds. The ceiling was lowered over the seating area to create down lights. Platforms were constructed as two levels. Lower ones support seat cushions and a mattress and the higher ones extend around three walls, providing a back for seating, a cove for sleeping area, concealed storage and a surface for plants and accessories. The floor and platform are covered with a natural sisal matting.

FIRST AWARD Winners of the "INTERIORS OF THE YEAR" S. M. Hexter Awards Program.

A private office in a converted railway observation car won First Award in the NON-RESIDENTIAL category in the 17th annual S. M. HEXTER Awards Program for Barbara Lockhart and Gary Bond, ASID of Los Angeles. The office proper occupies the rear lounge end of the car. The domed ceiling is covered with a brown & beige chevron fabric which is repeated on the walls beneath the windows. A dark brown carpet with ebony and beige pin dots covers the floor. The desk is a large free-form walnut desk with an executive swivel chair covered in a beige texture. The bench is covered in cerise leather which gives a color accent. The furnishings are flexible and adaptable for quick change from lounging to dining and conference use.

furniture

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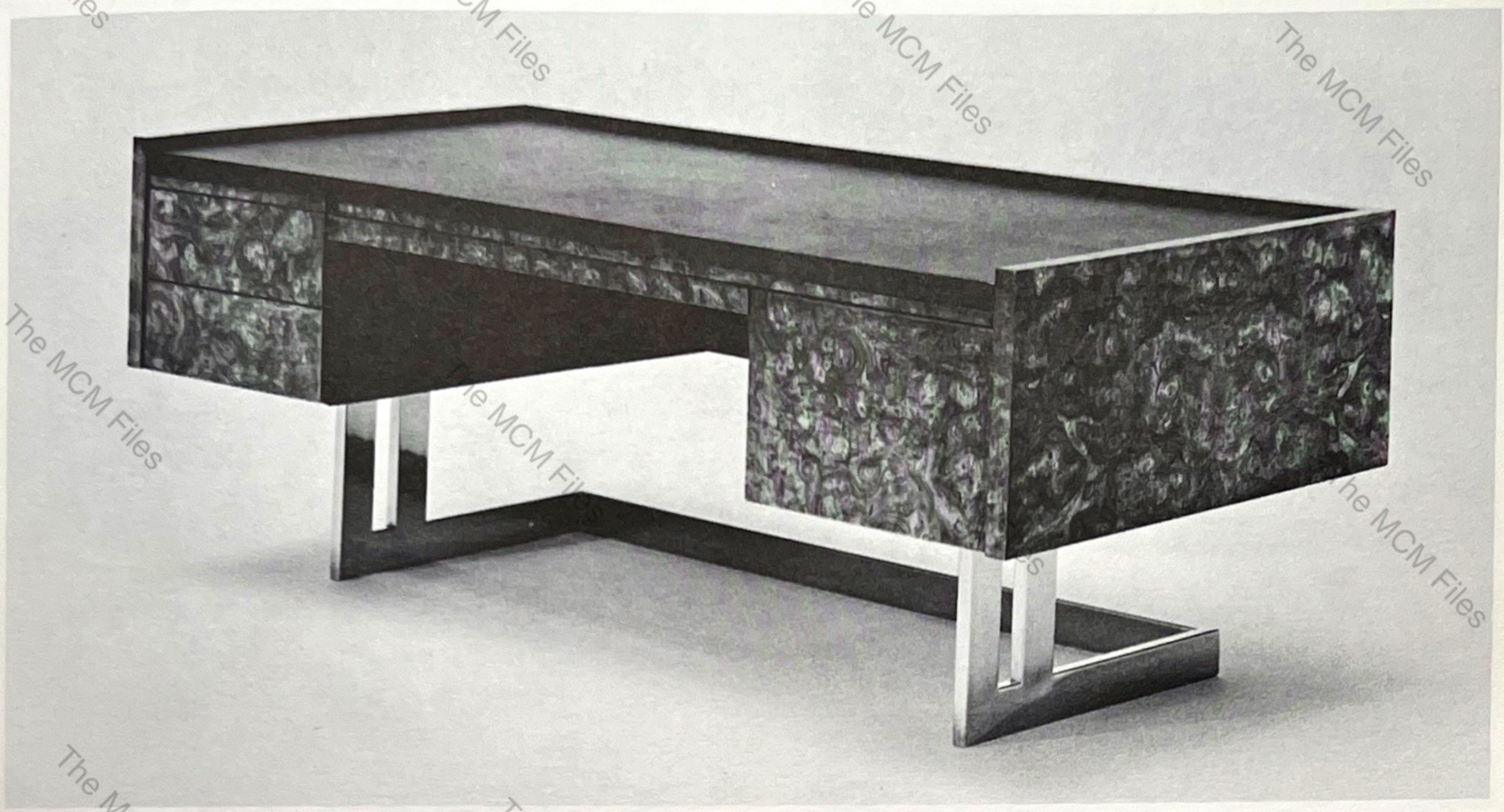
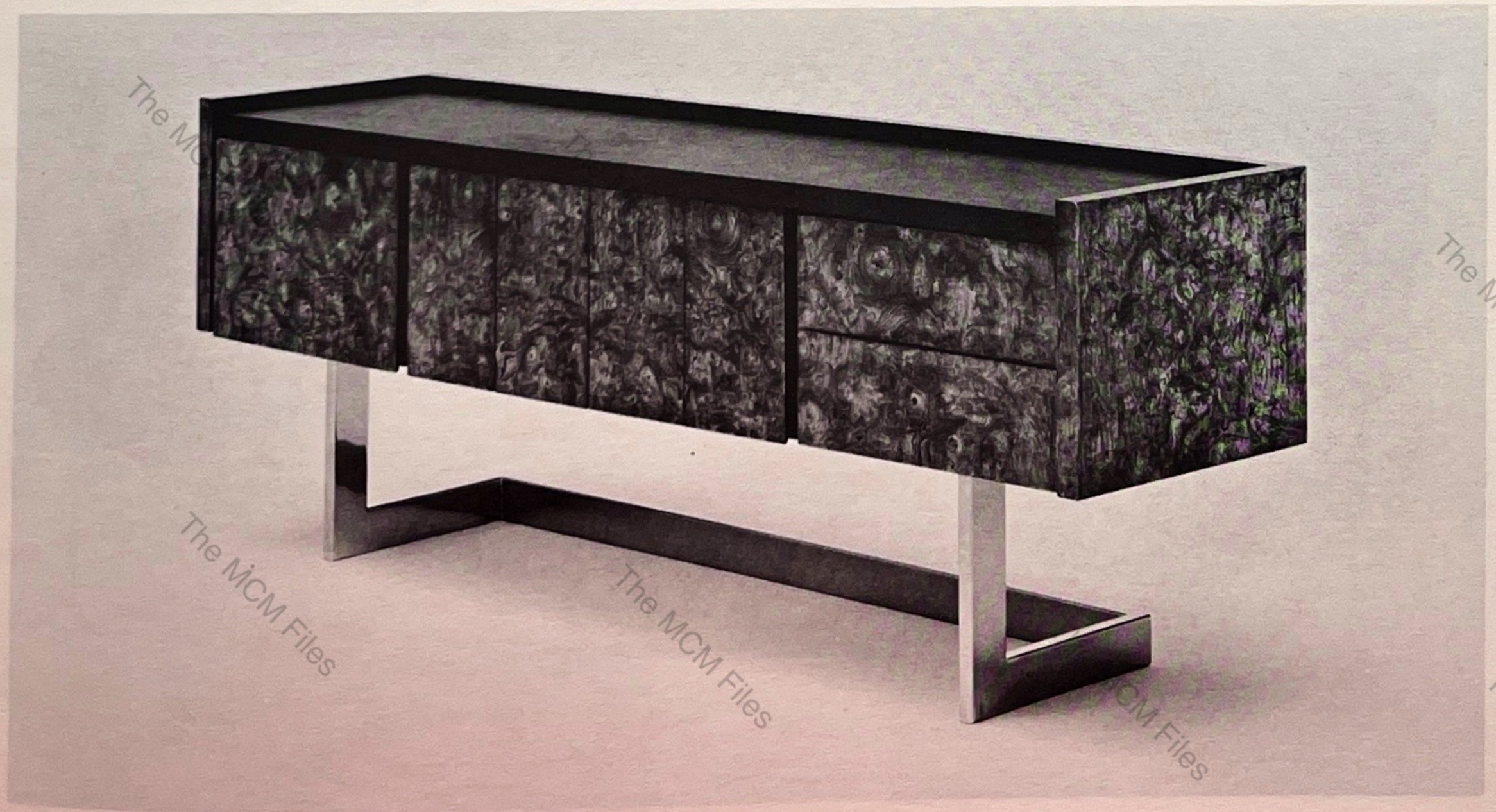


Item No. RB-3000 **EXECUTIVE DESK**
78" x 36" x 30" high
Wood: carpathian elm burl
Top: leather; **Base:** stainless steel

Designer: ROBERT BERNARD ASSOCIATES

Item No. RB-3001 **EXECUTIVE CREDENZA**
78" x 20" x 30" high
Wood: carpathian elm burl
Top: leather; **Base:** stainless steel



The MCM Files

Item No. RB-1001½ **EXECUTIVE CHAIR**
28" x 29" x 31" high
Base: polished mirror, walnut or oak

Item No. RB-1001 **SIDE CHAIR**
28" x 29" x 39" high
Base: polished mirror, walnut or oak

Designer: ROBERT BERNARD ASSOCIATES

Item No. RB-1000 **EXECUTIVE CHAIR**
27" x 31" x 46" high
Base: polished mirror, walnut or oak

Item No. RB-70 **SIDE CHAIR**
23" x 26" x 31" high
Frame: stainless steel

DAVIS FURNITURE INDUSTRIES INCORPORATED
P. O. Box 2065
High Point, North Carolina 27261

Item No. RB-3060 **LOUNGE CHAIR**
36" x 35" x 30" high
Base: polished stainless steel

Designer: ROBERT BERNARD ASSOCIATES

Item No. RB-3040 **LOUNGE SOFA**
84" x 35" x 30" high
Base: polished stainless steel

Item: s10/127 **ARM CHAIR**
Tilt swivel control
Arms: 1" dia. 14 ga. round steel tube, mirror chrome plated

Item: s10/126 **ARM CHAIR**
22" x 26" x 31"
Seat height 18"

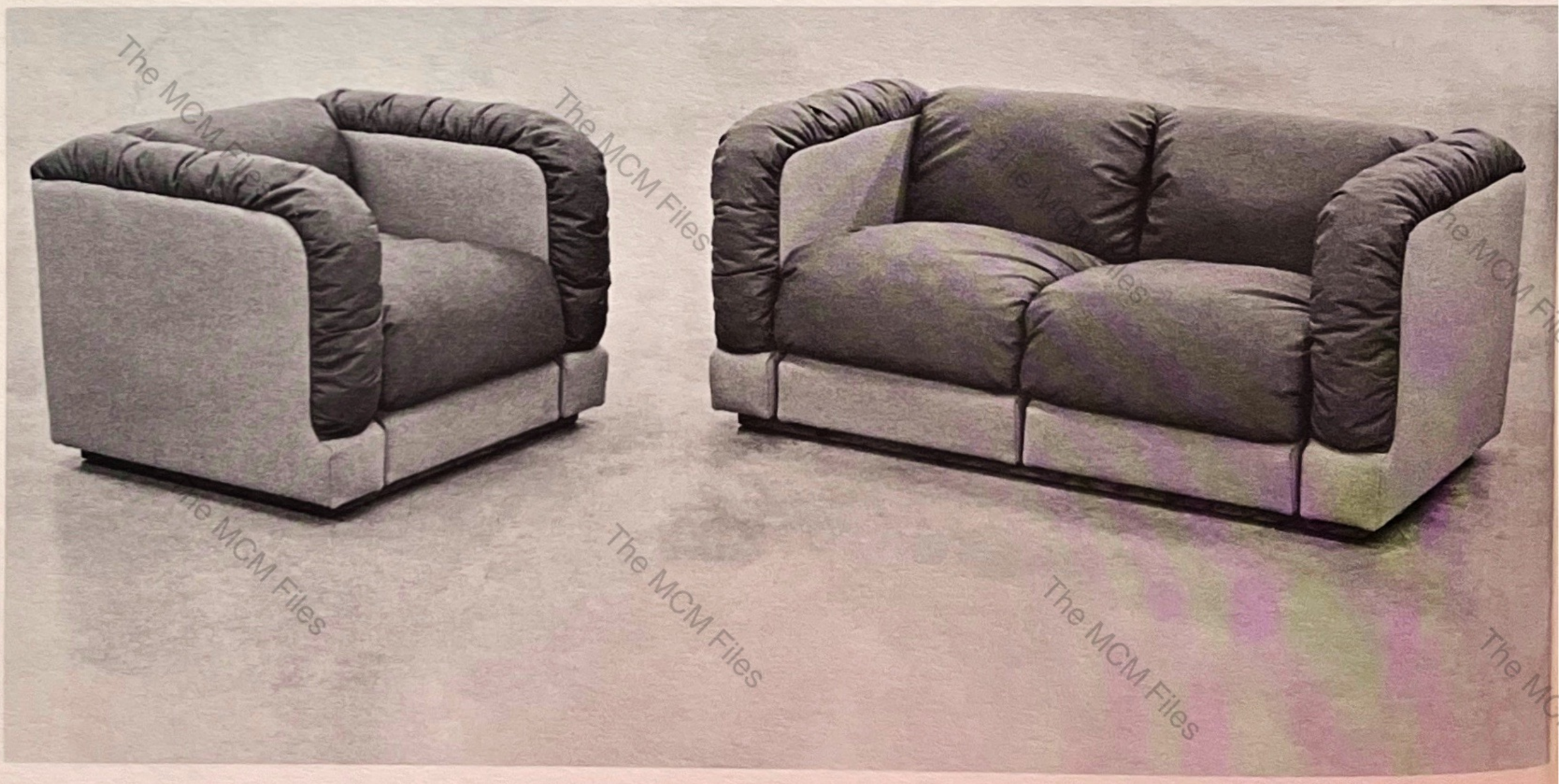
JACK CARTWRIGHT INCORPORATED
P. O. Box 1289
High Point, North Carolina 27261

Item: s10/120 **SIDE CHAIR**
24" x 27" x 31"; seat height 18"
Exposed base: 1" dia. 14 ga. round steel tube, mirror chrome plated

Item: s 10/21 **ARM CHAIR**
24" x 27" x 31"; seat height 18"
Exposed base: 1" dia. 14 ga. round steel tube, mirror chrome plated

Item: 20/164 **SWIVEL ARM CHAIR**
32" x 31" x 30"; seat height 15"
Exposed base: solid oak, oil finish
360° swivel

Item: 20/160 **SERIES**
Exposed base: solid oak, oil finish
Available combination vinyl-fabric or leather-fabric as shown, or one cover material



JACK CARTWRIGHT INCORPORATED
P. O. Box 1289
High Point, North Carolina 27261

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Item: 30/120 **"G" TABLES**
Base: 1" dia. 16 ga. round steel tube, mirror chrome plated
Top: ½" clear plate glass

Item: 20/162 **ARM CHAIR**
Exposed base: 1" dia. 14 ga. round steel tube, mirror chrome plated
Arms: 9 oz. leather strap

Item No. 160F **PROFILE ONE Desk**
60" x 30" x 29" high
Wood: walnut solids & veneers
Trim: burnished bronze

Item No. 1CR-60 **PROFILE ONE Credenza**
60" x 20" x 29" high
Wood: walnut solids & veneers
Trim: burnished bronze

SHOWROOMS:

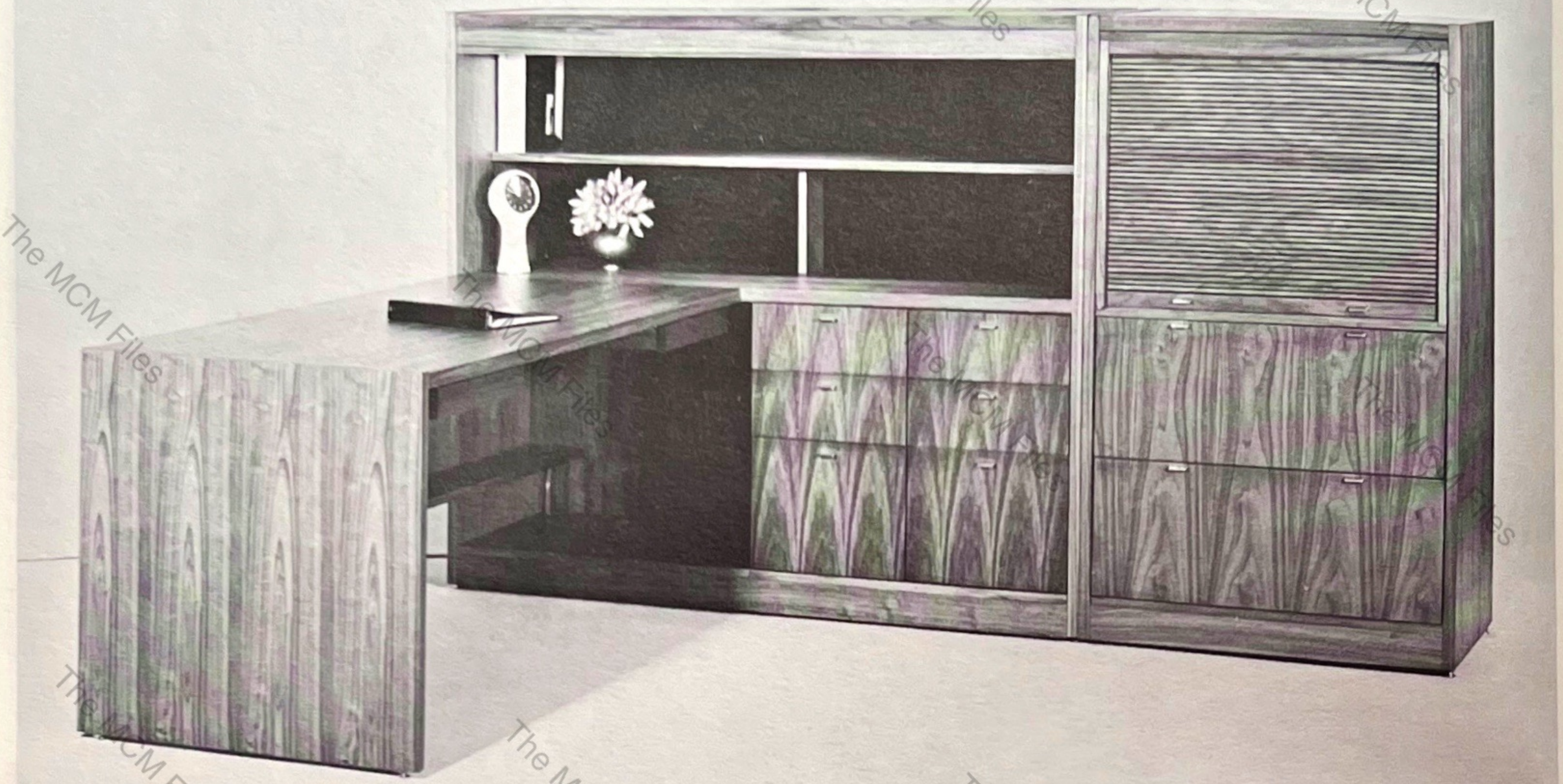
New York – 964 Third Avenue
Chicago – 1162 Merchandise Mart
Denver – 1415 – 23rd Street
Boston – 266 Summer Street
Los Angeles – (Sante Fe Springs)
13715 S. Carmenita
Miami – 45 N. E. 39 Street
Dallas – 4600 Simonton Road
Kansas City – 914 East 48 Street
Seattle – 124 Denny Way
High Point – Taylor Street

Item No. 160F **PROFILE ONE Desk**
Working view

MYRTLE DESK COMPANY
P. O. Drawer 1750
High Point, North Carolina 27261

Item No. 1G-604 **PROFILE ONE Secretarial**
60" x 30" DESK; 41" x 20" RETURN
Wood: walnut solids & veneers
Trim: burnished bronze

Item No. 160F **PROFILE ONE Desk**
Approach view



ENVIRONMENTAL MODULE SYSTEM (EMS)
Arrangement consisting of:

DESK/WORK STATION (LV-B) — **DESK** 64" x 30" x 29" high with 2-pencil drawers and front panel.

WORK STATION 64" x 21" x 53" high with fabric panel, light & electrical outlets in niche.

FILING STORAGE UNIT (LV-H) 33" x 21" x 53" high with tambour door unit (organizer inside) and lower lateral file unit

Wood: oiled walnut solids & veneers (shown) or oak solids and veneers in two finishes.

EMS Unit
Approach View of individual **DESK/ WORK STATION (LV-B)**

SHOWROOMS:
New York — 964 Third Avenue
Chicago — 1162 Merchandise Mart
Denver — 1415 — 23rd Street
Boston — 266 Summer Street
Los Angeles — (Santa Fe Springs) 13715 S. Carmenita
Miami — 45 N. E. 39 Street
Dallas — 4600 Simonton Road
Kansas City — 914 East 48 Street
Seattle — 124 Denny Way
High Point — Taylor Street

MYRTLE DESK COMPANY
P. O. Drawer 1750
High Point, North Carolina 27261

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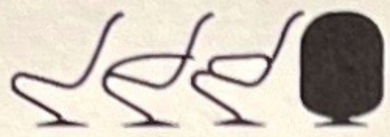
Item No. 850 **EXECUTIVE SWIVEL CHAIR**
26" x 33" x 43½–46½" high
Base: walnut wood or antique bronze metal base

MYRTLE DESK COMPANY
P. O. Drawer 1750
High Point, North Carolina 27261



Item No. E CHAIR
23½" x 33" x 15" high; SH 15"
Available with or without arms

Item No. L CHAISE
23½" x 59¾" x 40" high; SH 14"
Upholstered in tufted fabric

FRITZ HANSEN INC.
Executive Offices
40–17 22nd Street
Long Island City, New York 11101

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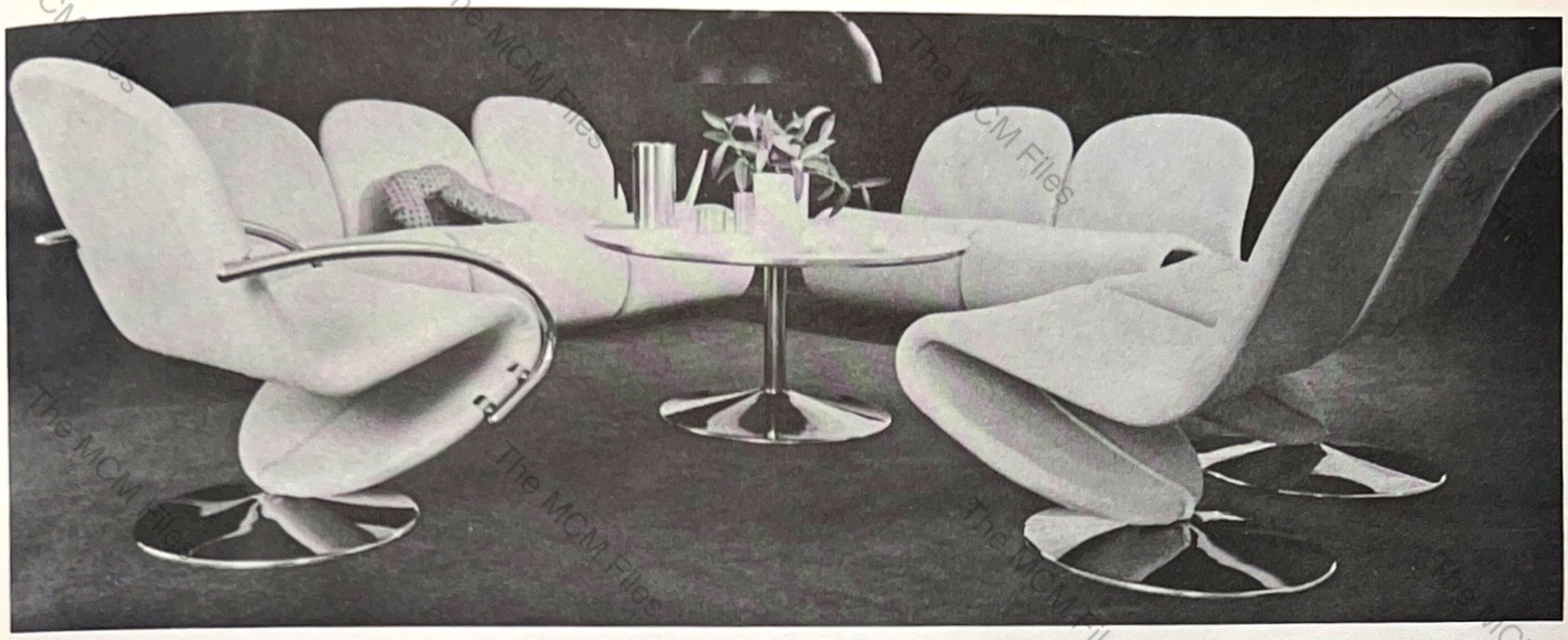
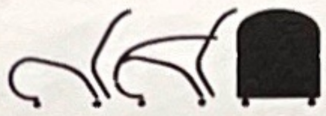




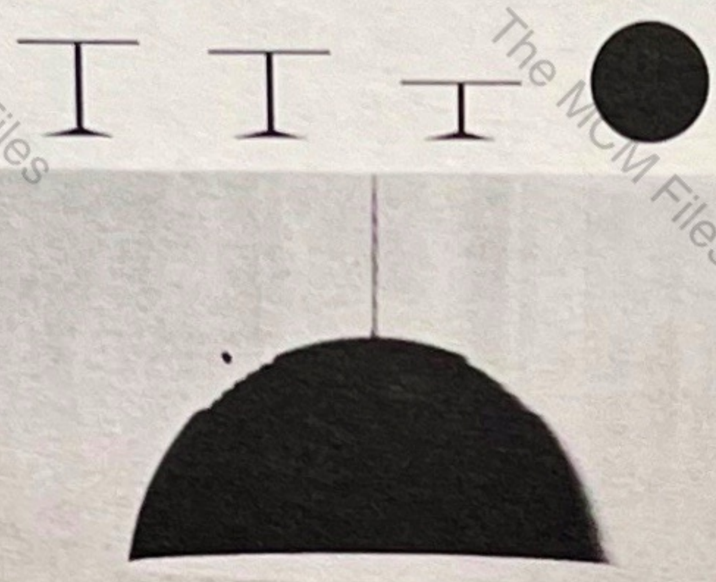
Item No. G CHAIR
23½" x 35½" x 28" high; SH 14"
On brown glides

***The CHAIR SYSTEM is patent pending and design-registered internationally**

Designer: VERNER PANTON

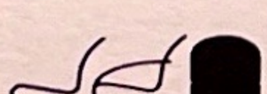
Item No. E CHAIR
23½" x 33" x 32" high; SH 15"
Available w/wo arms

FRITZ HANSEN INC.
Executive Offices
40–17 22nd Street
Long Island City, New York 11101

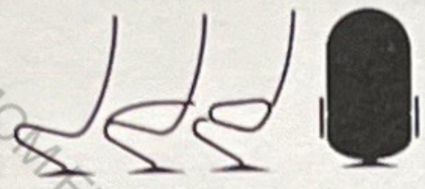


Item: ROUND TABLE
25" high
Top: white plastic laminate

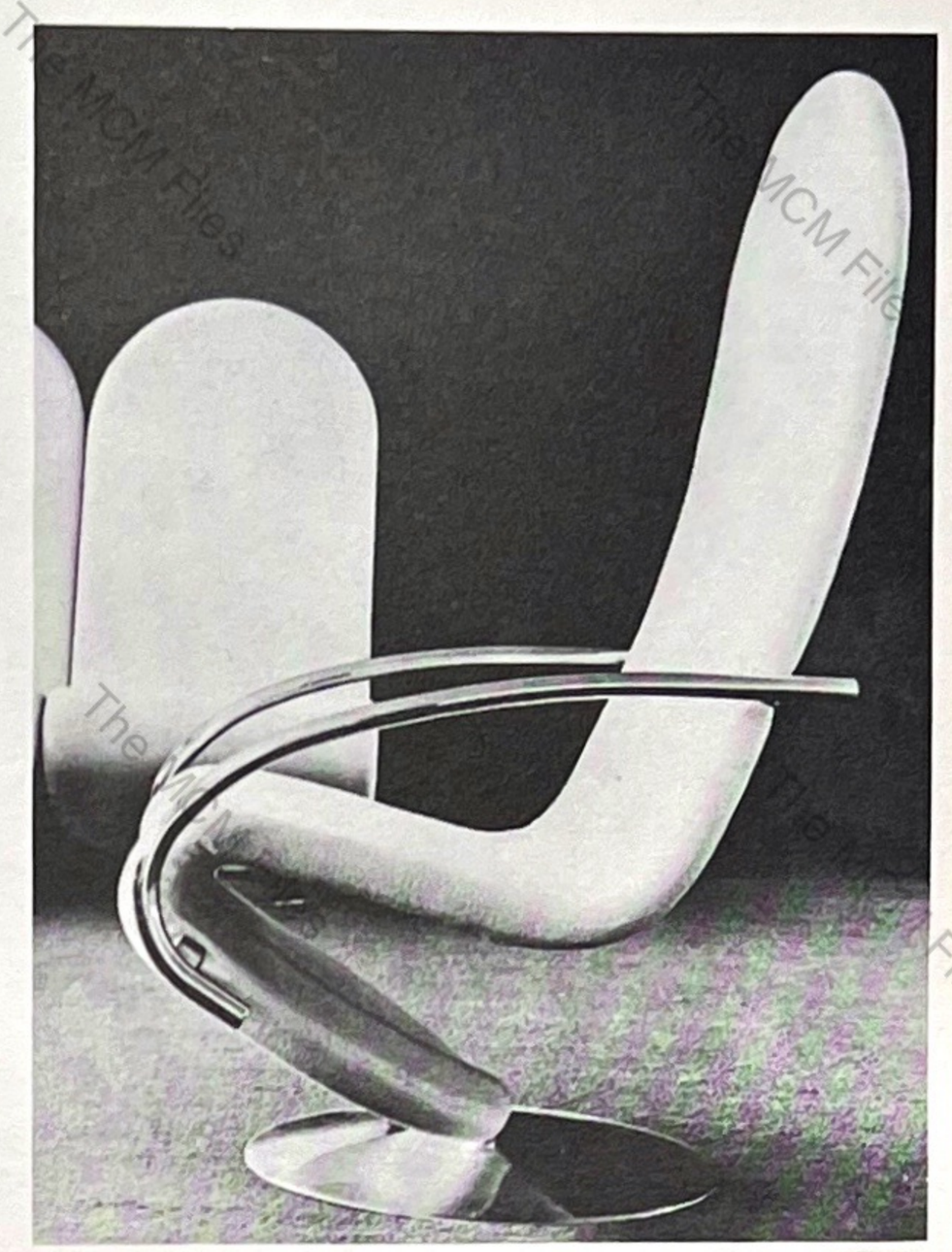
Item No. C LOW CONFERENCE CHAIR
20" x 27" x 30" high; SH 16½"



FRITZ HANSEN INC.
Executive Offices
40–17 22nd Street
Long Island City, New York 11101

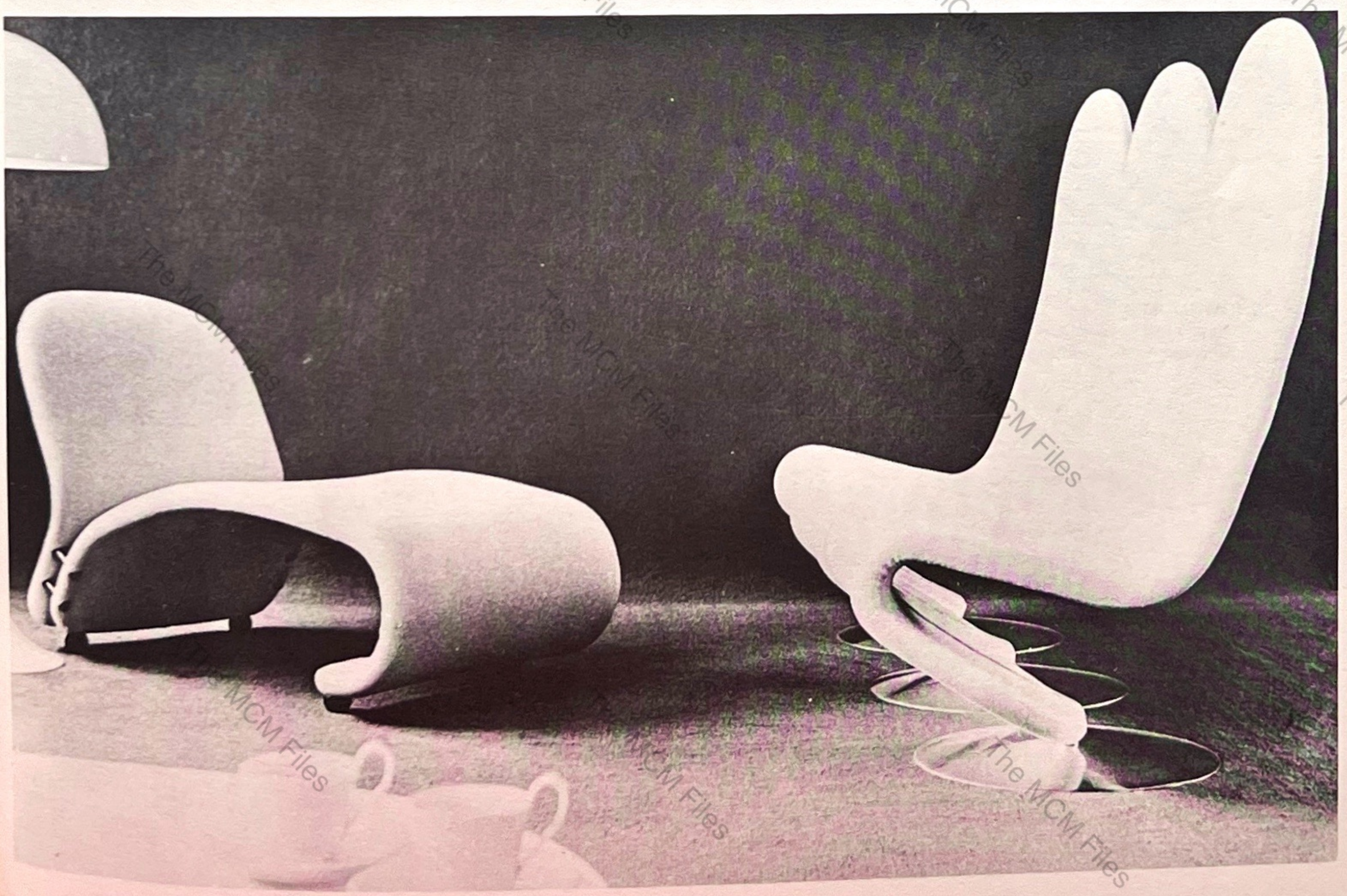


Item No. F LOUNGE ARM CHAIR
27½" x 30½" x 45½" high; SH 15"
Base: swivel or stationary
Available w/wo arms



Item: F HIGHBACK CHAIR
30½" x 23½" x 45½" high; SH 15"

Item: J LOW BACK CHAISE
48½" x 23½" x 28" high; SH 14"



The MCM Files

Item: 1130 **SIDE CHAIR**
23" x 23½" x 32¼"; SH 16½"
Round carved ash frame
Cane seat & back — open sides
Black oil finish

SHOWROOMS:
New York — 515 Madison Ave.
Chicago — Merchandise Mart

Item: 1124 **ARM CHAIR**
23-5/8" x 24¼" x 32¼" high
Seat height 18"; arm height 24¼"
Frame: cherry wood, black oil finish
All upholstered-French style-tight seat
Yardage required 2½ yards **COM**
Leather 44 square feet **COL**

BRICKEL ASSOCIATES, INC.
515 Madison Avenue
New York, New York 10022

The MCM Files

Item: 1077 **ARM CHAIR**
23¼" x 23-1/8" x 31-5/8" high
Seat height 18¾"
Carved wood frame with small upholstered back & tight seat
1 yard **COM** 18 sq. ft. **COL**

Designer: WARD BENNETT

Item: 1132 **SIDE CHAIR**
23" x 23½" x 32¼" high
Seat height 18½"
Round carved ash frame
Black oil finish
French style upholstered back & tight seat — open sides
Upholstery — 2½ yards **COM**
44 sq. ft. **COL**

Designer: **WARD BENNETT**

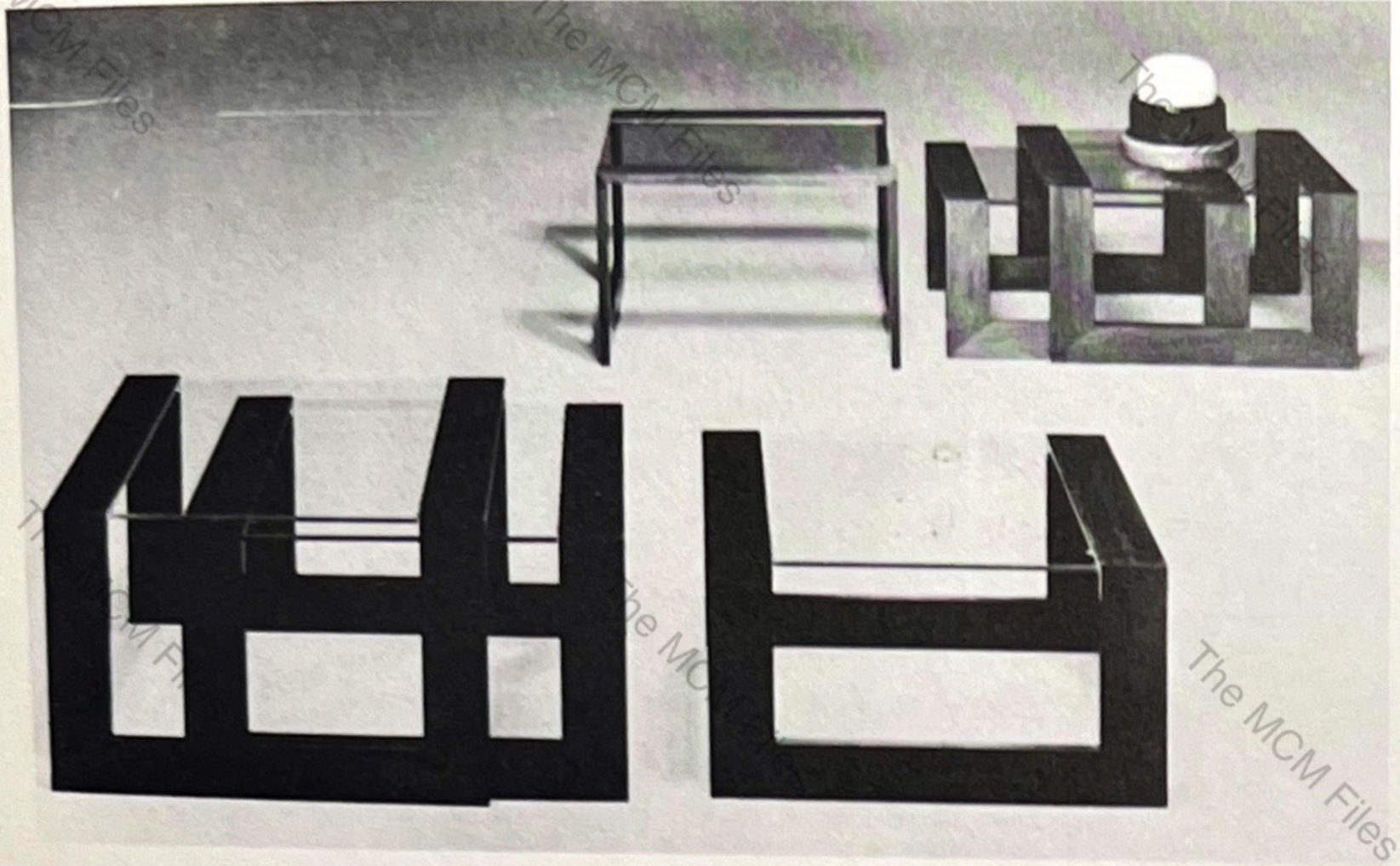
Item: SCISSOR LOUNGE CHAIR
24" x 29½" x 34¾" high
Seat height 15½"
Shaped frame contour back
Tight seat: **Wood:** ash
Finish: black oil
Yardage required 2½ yds. **COM**
Leather: 44 sq. ft. **COL**

BRICKEL ASSOCIATES, INC.
515 Madison Avenue
New York, New York 10022

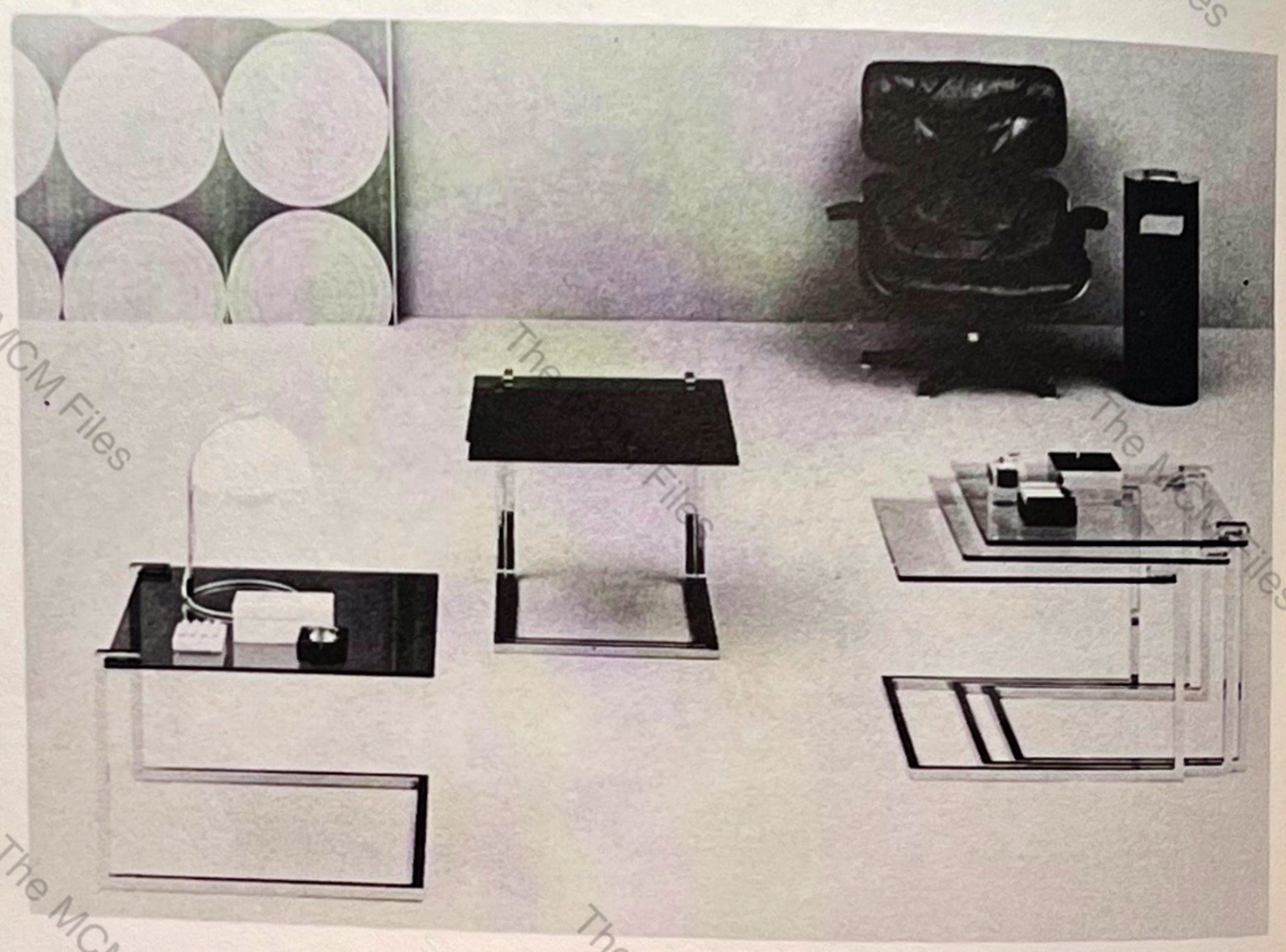
The MCM Files

Item: 1012 **ARM CHAIR**
Roll back tilt/swivel
Curved steel base W 27" x 27½"
adjustable seat height
18" seat height has a 32" OAH
with 2" height adjustment
Yardage required: 4 yds. **COM**
Leather: 75 sq. ft. **COL**

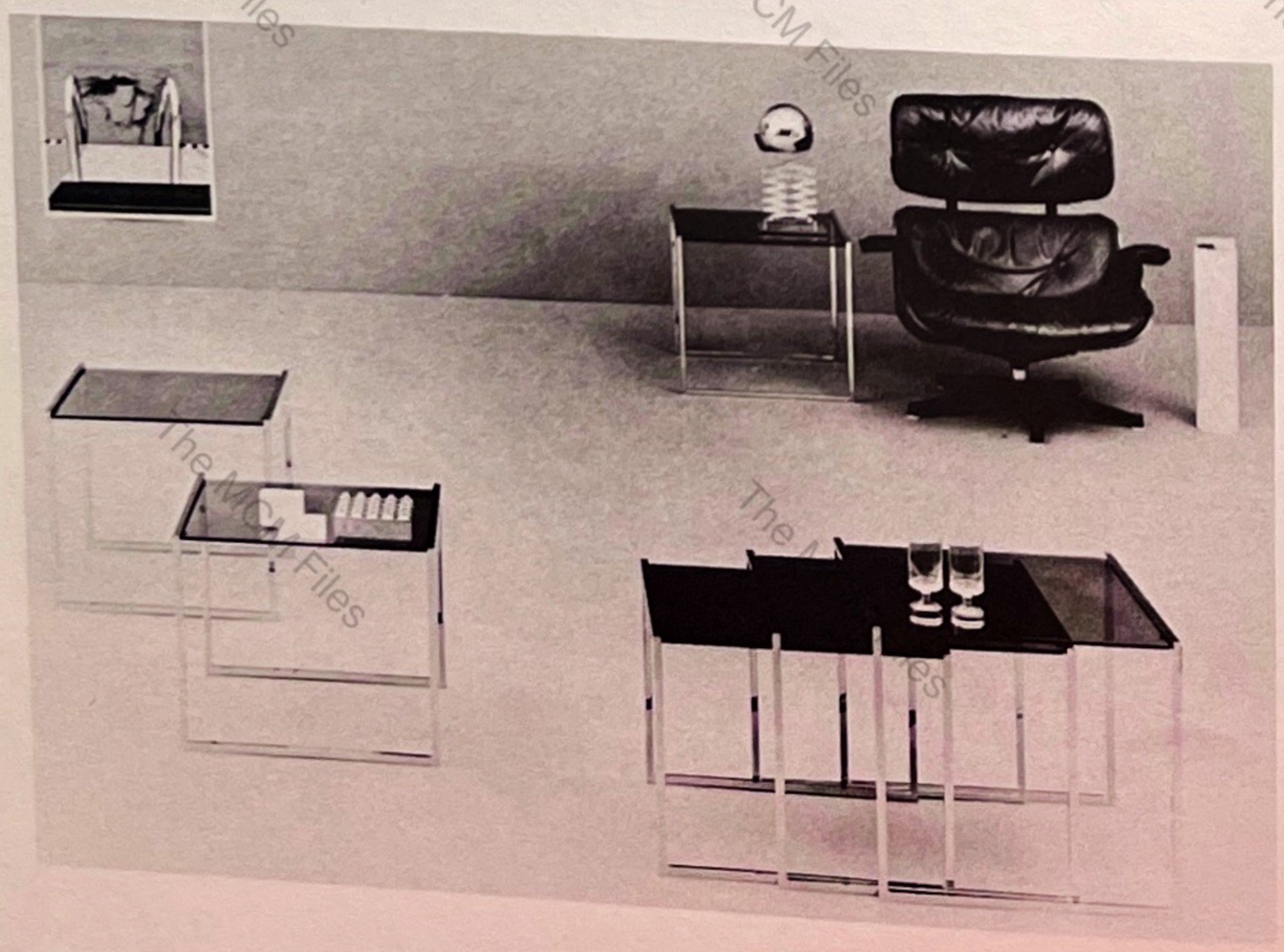
The MCM Files



Item: K-460 **NEST OF TABLES**
29½" x 29½" x 17¾" high
Frame available in ebonized
or stained ash; clear plate glass



Item: K-4 **NEST OF TABLES**
21¾" x 21¾" x 18" high
Frame available: gold plated or chrome;
plate glass of clear or bronze smoke



SHOWROOMS:
New York — 305 East 63 Street
Chicago — 600 Merchandise Mart

Item: K-1 **NEST OF TABLES**
19¾" x 19¾" x 17¾" high
Frame available: gold plated or chrome;
plate glass clear or bronze smoke;
Brecca or Bleu Fleury marble

TURNER LTD.
305 East 63 Street
New York, New York 10021

Item: 4021 **COMMODE**
1-shelf
6-drawers
31½" x 17" x 31½" high
Ash/Ash/Chrome
Ash/Maple Burl/Chrome
Mahogany/Mahogany/Chrome
Palisander/Palisander/Chrome

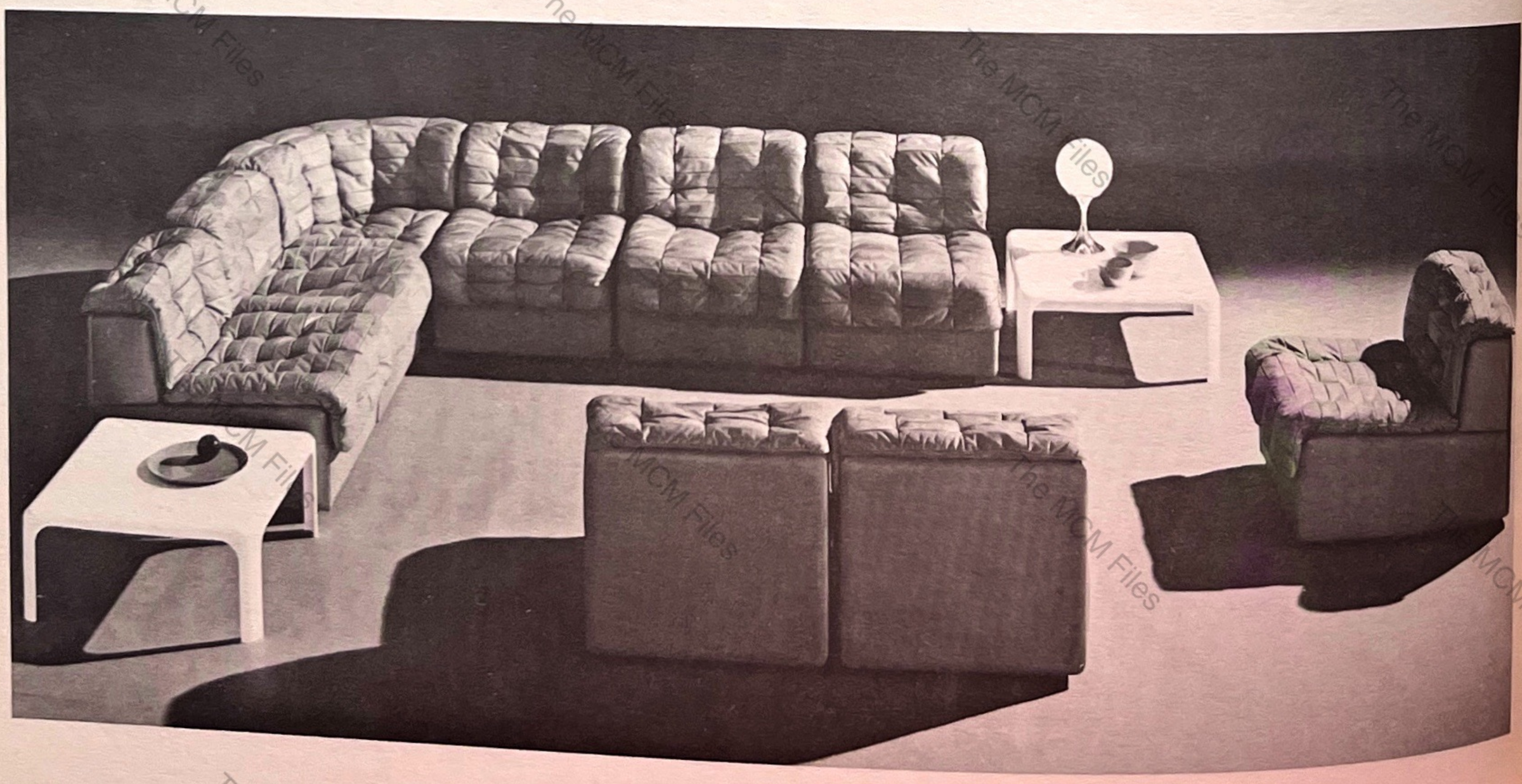
Item: 4013 **COMMODE**
6-drawers
31½" x 17" x 17" high
Ash/Ash/Chrome
Ash/Maple Burl/Chrome
Mahogany/Mahogany/Chrome
Palisander/Palisander/Chrome

SHOWROOMS:
New York – 305 East 63 Street
Chicago – 600 Merchandise Mart

TURNER LTD.
305 East 63 Street
New York, New York 10021

Item: DS-14 **MODULAR SEATING**
DS-14/7 **Armless Element** 25" x 35" x 26" high
DS-14/8 **Corner element** 35" x 35" x 26" high
DS-14/9 **Left Arm Element** 35" x 35" x 26" high
DS-14/10 **Right Arm Element** 35" x 35" x 26" high
DS-14/1 **Ottoman** 26" x 28" x 16" high
Available in a large selection of anilin dyed leathers

Item: DS-11 **MODULAR SEATING**
DS-11/7 **Armless Element** 25¼" x 34½" x 25½" high
DS-11/8 **Corner Element** 31" x 31" x 25½" high
DS-11/9 **Left Arm Element** 31" x 34½" x 25½" high
DS-11/10 **Right Arm Element** 31" x 34½" x 25½" high
DS-11/1 **Ottoman** 25" x 27" x 16" high
Available in a large selection of anilin dyed leathers



TURNER LTD.
305 East 63 Street
New York, New York 10021

SHOWROOMS:
New York — 305 East 63 Street
Chicago — 600 Merchandise Mart

furniture forum

Item: DS-16 **SEATING**
DS-16/1 **Lounge Chair** 33" x 34" x 27" high
DS-16/2 **Settee** 58" x 34" x 27" high
DS-16/3 **Three Seat Sofa** 81" x 34" x 27" high
Available in a large selection of anilin dyed leathers

Item: DS-17 **SEATING Series**
DS-17/1 **Lounge Chair** 36" x 36" x 26½" high
DS-17/2 **Settee** 60" x 36" x 26½" high
DS-17/3 **Three Seat Sofa** 84" x 36" x 26½" high
DS-17/4 **Four Seat Sofa** 104" x 36" x 26½" high
DS-76 **Table** 35" x 35" x 26½" high
(leather covered frame)
Available in a large selection of anilin dyed leathers

SHOWROOMS:
New York – 305 East 63 Street
Chicago – 600 Merchandise Mart

TURNER LTD.
305 East 63 Street
New York, New York 10021

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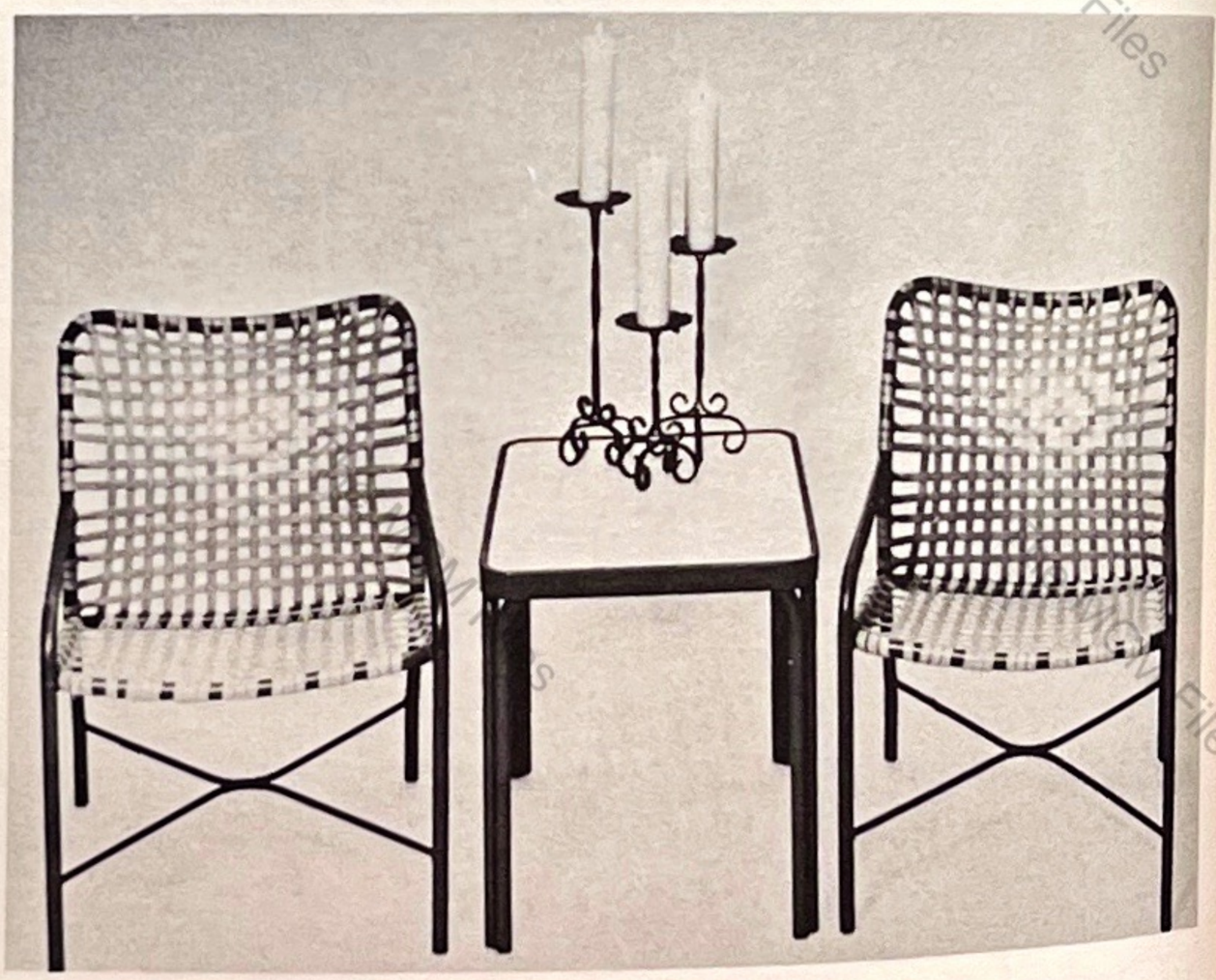
Item No. 724 **BRUNCH CHAIR**
21" x 19" x 32" high
Seat height 16"

Item No. 661 **ICE CREAM TABLE**
24" diameter; 26" high



Item No. 624 **BRUNCH CHAIR** (West Indies Chair)
21" x 18" x 32" high; Seat height 16"

Item No. 692 **SIDE TABLE**
18" x 24" x 18" high

Item No. 1124 **BRUNCH CHAIR**
22" x 17" x 31" high
Seat height 16"

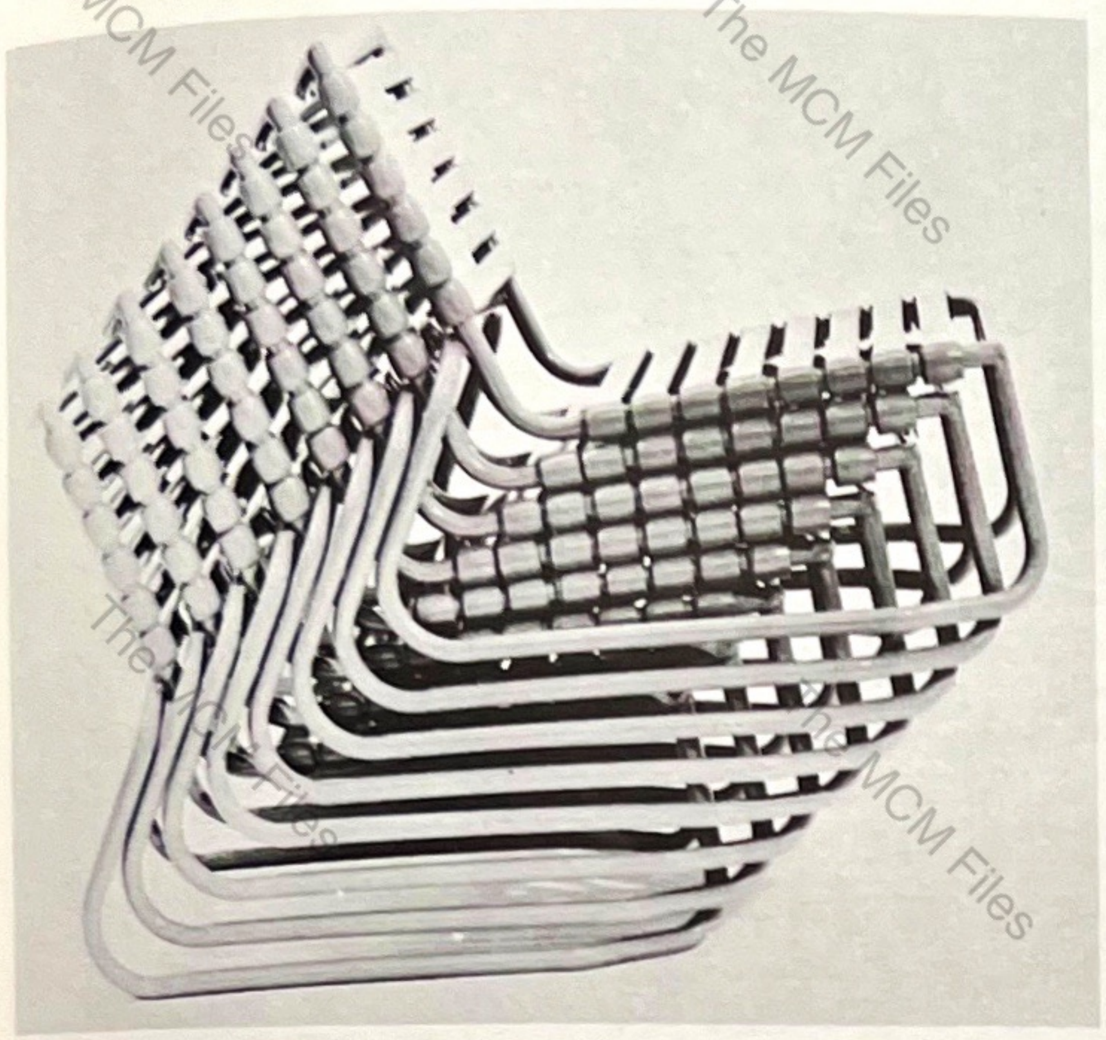
Item No. 667 **JUNIOR DINING TABLE**
34" x 34" x 26" high

SHOWROOMS:
Chicago — 1719 Merchandise Mart
Dallas — 390 Decorative Center
Miami — 285 N. W. 71st Street
New York — 979 Third Avenue
Irvine, Ca. — 17101 Armstrong
Sarasota — Fenne Commerce Center
Seattle — 121 Boren North
Houston — 5840 Glenmount
LaCrescenta, Ca. — 5439 Pine Cone Road
San Francisco — Western Merchandise Mart

TROPITONE FURNITURE CO. INC.
P. O. Box 3197
Sarasota, Florida 33578

furniture forum

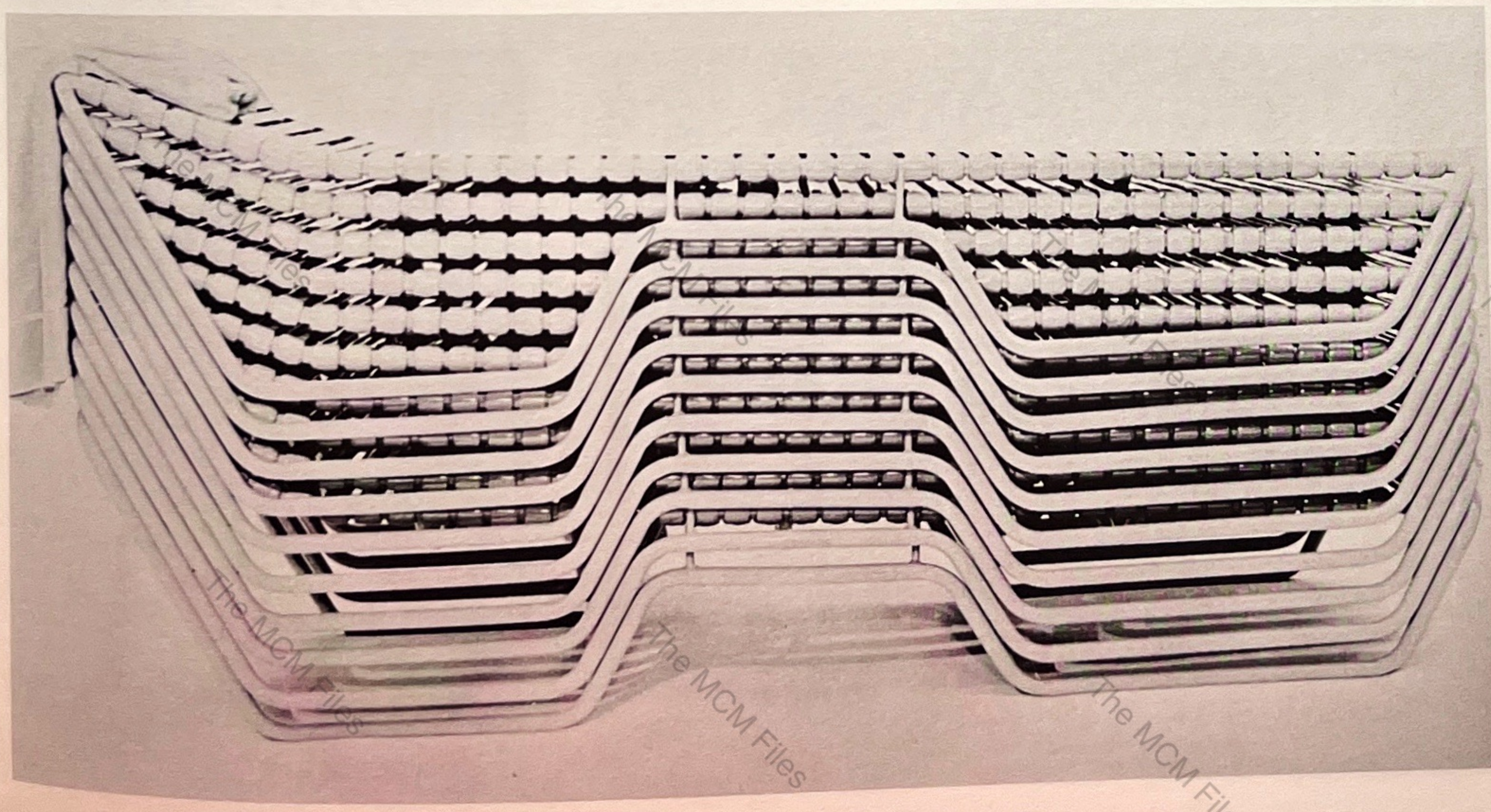
The MCM Files



Item No. 913 **SAND or POOL CHAIR**
20" x 18" x 21" high
Seat height 8"

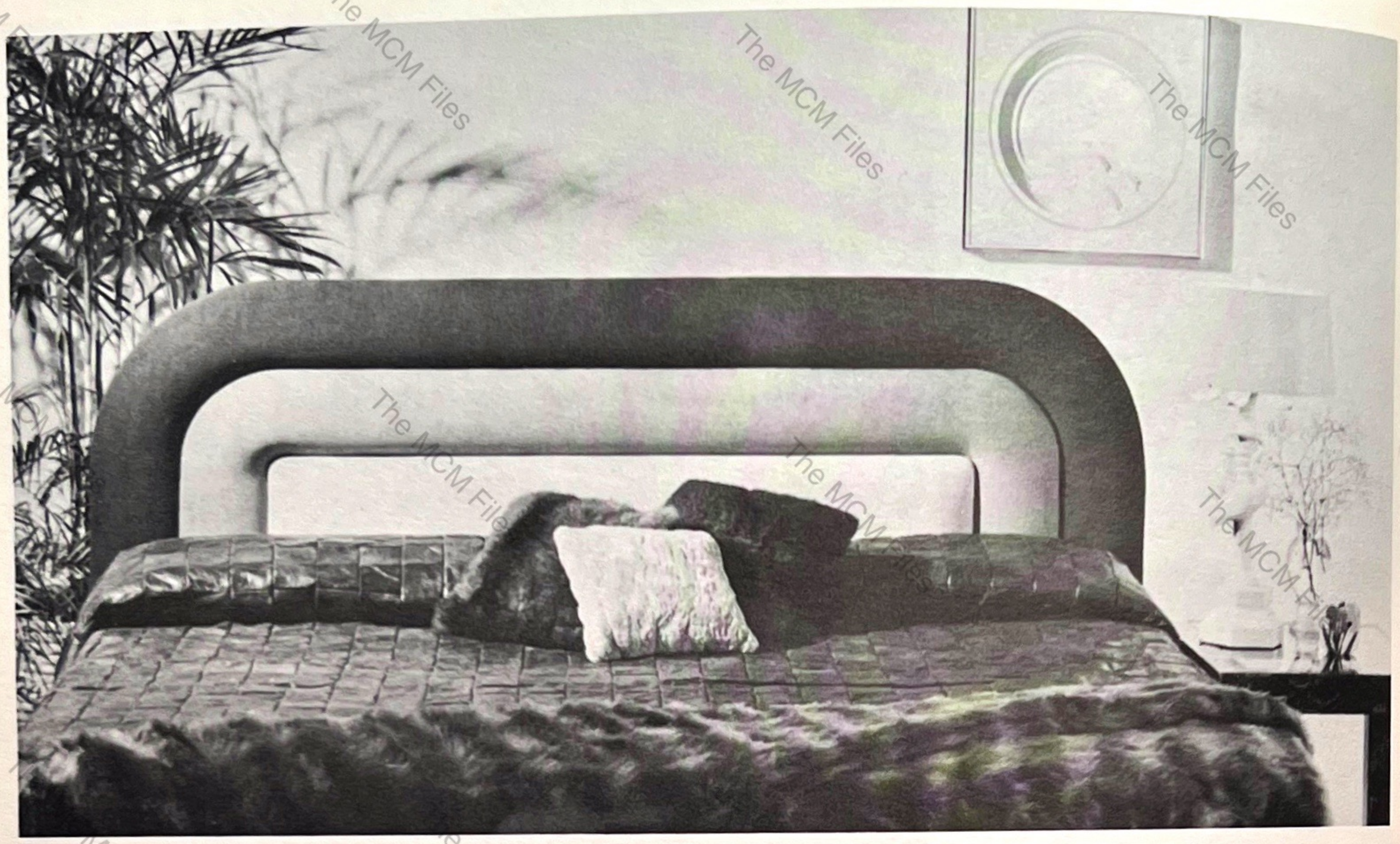
Item No. 935 **POOL CHAISE** (West Indies Chaise)
24" x 77" long; Seat height 12"

Item No. 934 **SUN BATHER**
26" x 78" long; Seat height 10"



TROPITONE FURNITURE CO. INC.
P. O. Box 3197
Sarasota, Florida 33578

The MCM Files



Item: H.B./R-78 **"Ultra-Suede" HEADBOARD**
Available in KING SIZE (78"W) or in
QUEEN SIZE — No. H.B./R-60 (60"W)
Cover: Ultra-Suede or C.O.M.

ULTRA-SUEDE fabric, exclusively TRI-MARK DESIGNS, is WASHABLE and COLOR-FAST. Will not crack, nick, pill, fray or wrinkle. Available in 16 colors.

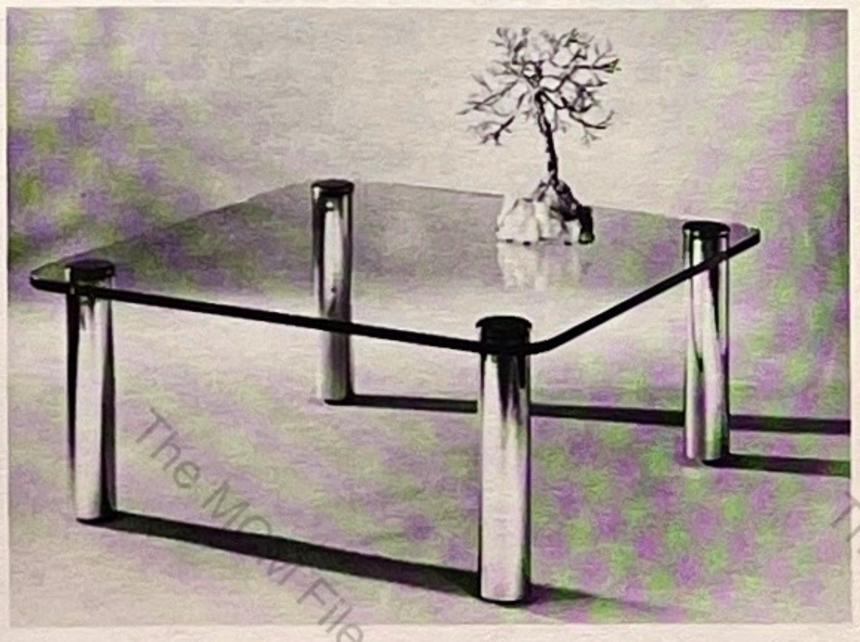
Item: 888 **SETTEE (Love Seat)**
56" x 24" x 32½" high

Item: 886-U **DINING CHAIR**
19" x 24" x 41" high
Fully upholstered, high back

TRI-MARK DESIGNS
1006 Arch Street
Philadelphia, Pennsylvania 19107

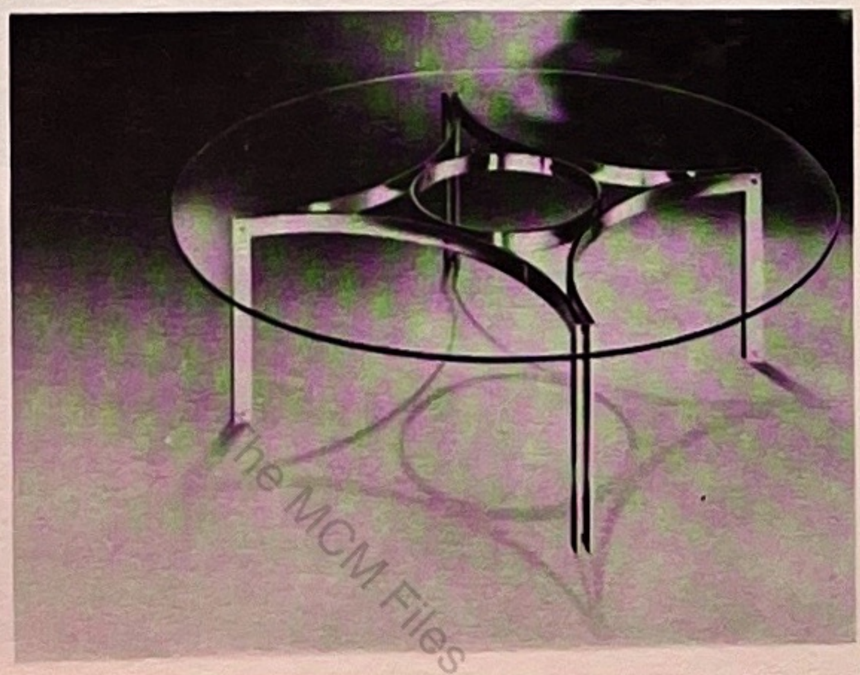
Item: 880 **DINING CHAIR**
19" x 24" x 32½"; SH 19"

Item: DT-2172 **DINING TABLE**
42" x 72" (oval glass) x 29" high
Available in 84" or 96" long



Item: RM/C-42 **COCKTAIL TABLE**
42" x 42" x 16" high
Available in 36" x 42", square or round
Also in 30" x 60" oblong

SHOWROOMS:
New York – 979 Third Avenue
Philadelphia – 1006 Arch Street
Chicago – 1209 Merchandise Mart
Atlanta – 1178 W. Peachtree, N.W.
Dallas – 200 Oak Lawn Plaza
Los Angeles – 8844 Beverly Blvd.
San Francisco – The Showplace No. 2
Miami – 90 N. E. 39 Street
Denver – 375 So. Colorado Blvd.
Seattle – Design Center Northwest



Item: 8060-R **COCKTAIL TABLE**
60" round x 18" high
Available in 48" diameter

METAL FINISHES AVAILABLE:
Mirror Stainless Chrome
Hand-rubbed bronze
24K Gold Plate (certain items only)

TRI-MARK DESIGNS
1006 Arch Street
Philadelphia, Pennsylvania 19107

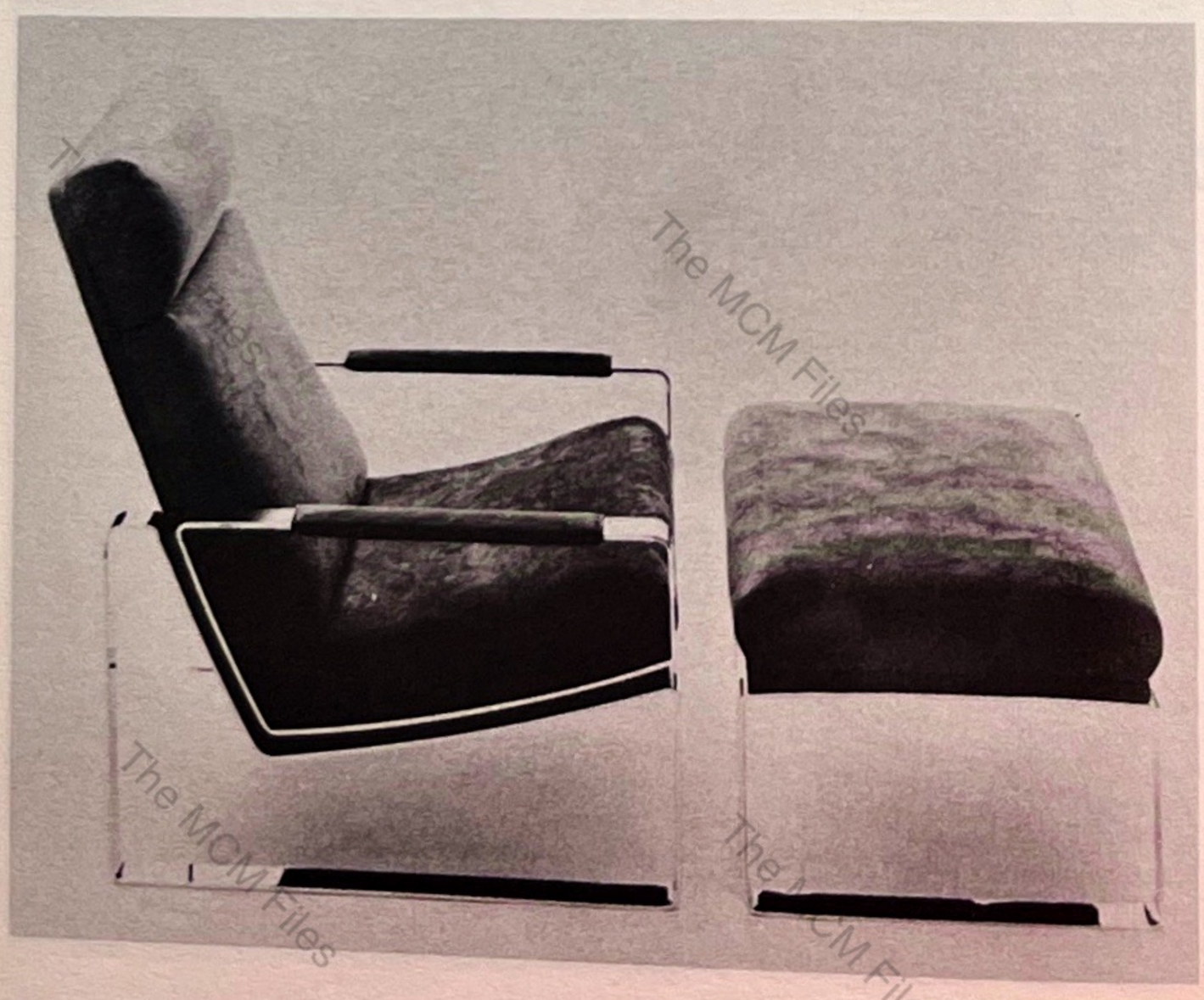
Item: KARLA Series (rear view)

Lightweight, all purpose chair

Item: KARLA Series
21" x 26" x 32" high; SH 18"

SHOWROOMS:
New York – 979 Third Avenue
Philadelphia – 1006 Arch Street
Chicago – 1209 Merchandise Mart
Atlanta – 1178 W. Peachtree Street
Dallas – 200 Oak Lawn Plaza
Miami – 90 N. E. 39 Street
San Francisco – 101 Kansas Street
Denver – 375 So. Colorado Boulevard
Seattle – Design Center Northwest

Designer: STEPHEN D. SHERMAN
Item: SH-M & S-O **HIGH BACK LOUNGE CHAIR**
Chair – 26" x 33½" x 35" high; SH 16"
Ottoman – 26" x 22" x 15" high



Item No. 77 **REVOLVING CHAIR**
27" x 28¼" x 33" high

TULIP INC.
319 No. Franklin Street
Philadelphia, Pa. 19106

Item: GEM-5 **HIGH ARM DESK CHAIR on glides**
24" x 26" x 32" high; adj. seat height

Item: GEM-3 **HIGH ARM SWIVEL/TILT DESK CHAIR**
24" x 26" x 32" high; adj. seat height
Available as non-tilt

From the TULIP INC. "GEMINI" Series

Designer: STEPHEN D. SHERMAN

Item: GEM-1 **HIGH ARM PULL-UP CHAIR**
24" x 26" x 32" high; SH 18"

Item: GEM-2 **LOW ARM PULL-UP CHAIR**
24" x 26" x 32" high; SH 18"

TULIP INC.
319 No. Franklin Street
Philadelphia, Pa. 19106

The designs shown are from the WOOD & HOGAN COLLECTION. All of them made in England. COLOUR and "skin" equal to the prized originals and are regularly available from our New York stock.

In addition to our reproductions, The WOOD & HOGAN COLLECTION includes over 1000 choice antiques.

(Sole American distributor for NORFOLK ANTIQUE CO.)

Item No. B-1580 **STANDING BOOKSHELF**
Wood: mahogany. (1) drawer
Reproduction — made in England

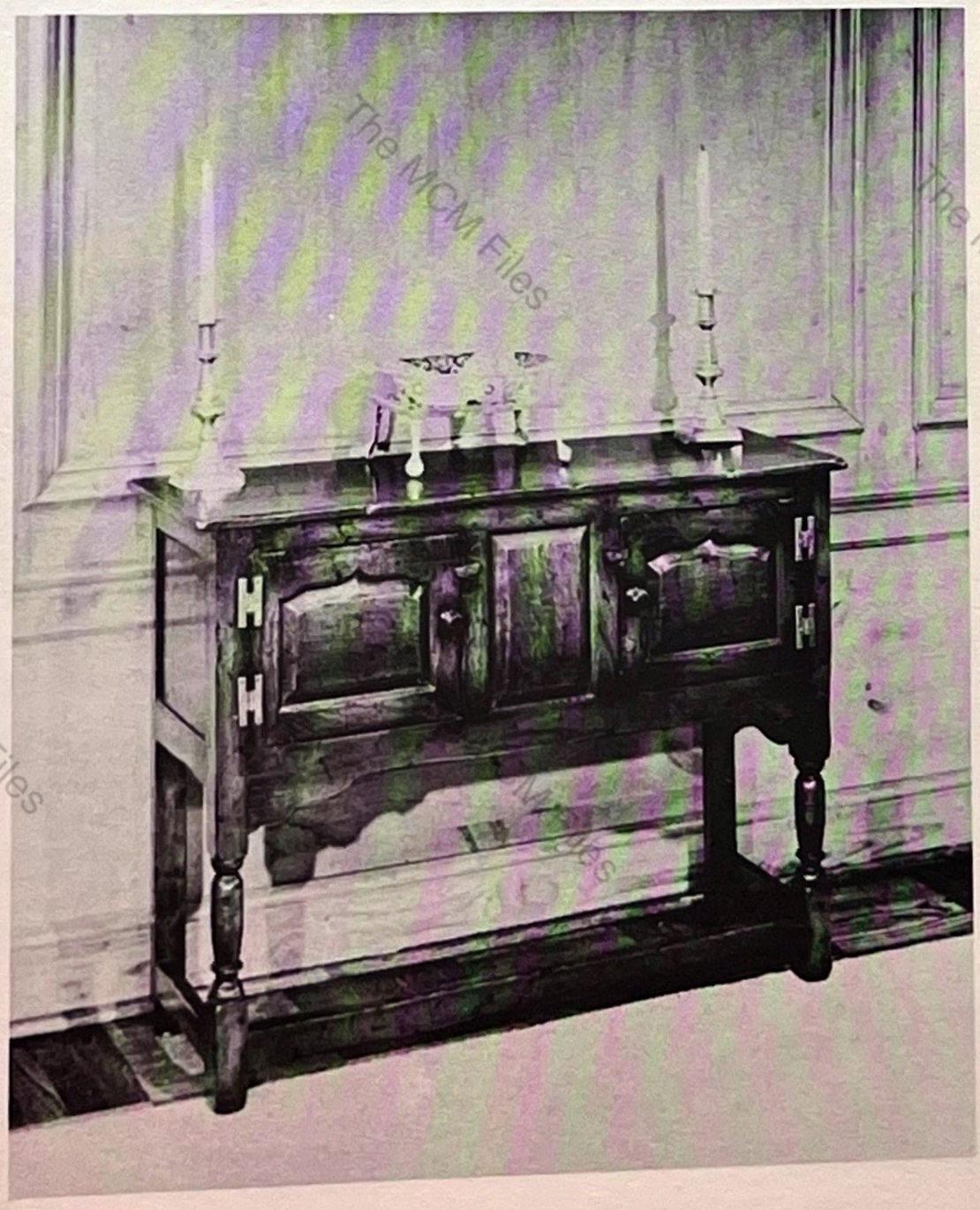
Item No. B-1407 **CHIPPENDALE WINE COOLER**
18" x 18" x 26½" high
Wood: mahogany, banded with traditional brass bands and fitted with brass handles.
Reproduction — made in England

Item No. B-1594 **SHERATON GAMES TABLE**
36" x 18" x 28½" high
Wood: satinwood with rosewood banding & ebony inlay. (2) drawers.
Top: reversible, with inlaid chess board (as shown). Interior fitted with hand-tooled English hide Backgammon board
Reproduction — made in England

WOOD & HOGAN
305 East 63 Street
New York, New York 10021

Item No. T-2003 **OVAL GATELEG TABLE**
48" x 20" x 30" high **(closed)**
48" x 65" x 30" high **(open)**
Drawer is weathered English oak
copied from 17th century original
Reproduction — made in England

Item No. B-1632 **ROSEWOOD SHERATON SOFA TABLE**
36" x 24" x 27½" high **(closed)**
60" x 24" x 27½" high **(open)**
Exceptionally fine rosewood with bandings
and inlay of satinwood. (2) drawers
Reproduction — made in England



Item No. T-2013 **CREDENCE TABLE**
42" x 13" x 30" high
Wood: oak; of the Jacobean period
Reproduction — made in England

WOOD & HOGAN
305 East 63 Street
New York, New York 10021

Item No. B-1586 **CARVED GEORGIAN CORNER CUPBOARD**
37" x 26" x 84" high
With broken arch pediment and finial.
Made from Deal (Scottish Pine) with the mellow complexion of an 18th century paneled room.
Reproduction — made in England

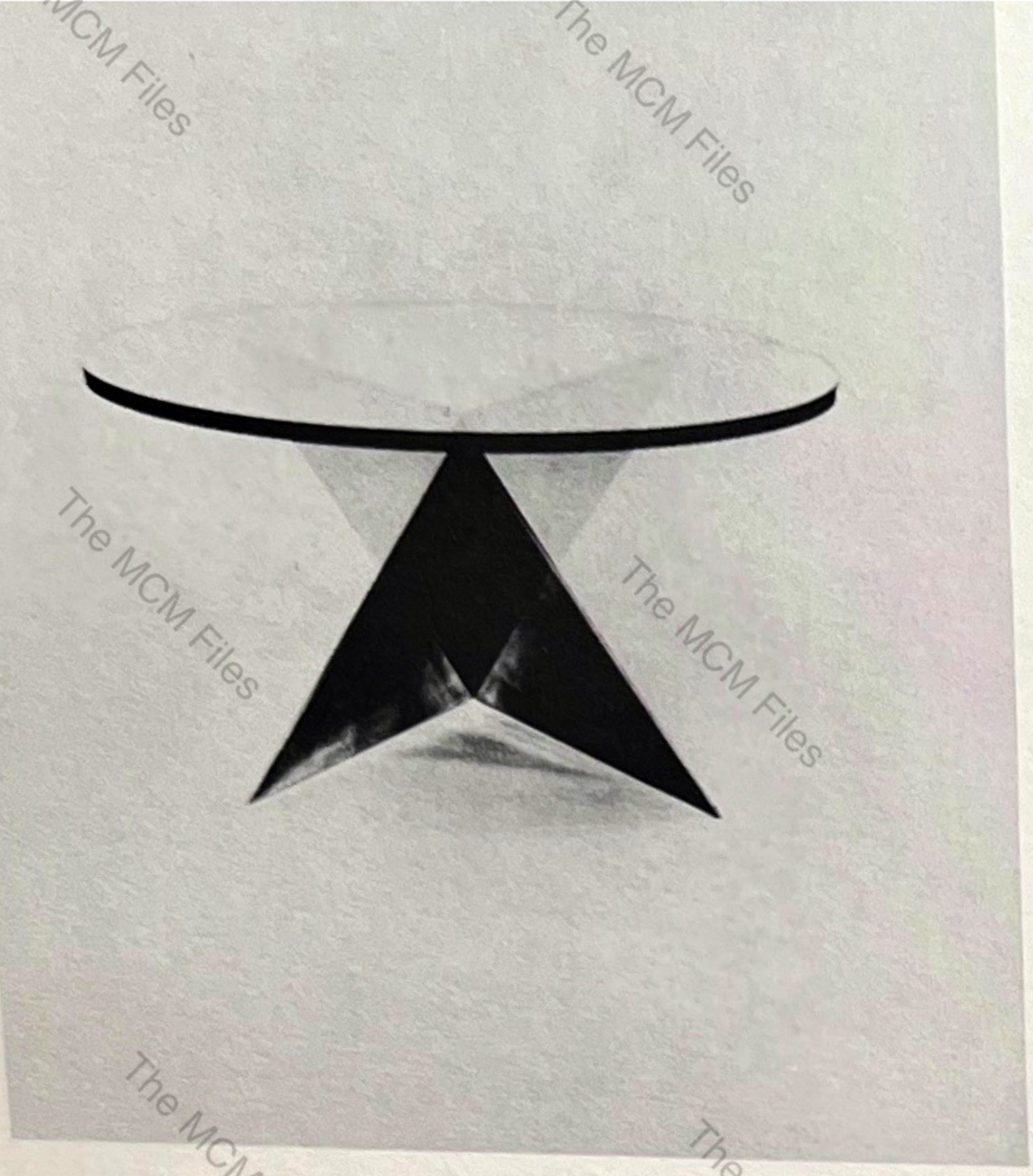
WOOD & HOGAN
305 East 63 Street
New York, New York 10021

The MCM Files

Item No. B-1309 **QUEEN ANNE BUREAU BOOKCASE**
34" x 18½" x 80" high
Delicately fitted and made from finely figured and faded English walnut
Reproduction — made in England

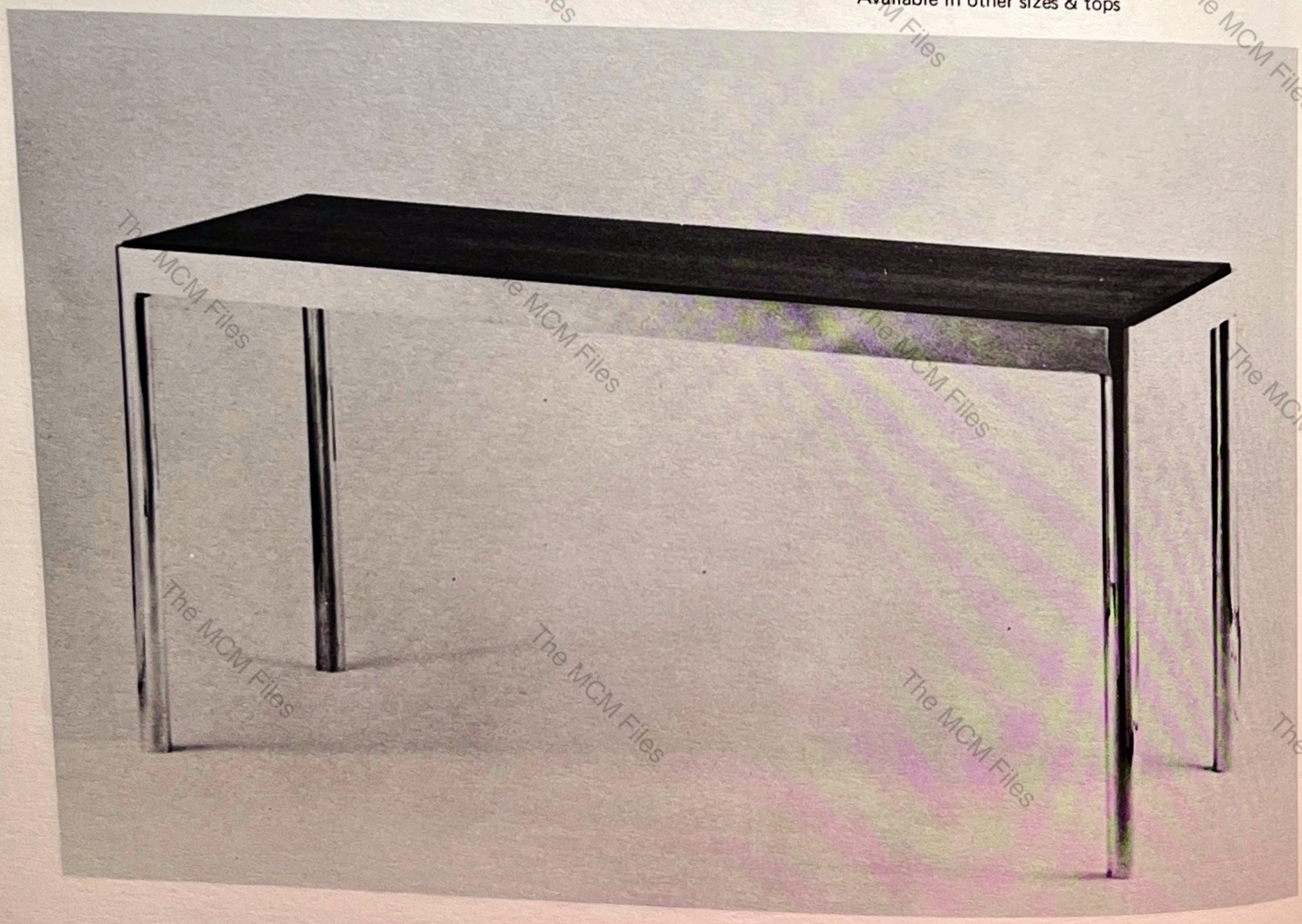
WOOD & HOGAN
305 East 63 Street
New York, New York 10021

The MCM Files



Designer: CHARLES WINECOFF
Item No. OSS-36 **OCTABLE TABLE**
Diameter 36"; height 18"
Top: ¾" polished plate glass
Base: ¼" solid stainless steel plate;
No. 8 mirror finish
Also available in 42" diameter

Designer: KIBREL S. TERRY
Item No. ADT-3672 **DINING/CONFERENCE TABLE**
72" x 36" x 29" high
Top: Ebonized lacquer
Base: No. 304 polished stainless steel
Available in other sizes & tops



The MCM Files

SCOPE FURNITURE INC.
407 West 13 Street
New York, New York 10014

Designer: BENJAMIN SCHAFFER
Item No. SW-206-PSS **EXECUTIVE SWIVEL/TILT CHAIR**
27" x 30½" x 36½" high
Base: (as shown) solid stainless steel
Available in a variety of other bases

Designer: BENJAMIN SCHAFFER
Item No. SW-207-PSS **EXECUTIVE HI-BACK SWIVEL/TILT CHAIR**
27" x 30½" x 43" high
Base: solid stainless steel
Available in a variety of other bases

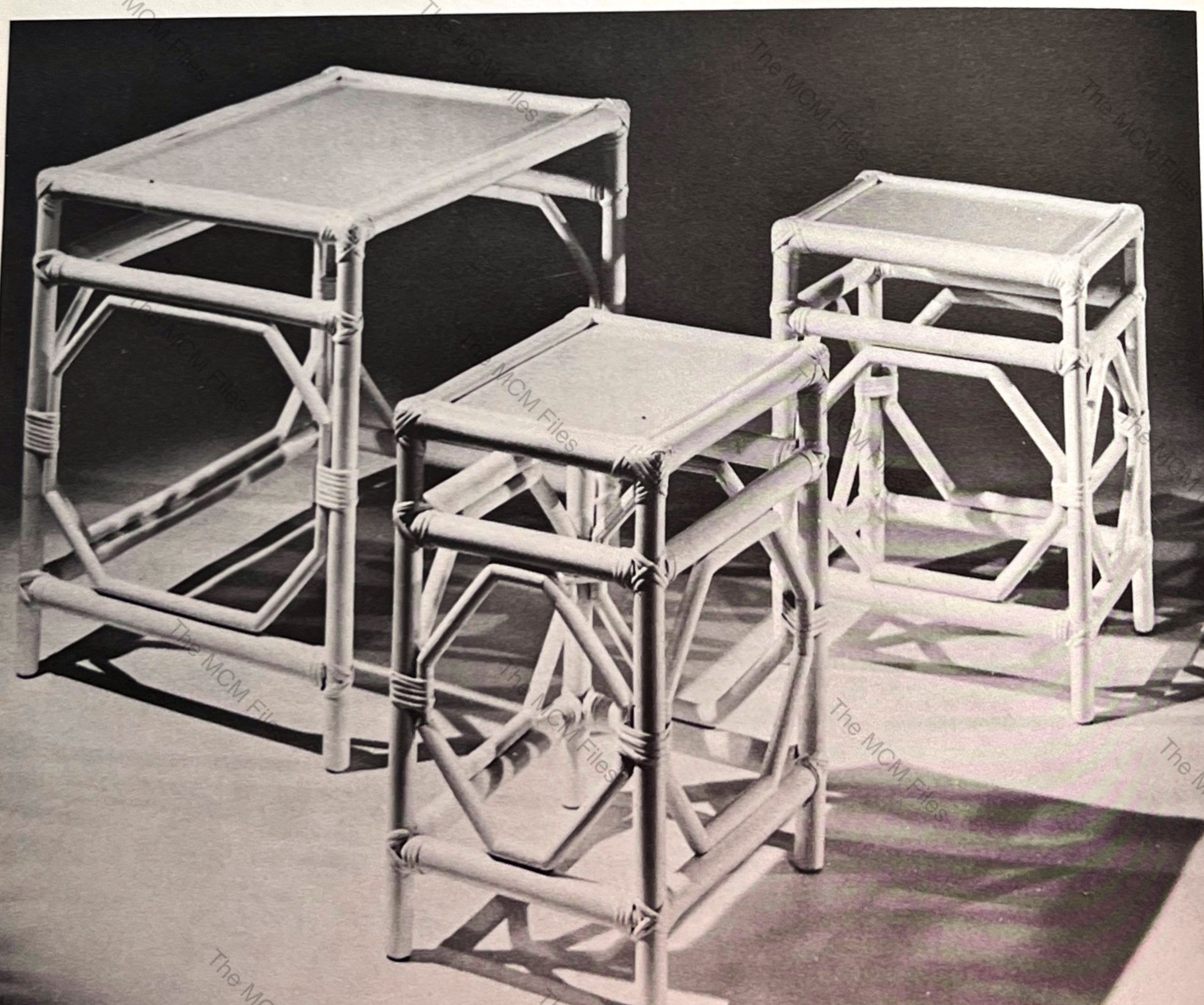
Designers: RICHARD McKENNA/JOHN HORNUS
Item No. SW-107-PSS (C) **SWIVEL/TILT ARM CHAIR**
26" x 28" x 41½" high
Base: solid stainless steel; No. 8 mirror polish

SCOPE FURNITURE INC.
407 West 13 Street
New York, New York 10014

Item No. 164 **FLIP TOP CONSOLE**
Closed: 72" x 20" x 30" high
Open: 72" x 40" x 29" high
Laminated plastic or wood top;
rattan edge

Item No. 193 **PARTY SERVER**
Diameter 27"; height 30"
Glass Shelves

Item No. 874 **NEST OF THREE TABLES**
Consisting of (1) 874A & two 874B tables
Laminated plastic or wood top
874A **large table:** 28" x 19" x 22" high
874B **small table:** 12" x 16" x 19" high

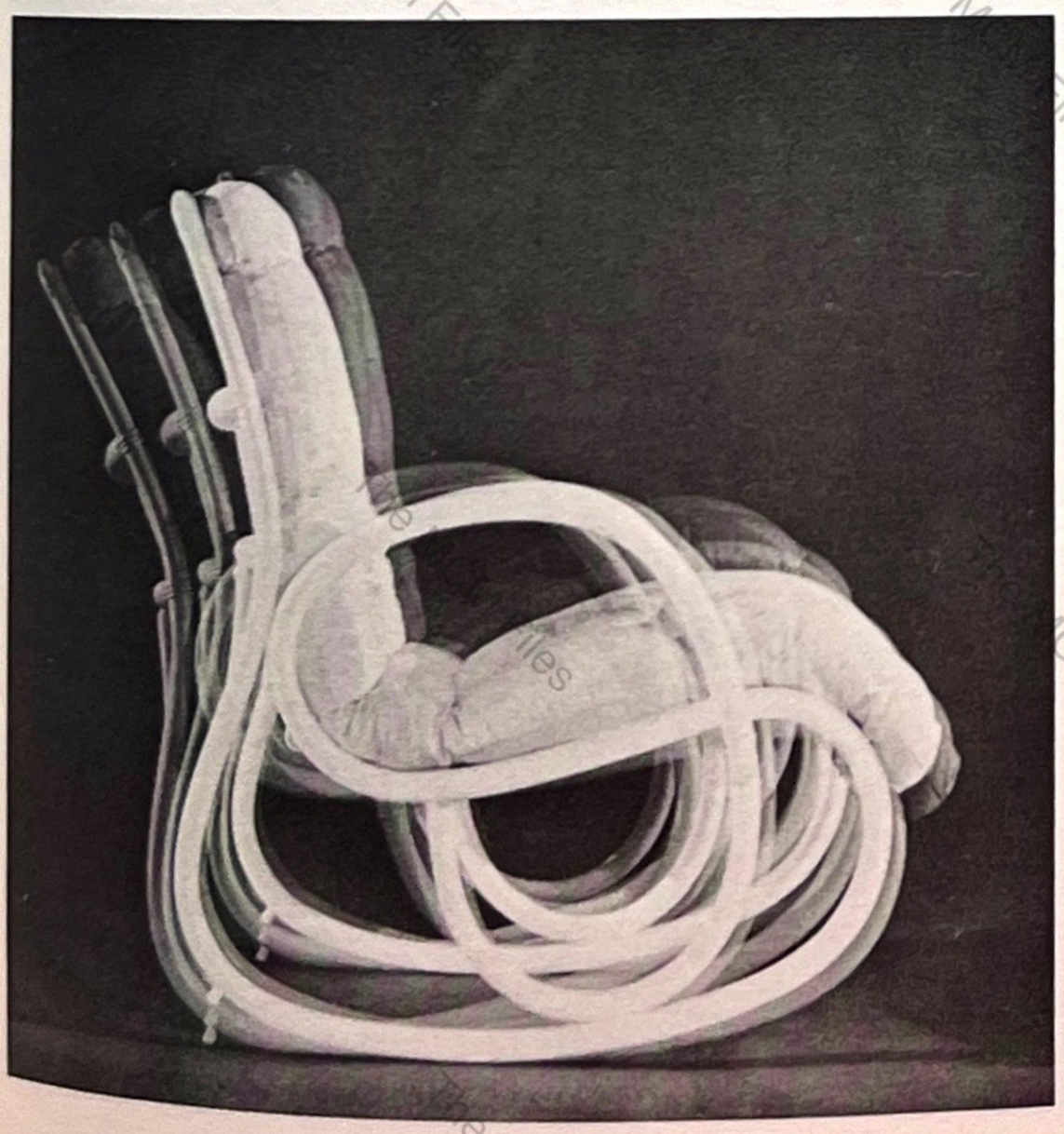


The MCM Files

Item No. 216 **ARMCHAIR**
29½" x 31" x 32" high
Arm H 22"; Seat H 16½"; Seat D 20½"
Rubber webbed platform; reversible cushions; back cushion poly-dacron; seat cushion poly foam

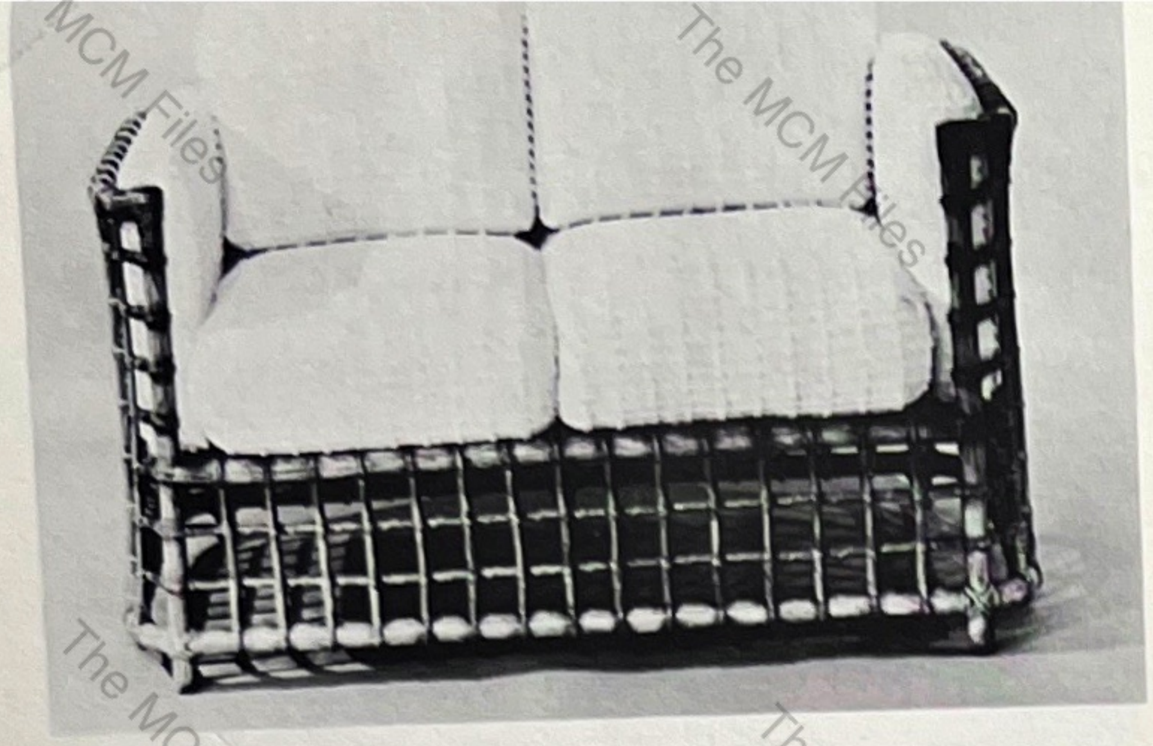
Item No. 931 **ARMCHAIR**
21" x 24" x 34½" high
Arm H 25"; Seat H 18"; Seat D 19"
Upholstered seat cushion

Item No. 113 **ROCKER**
26" x 31" x 35" high
Arm H 23"; Seat H 16"; Seat D 22"
Loose, buttoned, strap fastened poly dacron cushion
Stick deck & double rattan arms



Item No. 915 **ARMCHAIR**
25" x 30½" x 33" high
Arm H 22½"; Seat H 16½"; Seat D 22½"
Rubber webbed platform; zippered reversible cushions; back cushion poly-dacron; seat cushion poly foam

WILLOW & REED INC.
32-24 111 Street
East Elmhurst, New York 11369



Item No. 425 **TWO SEATER**
54½" x 32" x 32" high
Arm H 26"; Seat H 19"; Seat D 22"
Rubber webbed platform; zippered & reversible poly-dacron seat & back cushions

Item No. 320 **TWO SEATER**
54½" x 31" x 28½" high
Arm H 25"; Seat H 16"; Seat D 22"
Rubber webbed platform; zippered & reversible poly foam seat & back cushions

Item No. 177G **DINING TABLE**
72" x 42" x 29" high
¾" glass top

Item No. 139 **HOST CHAIR**
21½" x 24" x 35" high
Arm H 25½"; Seat H 18"; Seat D 21"
Upholstered poly foam seat cushions buttoned, strap fastened poly foam back cushions

The MCM Files

WILLOW & REED INC.
32-24 111 Street
East Elmhurst, New York 11369

Item No. 154G **CURIO**
24" x 16" x 69" high
Glass shelves

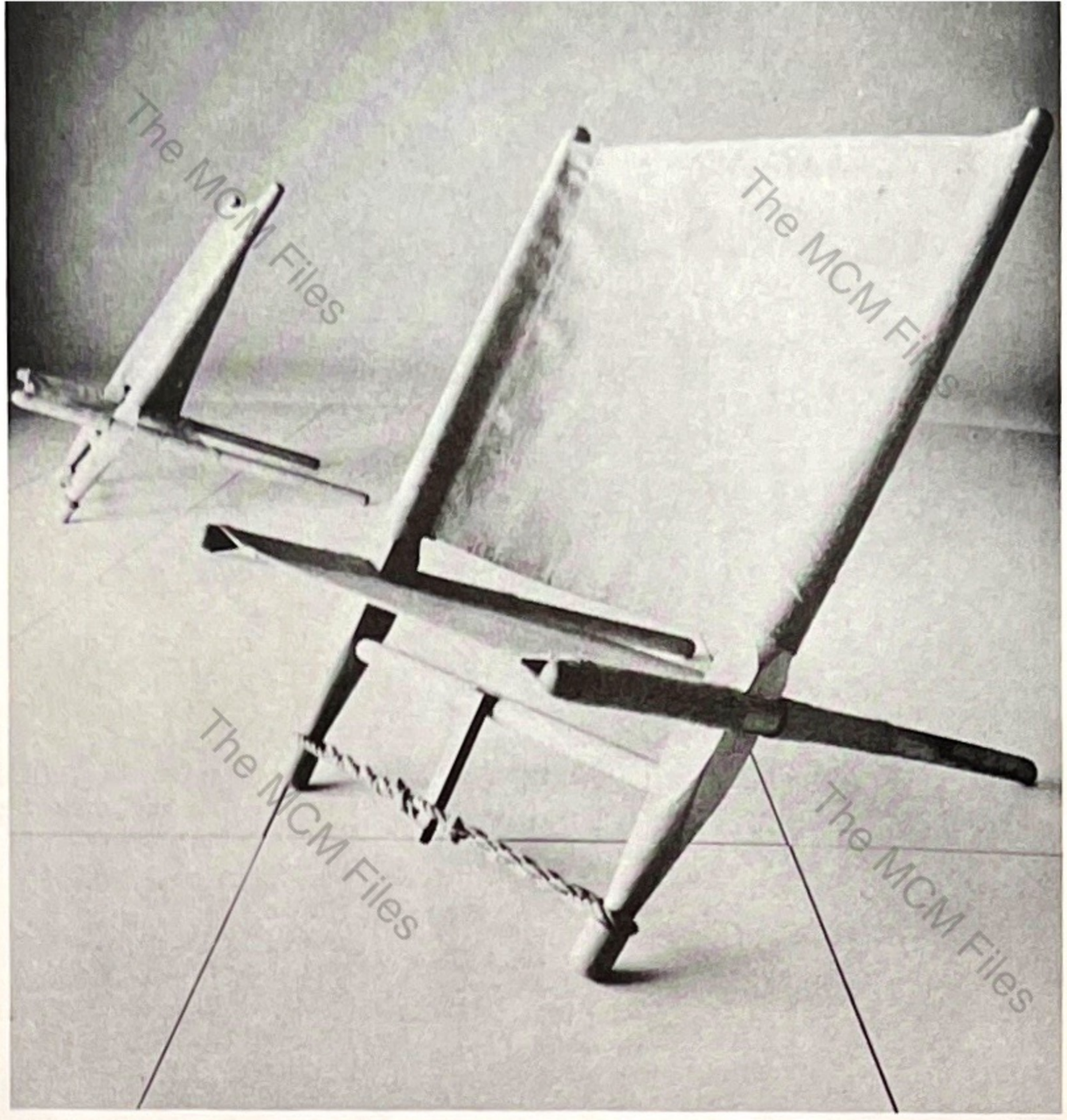
Item No. 680 **CANE SCREEN**
680/1 single screen 21½" x 77½" high
Specify: 680/1 single screen
680/2 two screens
680/3 three screens

SHOWROOMS:
New York – 315 East 62 Street
Boston – 2201 Commonwealth (Brighton)
Dallas – 230 Decorative Center
Miami – 3825 N. E First Court
Pittsburg – 200 Fourth Avenue
Los Angeles – 8844 Beverly Blvd.
Houston – 3330 Graustark
Grand Rapids – Exhibitors Bldg.
San Francisco – 425 Jackson Street
Milwaukee – 5635 West Douglas Ave.
Maryland – 4350 East West Highway

WILLOW & REED INC.
32-24 111 Street
East Elmhurst, New York 11369

The MCM Files

Designer: MOGENS KOCH
Item No. 142 **FOLDING CHAIR**
34-5/8" h x 21¼" w
Frame: light beechwood;
canvas seat & back; leather armrests



Designers: OLE GJERLOV-KNUDSEN
TORBEN LIND
Item No. 181 **CHAIR**
24"h x 22-7/8"w
Chair may be mounted on wall rails,
or it may be free standing.
As a free standing unit it may be
linked as a sofa

Designer: OLE GJERLOV-KNUDSEN
Item No. 140 **EASY CHAIR**
32-5/8" h x 29½" w
Frame: light beechwood;
canvas seat & back

Item No. 182 **CHAIR**
28" h x 22-7/8" w

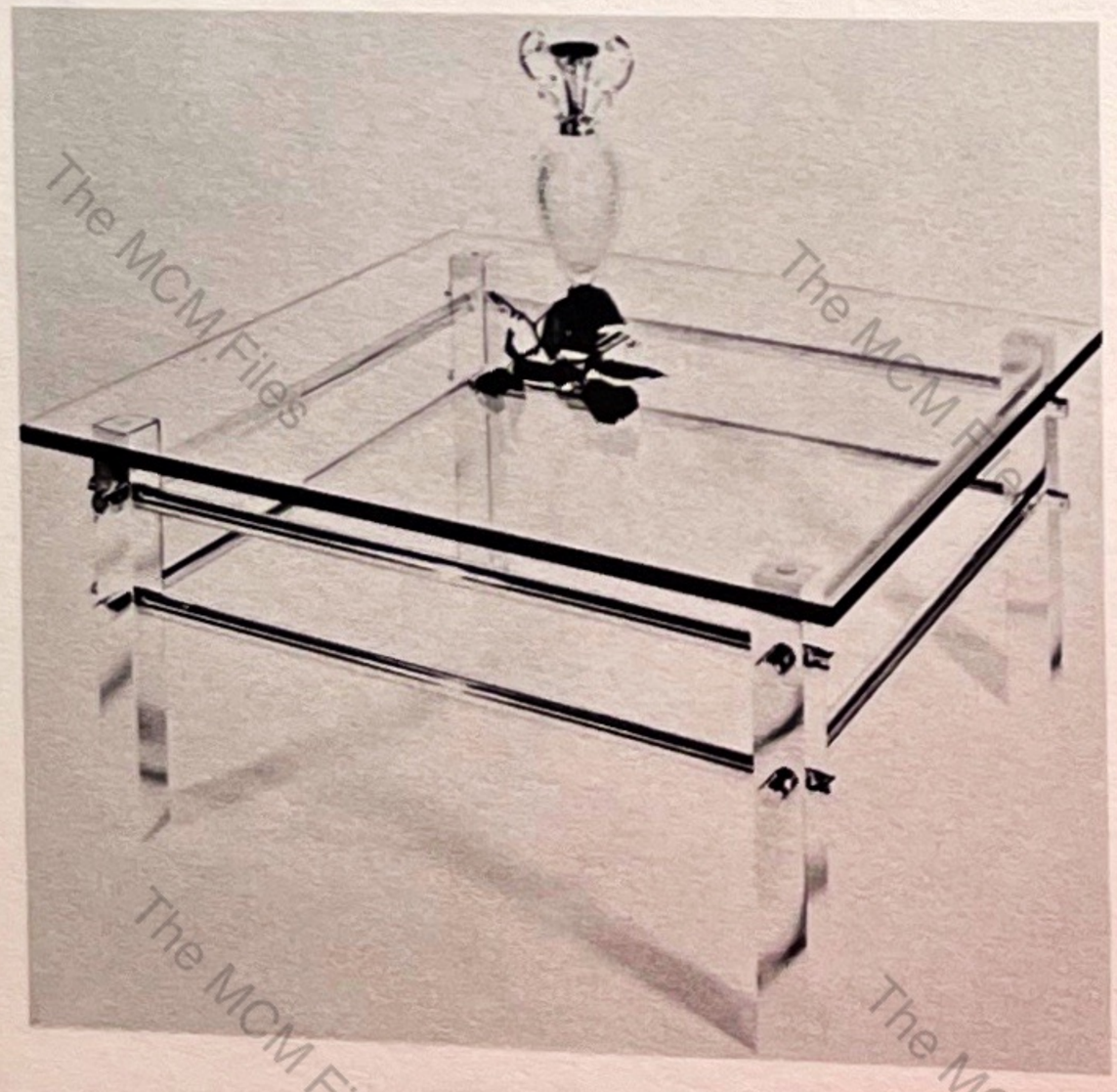
CADO/ROYAL SYSTEM, INC.
Executive Offices
5708 – 39 Avenue
Woodside, New York 11377

Designer: POUL CADOVIUS

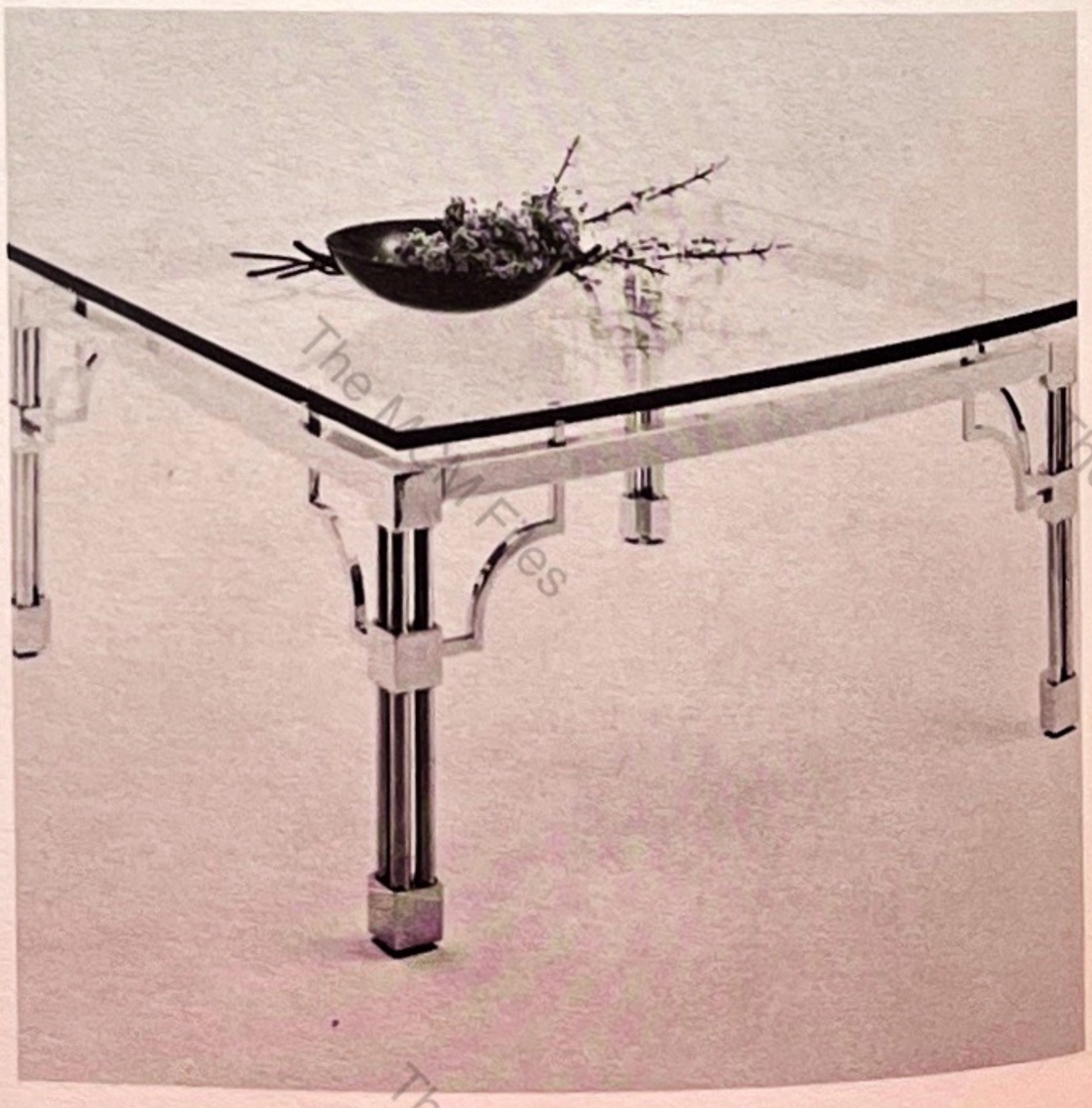
The wall unit Collection consists of ROYAL SYSTEM, SYSTEM CADO and SYSTEM CADO FREESTANDING. Each system includes a variety of shelves, cabinets, desks, hi-fi components and storage pieces.....all of which can be arranged in innumerable combinations. The units are either companion floor-to-ceiling wall panels, or on matching wooden rails, which may be wall-mounted or freestanding.

Item No. ER **HEADBOARD**
Sizes: 3'3"; 4'6"; 5'0" & 6'6" (shown)
Frame: high polished brass but also available in satin stainless steel with polished brass trim

Item No. CT-910 **COCKTAIL TABLE**
36" x 36" x 18" high
Frame: polished brass
Top: ¾" clear glass



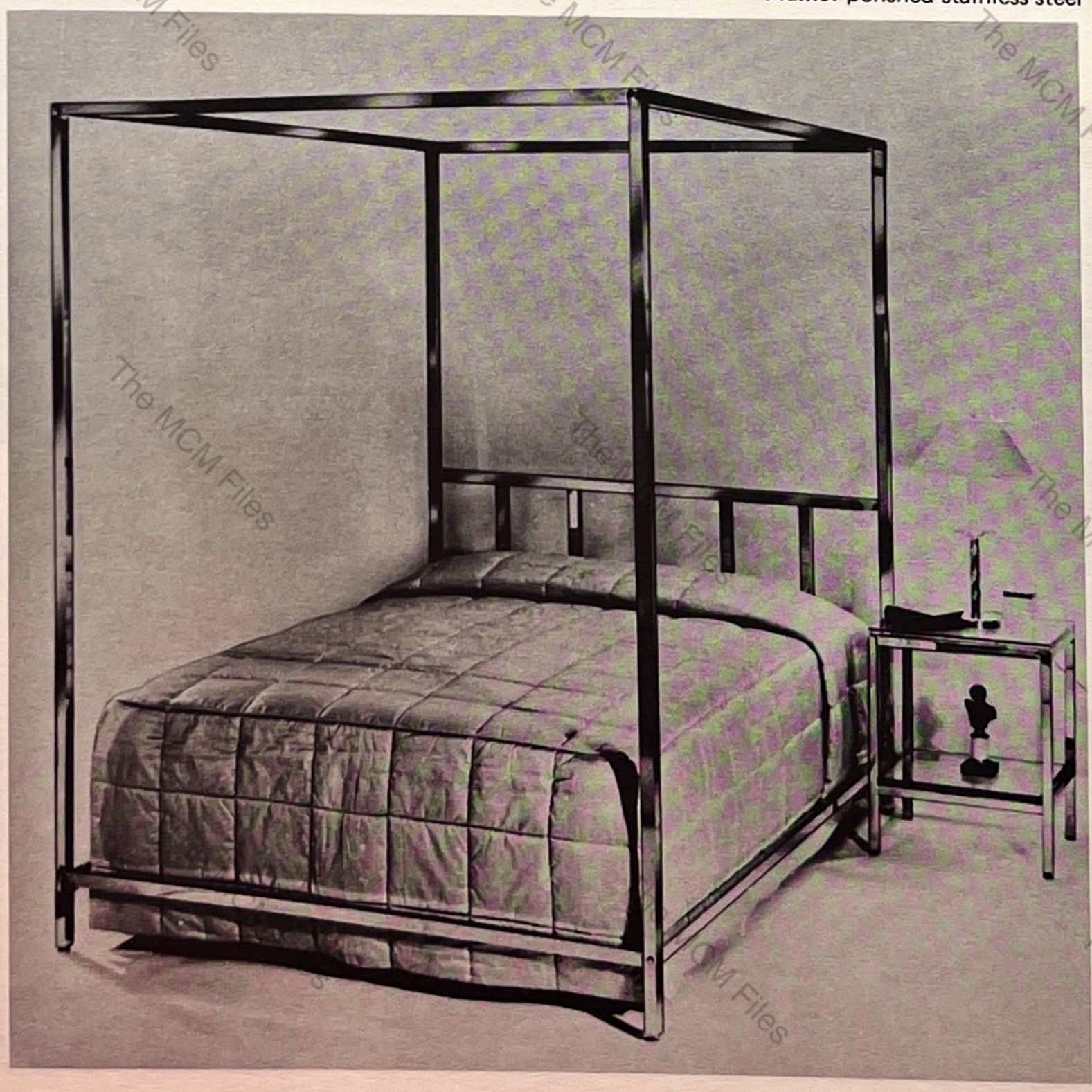
Item No. CT-YB **COCKTAIL TABLE**
36" x 36" x 18" high
Frame: polished stainless steel and polished brass
Top: ¾" clear glass



GREAT EASTERN FURNITURE
A div. of STM Furniture Industries
964 Third Avenue (150 East 58 St.)
New York, New York 10022

Item No. PN **HEADBOARD**
3'3" x 55" overall height
Frame: polished brass
Available in all sizes

Item No. DCT **NIGHT TABLE**
19" x 18" x 24" high
Frame: polished stainless steel



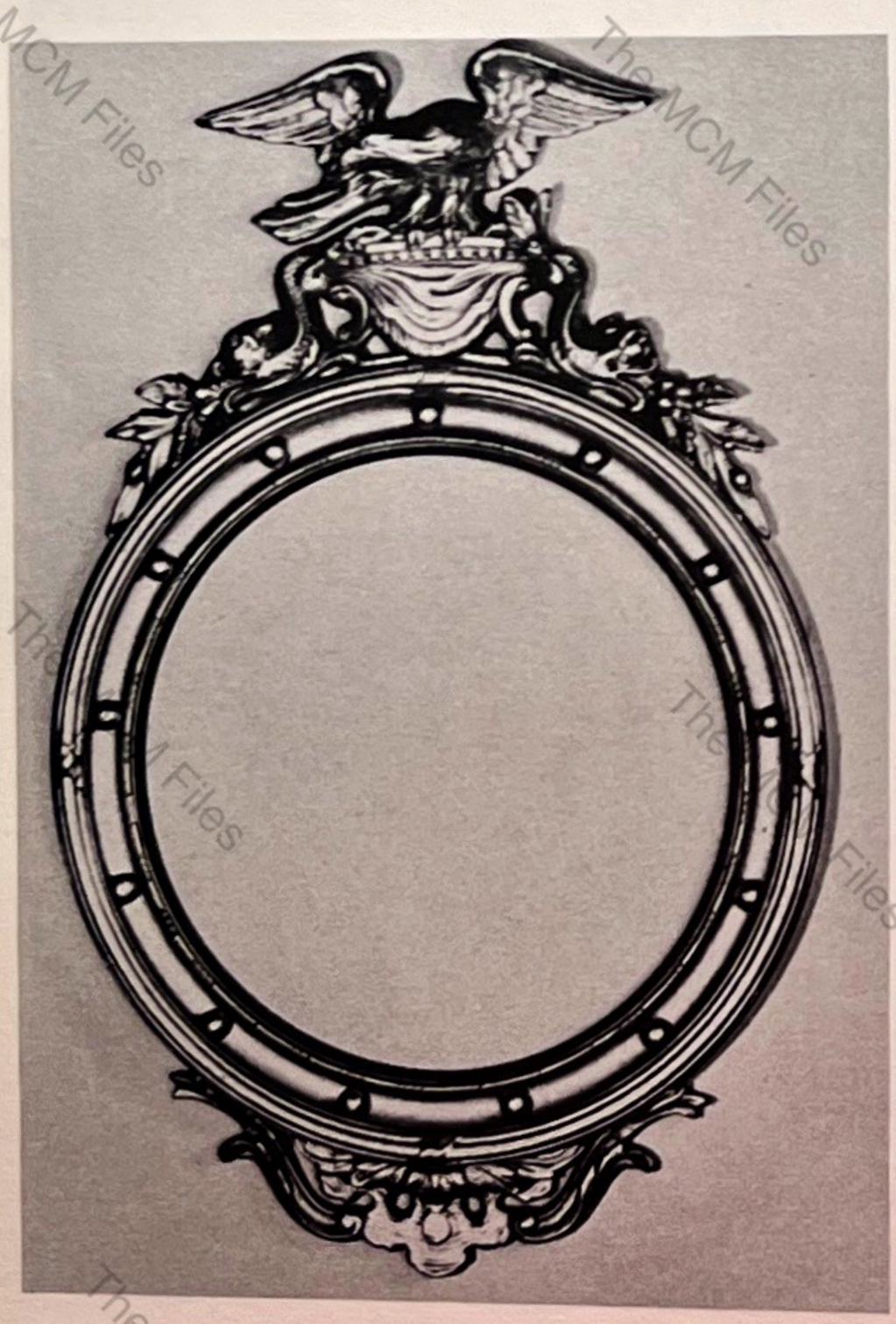
Item No. PS-4 **FOUR POSTER BED**
5'0" x 78" overall height
Frame: polished stainless steel

GREAT EASTERN FURNITURE
A div. of STM Furniture Industries
964 Third Avenue (150 East 58 St.)
New York, New York 10022

The MCM Files

Item: 5483 **MIRROR**
O/A 26¾" x 54"; plate 22" x 47"
Finish: burnished gold leaf

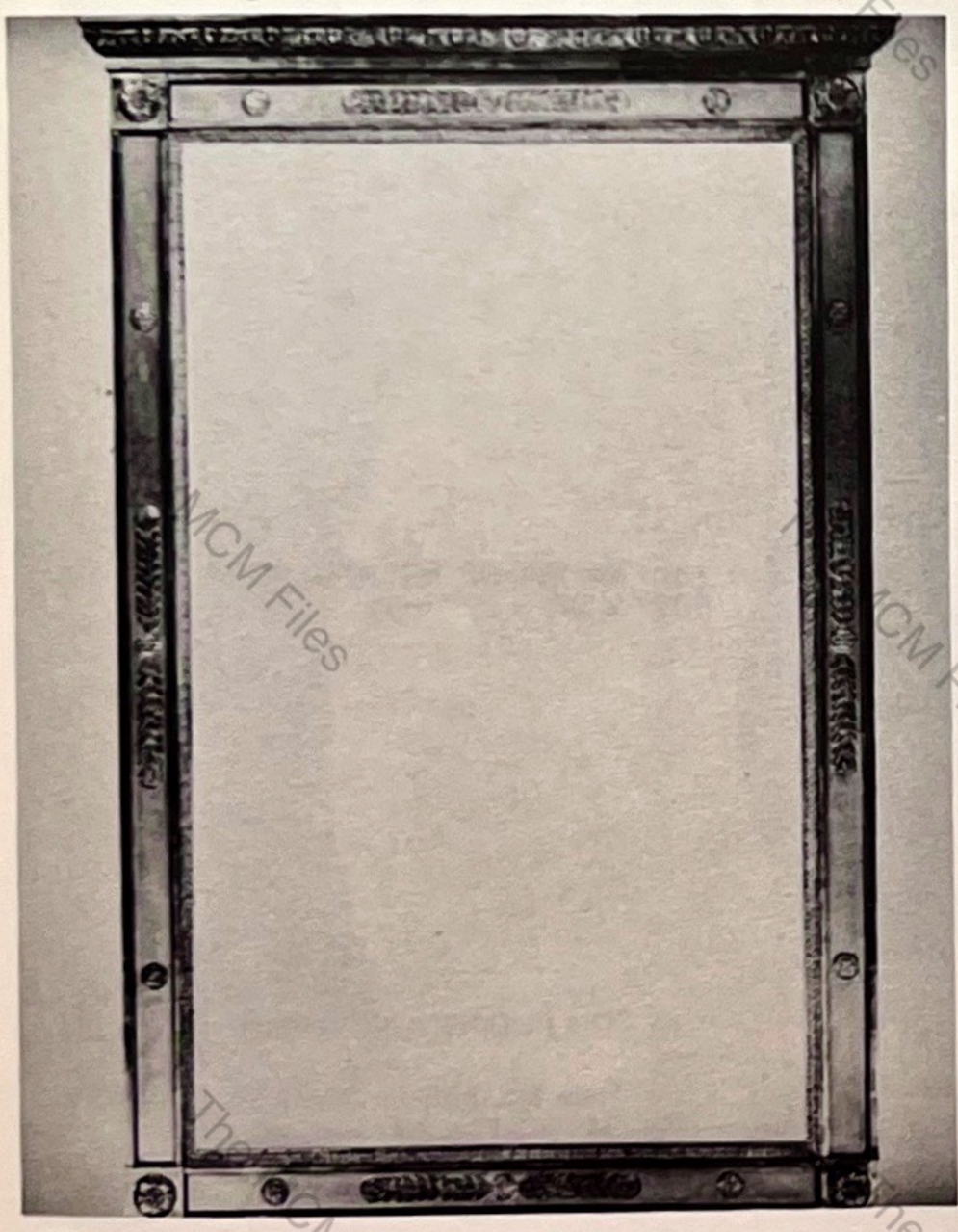
Item: 3324 **MIRROR**
O/A 27" x 42"; plate 24" x 36"
Finish: antique metal leaf



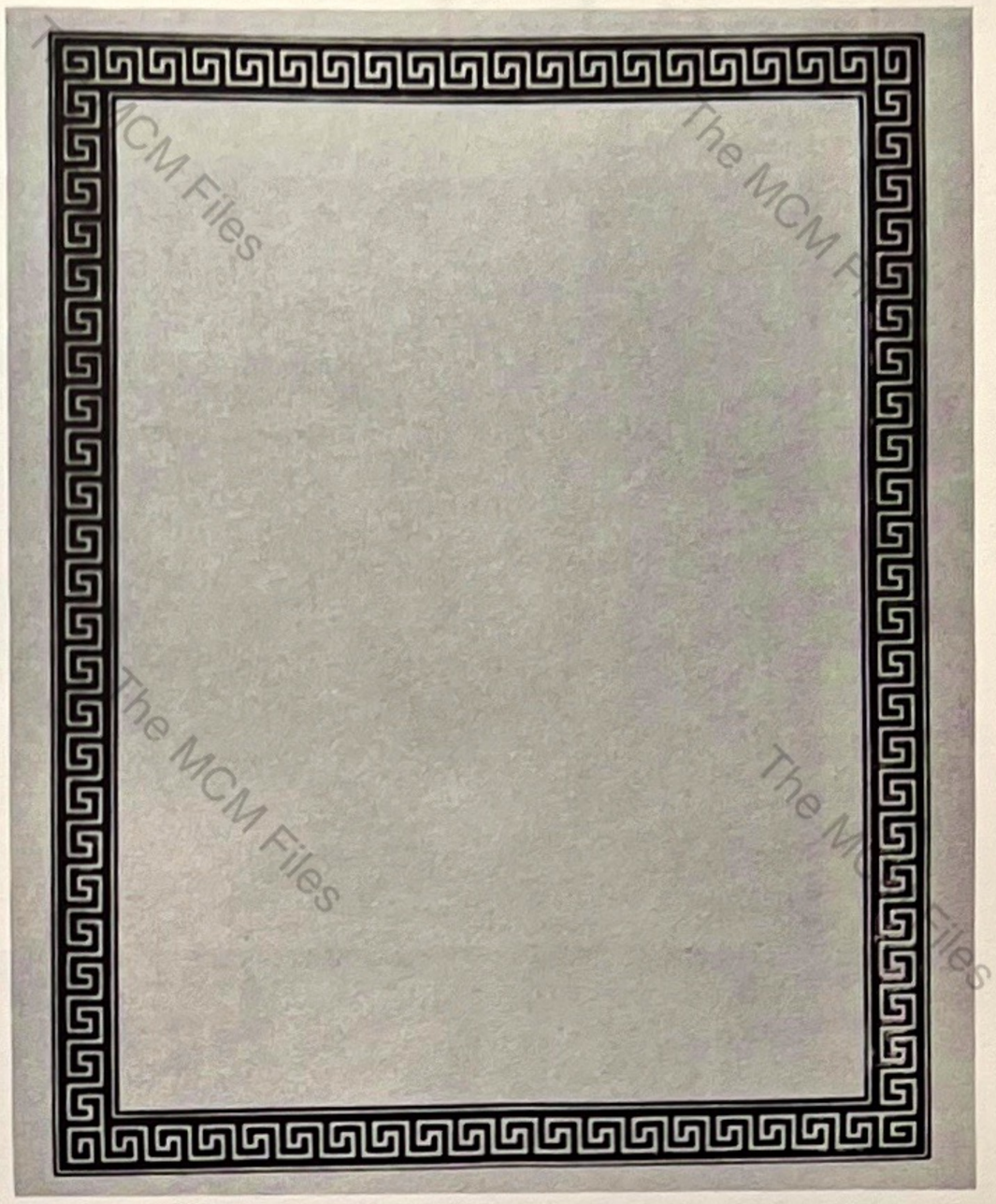
Item: 7506 **MIRROR**
O/A 23" x 34½"; plate 18" convex
Finish: antique metal leaf & black

REALE MIRROR MFG. CO., INC.
16-18 East 12 Street
New York, New York 10003

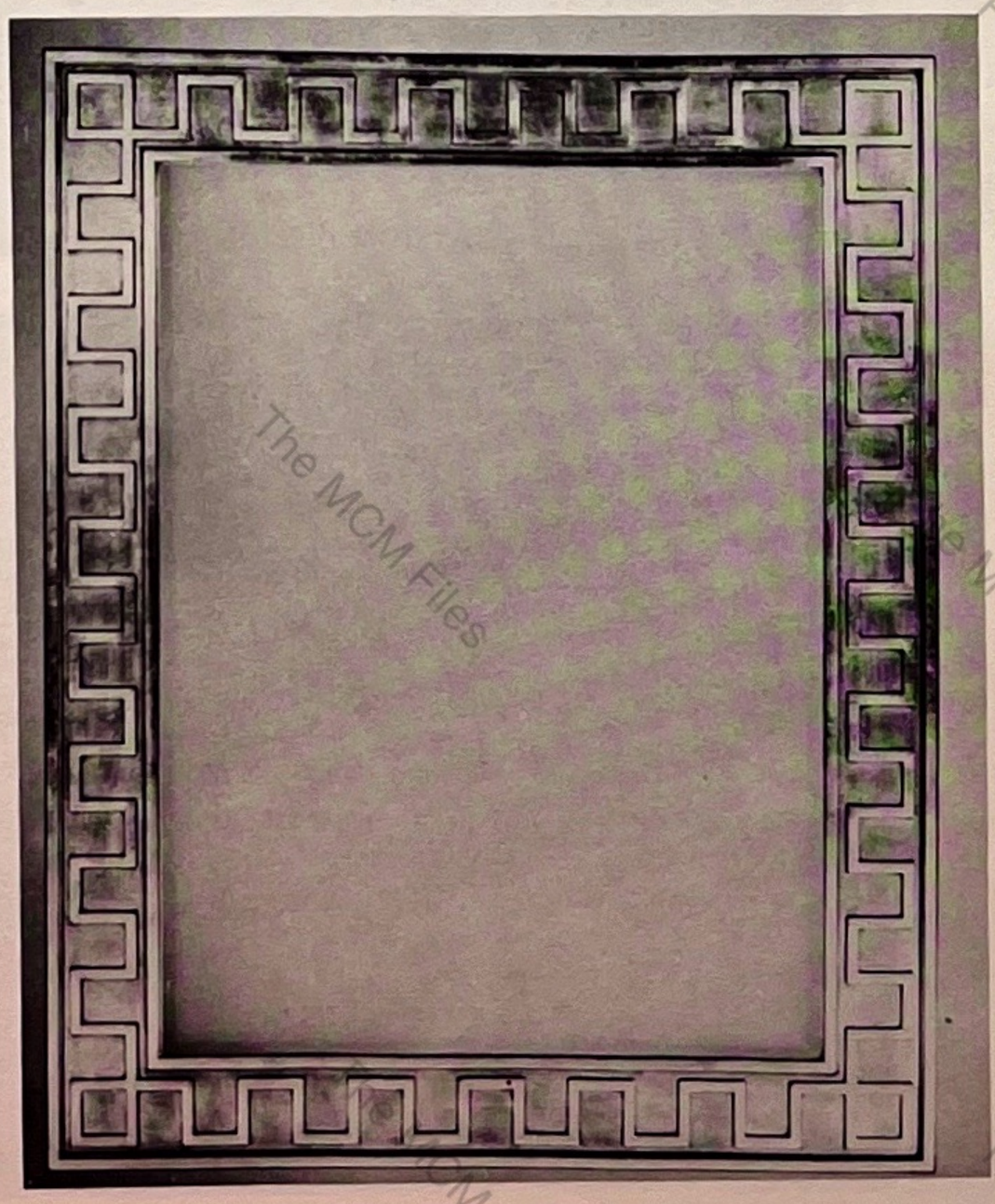
MCM Files



Item: 5433 **MIRROR**
O/A 33½" x 43½"; plate 29" x 39"
Finish: satin black & metal leaf



Item: 5453 **MIRROR**
O/A 39½" x 58"; plate 30" x 49½"
Finish: 23 karat burnished gold leaf



SHOWROOMS:
New York – 18 East 12 Street

Item: 5408 **MIRROR**
O/A 41" x 51"; plate 41" x 31"
Finish: antique silver (aluminum leaf)
& gold metal leaf

REALE MIRROR MFG. CO., INC.
16-18 East 12 Street
New York, New York 10003

Item No. 659-11 **LUCIANO CHAIR**
28" x 38" x 32" high
Imported from Italy

Item No. 996-95 **MILANO SOFA**
102" x 39" x 27" high

Item No. 555-70 **CORNER SECTION**
34" x 34" x 28" high

Item No. 555-11 **ARMLESS CHAIR**
26" x 34" x 28" high

The FLOPHOUSE GROUP

Item No. 555-70 **CORNER SECTION**
34" x 34" x 28" high

The MCM Files

SELIG MANUFACTURING COMPANY
Factories: Leominster, Mass.
Siler City, N.C., Monroe, La. Reno, Nev.
Denmark and Italy

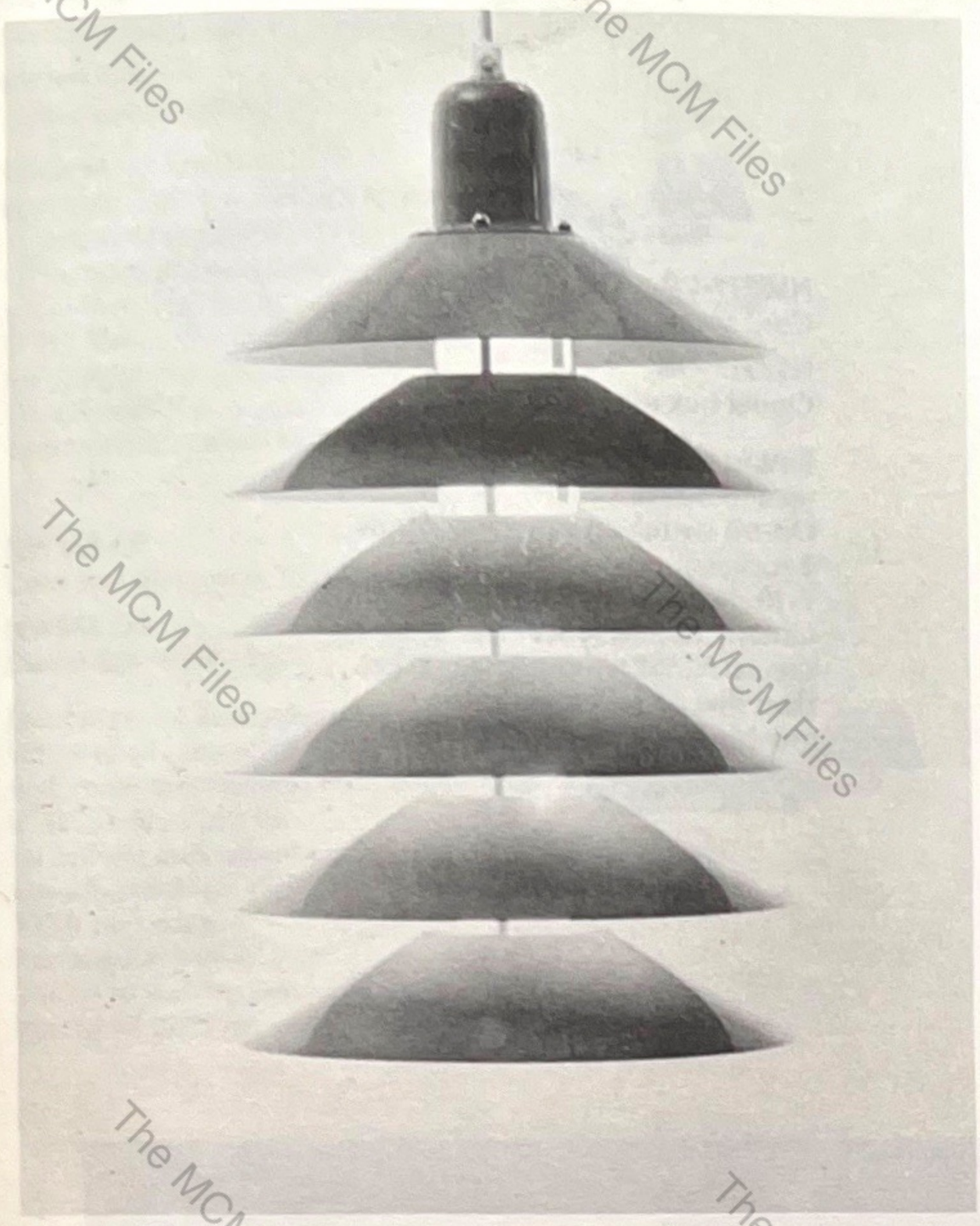
SHOWROOMS:
New York – D & D Building
Chicago – Merchandise Mart
San Francisco – Ice House

furniture forum

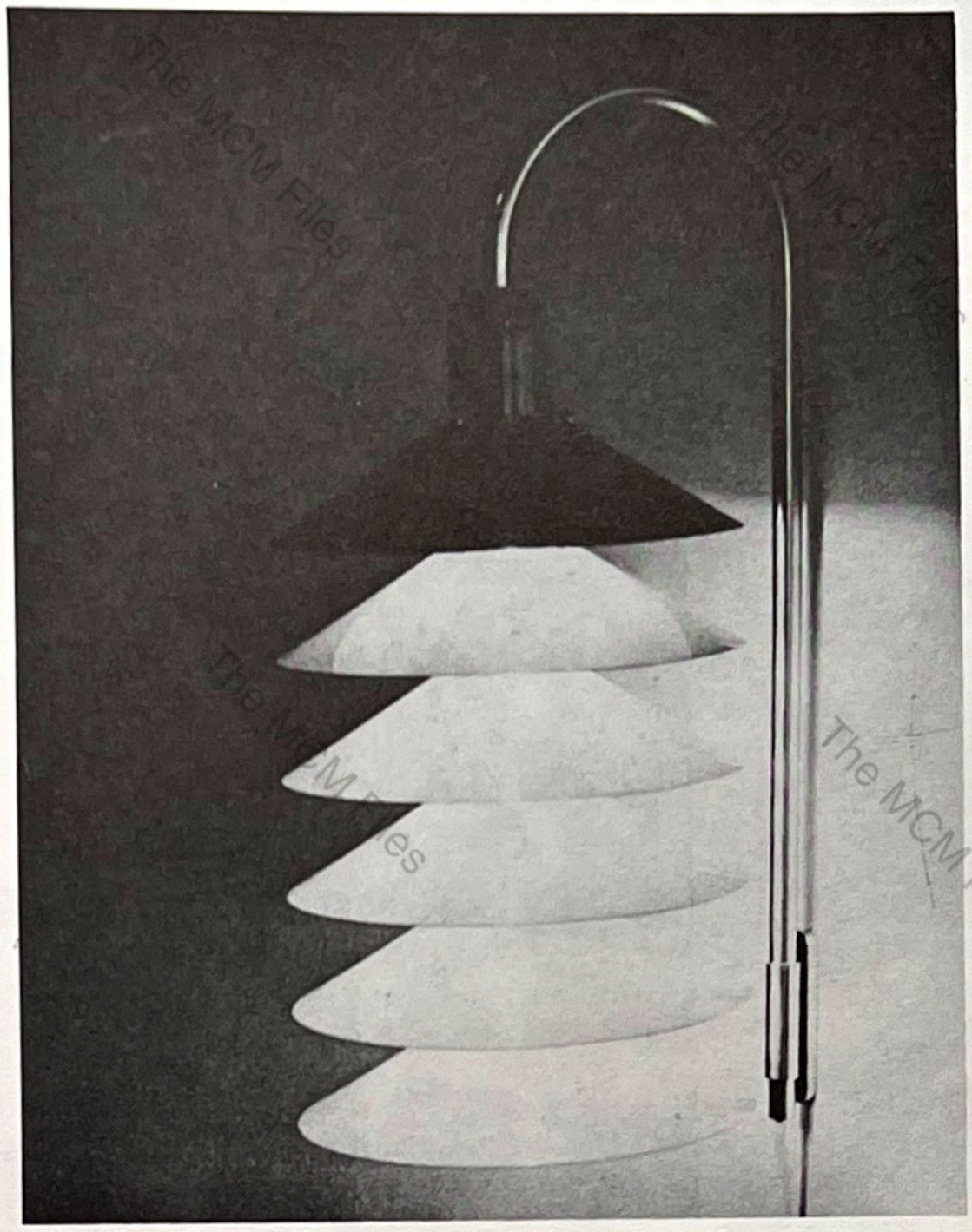
lighting

Courtesy of Airborne Designs

The MCM Files



Item No. DF-1 **CEILING PENDANT**
Diameter 7¾"; height 13";
Cord length 10'; Bulb up to 75W



Item No. DF-2 **WALL LAMP**
Diameter 7¾"; height 13"
Wall bracket 18" high
O/A projection from wall when mounted 9½"; cord length 10'

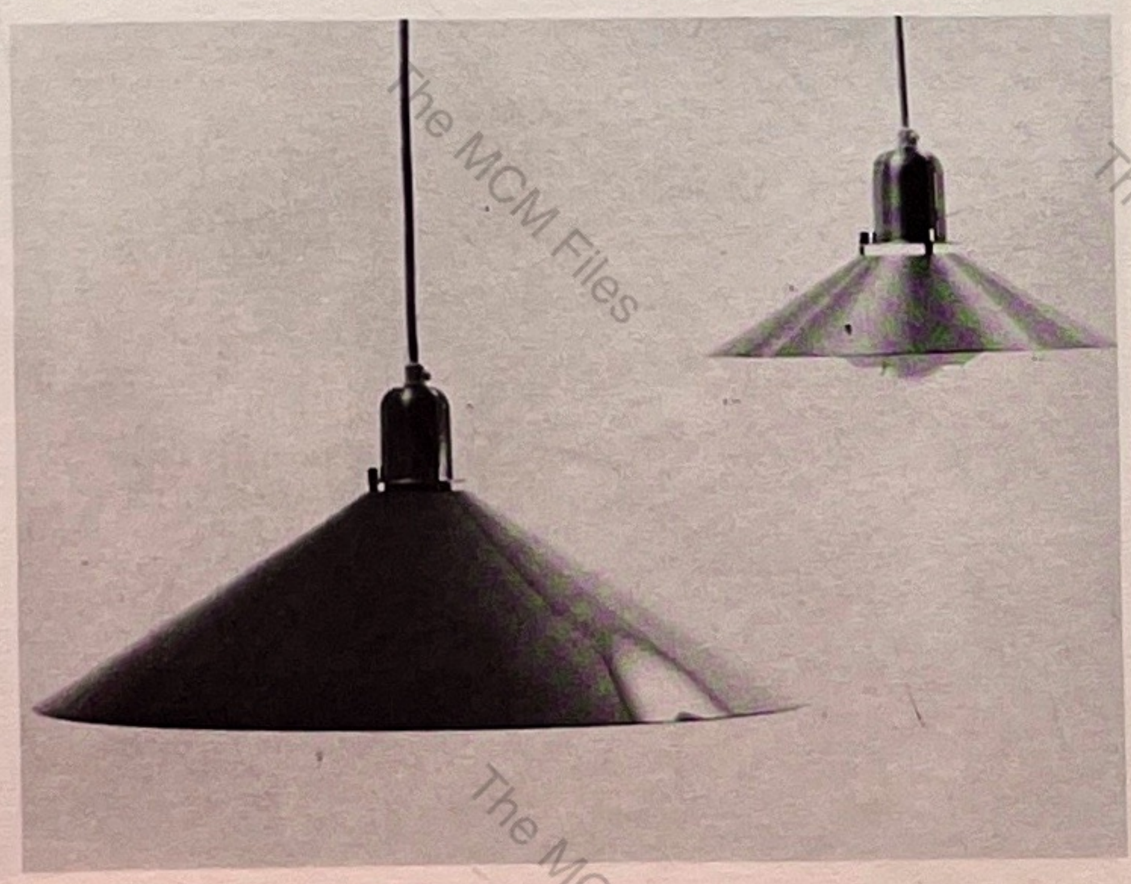
Designer: JORGEN GAMMELGAARD

Item No. DF-4 **CEILING PENDANT**
Diameter 10¼"; height 5"
Cord length 10'; **Diffuser**

COLORS:
Orange — yellow ochre
deep brown — white — silver

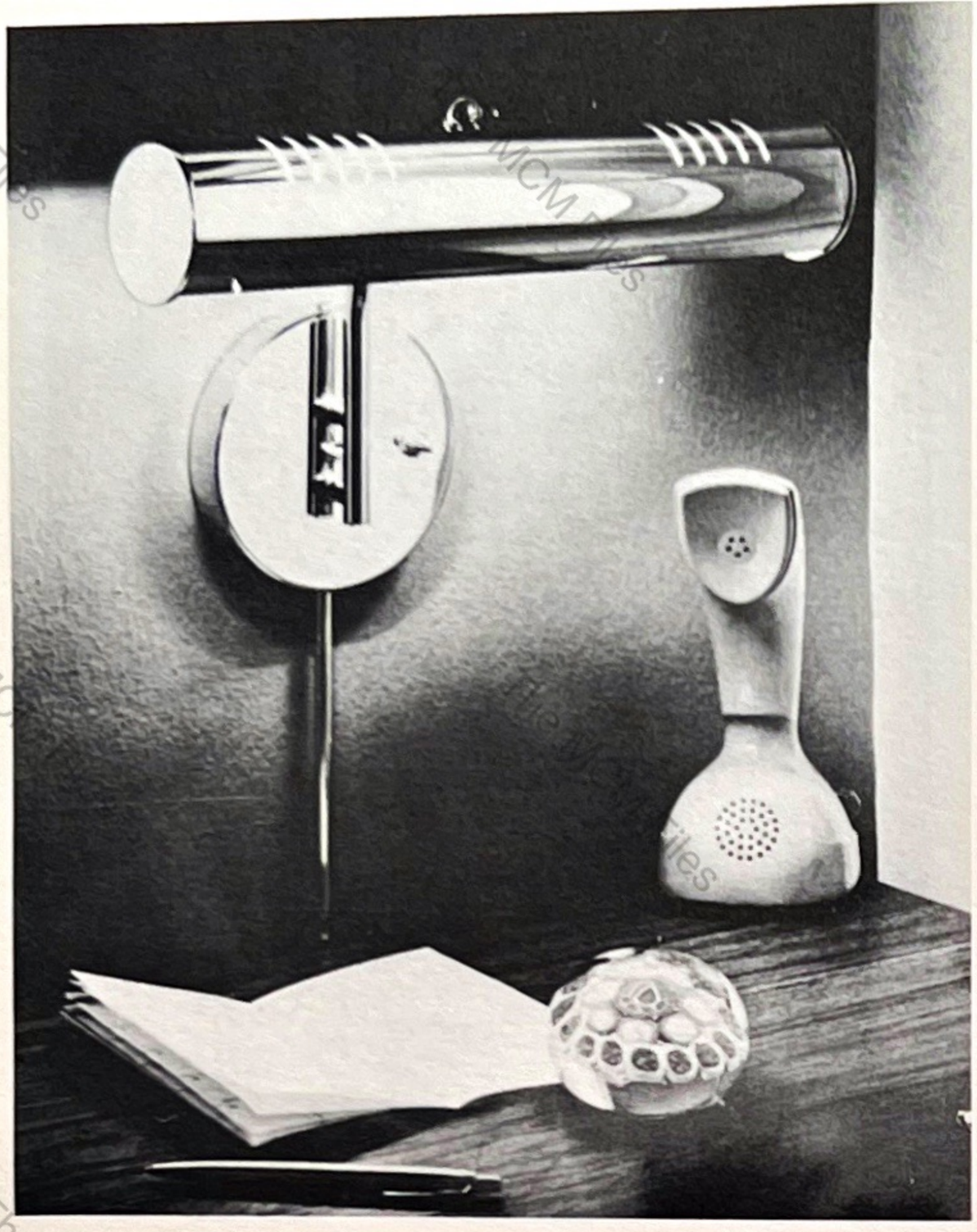
Item No. DF-3 **CEILING PENDANT**
Diameter 18¾"; height 8"
Cord length 10'; **Diffuser**

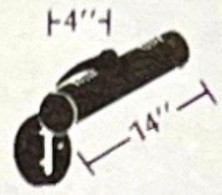
Item No. DF-4 **CEILING PENDANT**



SHOWROOM:
New York — 150 East 58 Street

AIRBORNE DESIGNS INCORPORATED
150 East 58 Street
New York, New York 10022

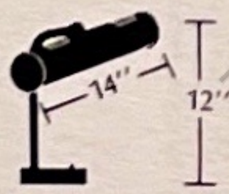




NW917-CP
Cord and plug, with 36" cord cover.

NW917-OB
Outlet box mounting.

Round metal reflector pivots
up and down.
On-off switch on canopy controls
2 sockets;
T-10 showcase bulbs, 40W or 60W.
Canopy fastens to wall by means of
special NESSEN mounting bracket.
Heat slits on reflector
provide a pattern of light,
and ventilation.



NT918

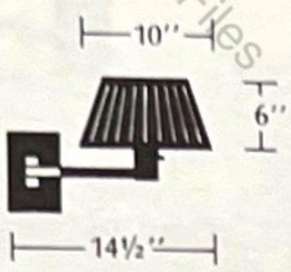
Round metal reflector pivots
up and down.
On-off switch in base controls
2 sockets;
T-10 showcase bulbs, 40W or 60W.
Heat slits on reflector
provide a pattern of light,
and ventilation.

NESSEN LAMPS, INC.
Factory & General Offices
3200 Jerome Avenue
Bronx, New York 10468

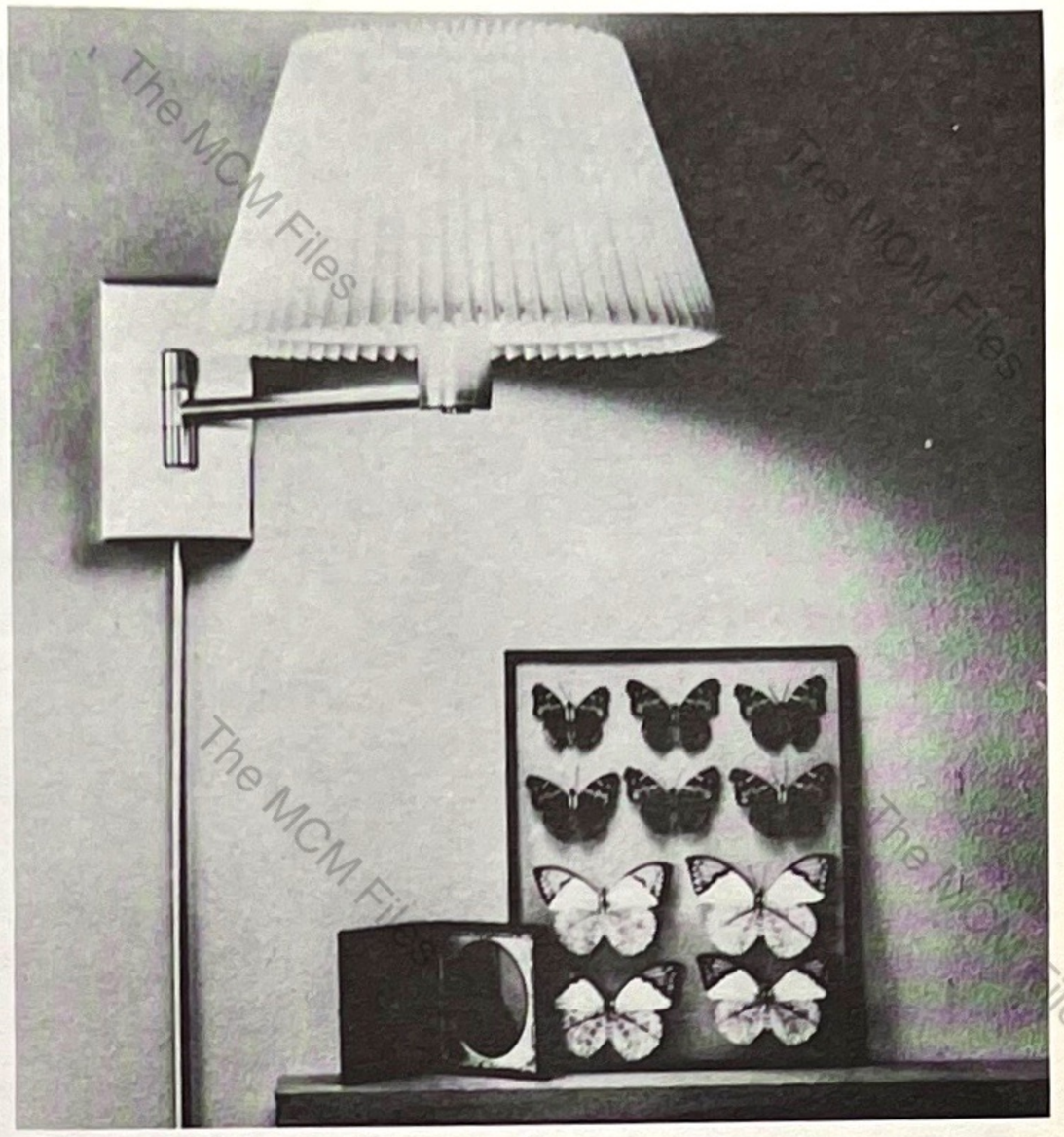
The MCM Files

NW904-CP
Cord and plug, with 36" cord cover.

NW904-OB
Outlet box mounting.

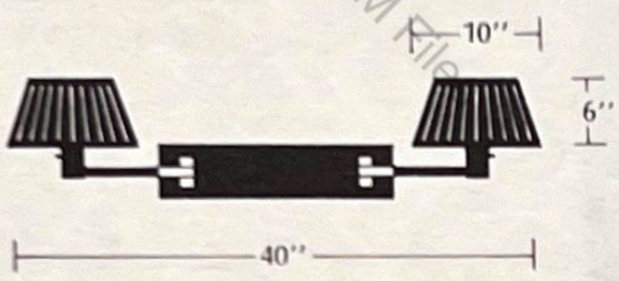


Single swing arm lamp.
Wall box: 3½" x 6" fastens to wall
by means of special NESSEN "C" bracket.
White vinyl pleated shade
with inner vinyl lining.
6" IES glass reflector
for uplight and downlight.
On-off switch on socket cup
controls one socket, 100W max.



NW943-CP
Cord and plug, with 36" cord cover.

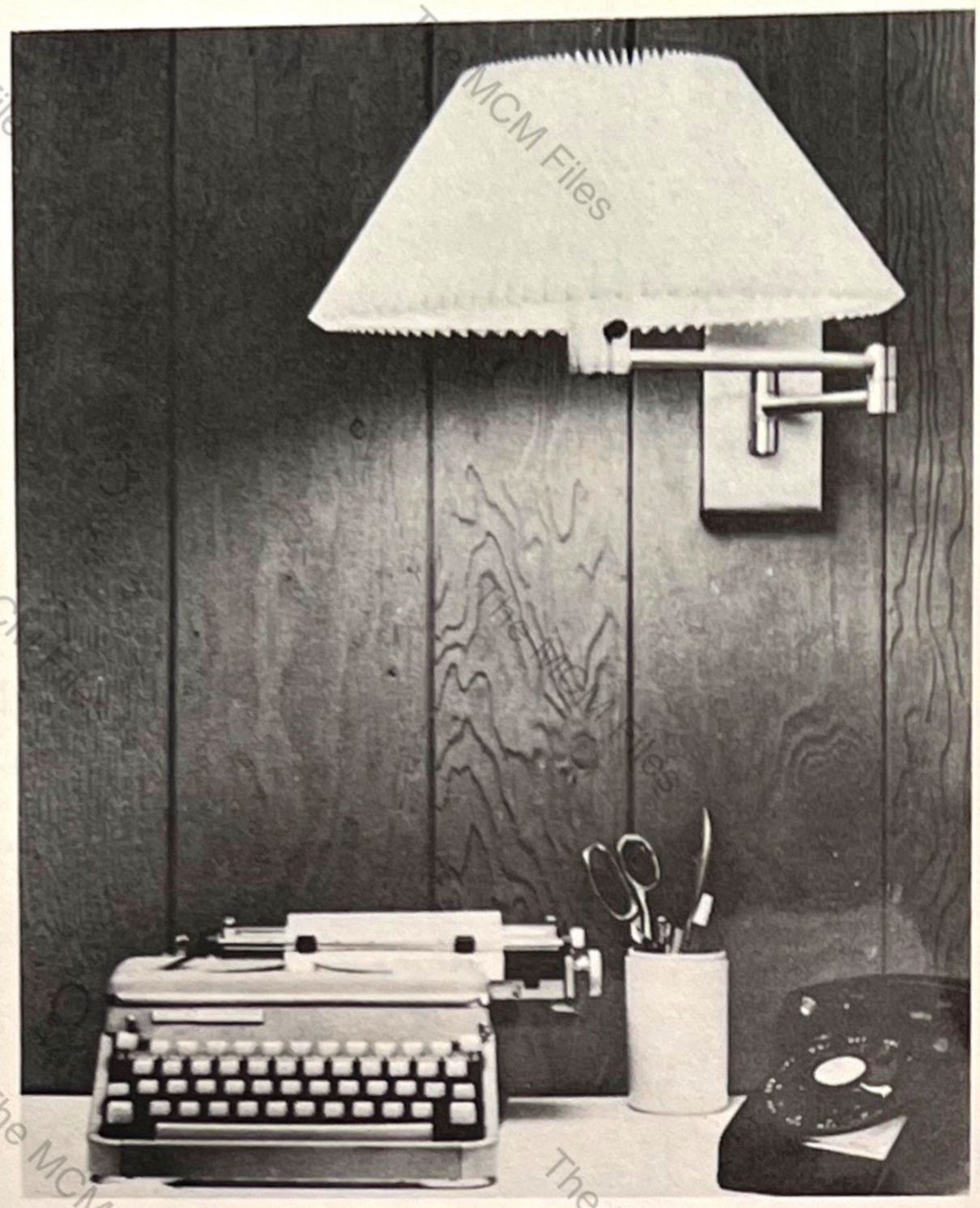
NW943-OB
Outlet box mounting.

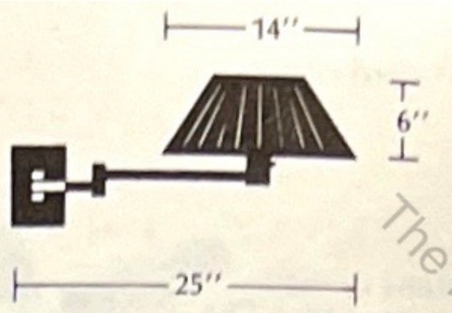


Double swing arm lamp.
White vinyl pleated shades
with inner vinyl lining.
6" IES glass reflectors
for uplight and downlight.
On-off switch on each socket cup,
100W max each.

Rectangular box 4" x 18"
fastens to wall by means of
special NESSEN mounting bracket.

NESSEN LAMPS, INC.
Factory & General Offices
3200 Jerome Avenue
Bronx, New York 10468

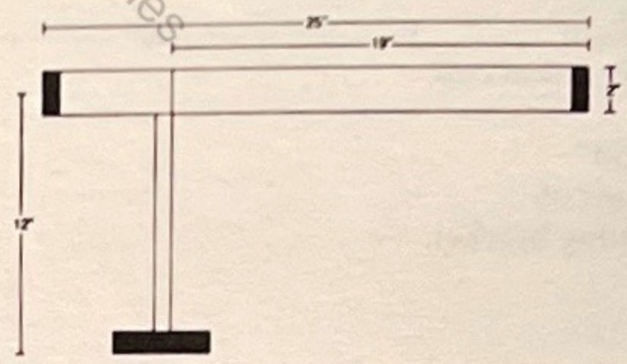




NW909-CP
Cord and plug, with 36" cord cover.

NW909-OB
Outlet box mounting.

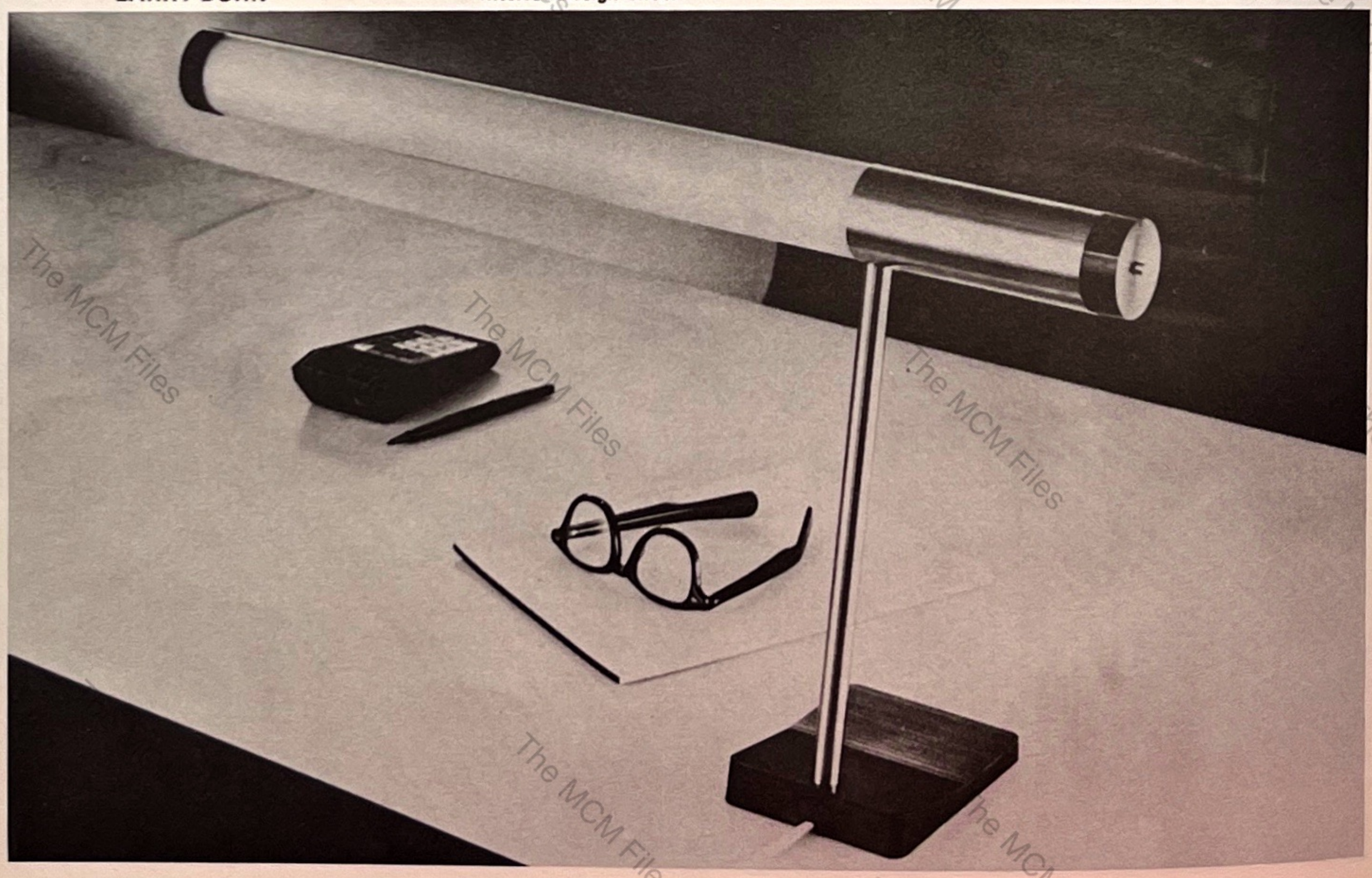
Wall box: 3½" x 6" fastens to wall by means of special NESSEN "C" bracket.
White vinyl pleated shade with inner vinyl lining.
6" IES glass reflector for uplight and downlight.
Switch on socket cup controls 3-way medium base socket.



N-20
Plastic cylinder entirely encases fluorescent bulb (furnished) and houses rotating reflector to direct light. One end cap controls rotation and the other contains switch. Lighting is glarefree and nearly shadowless.

Designers: HELMUT JULINOT
BARRY DOWN

Awarded Ontario Government "Grand Eedee" for design excellence at Canadian National Interior Design Show.

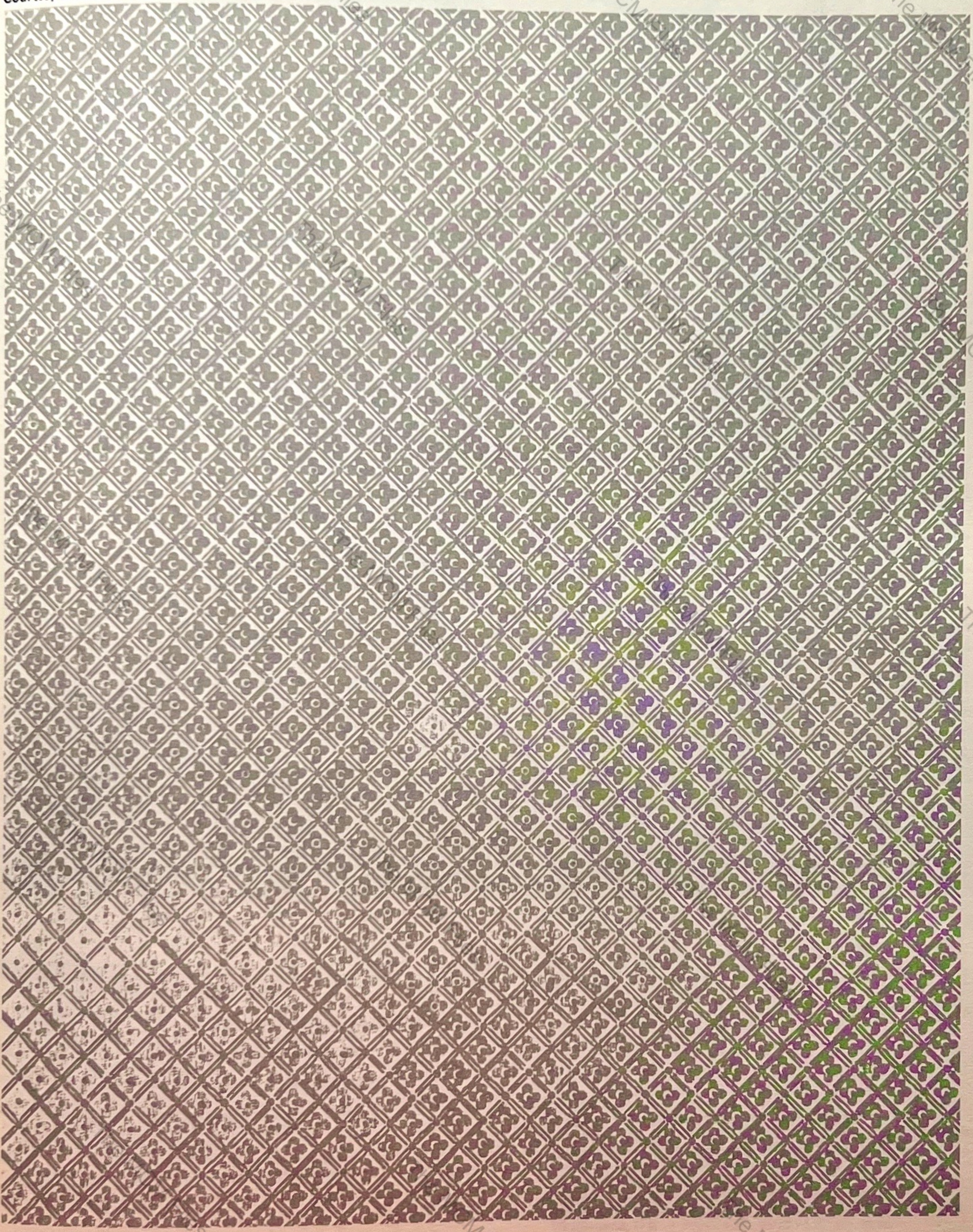


NESSEN LAMPS, INC.
Factory & General Offices
3200 Jerome Avenue
Bronx, New York 10468

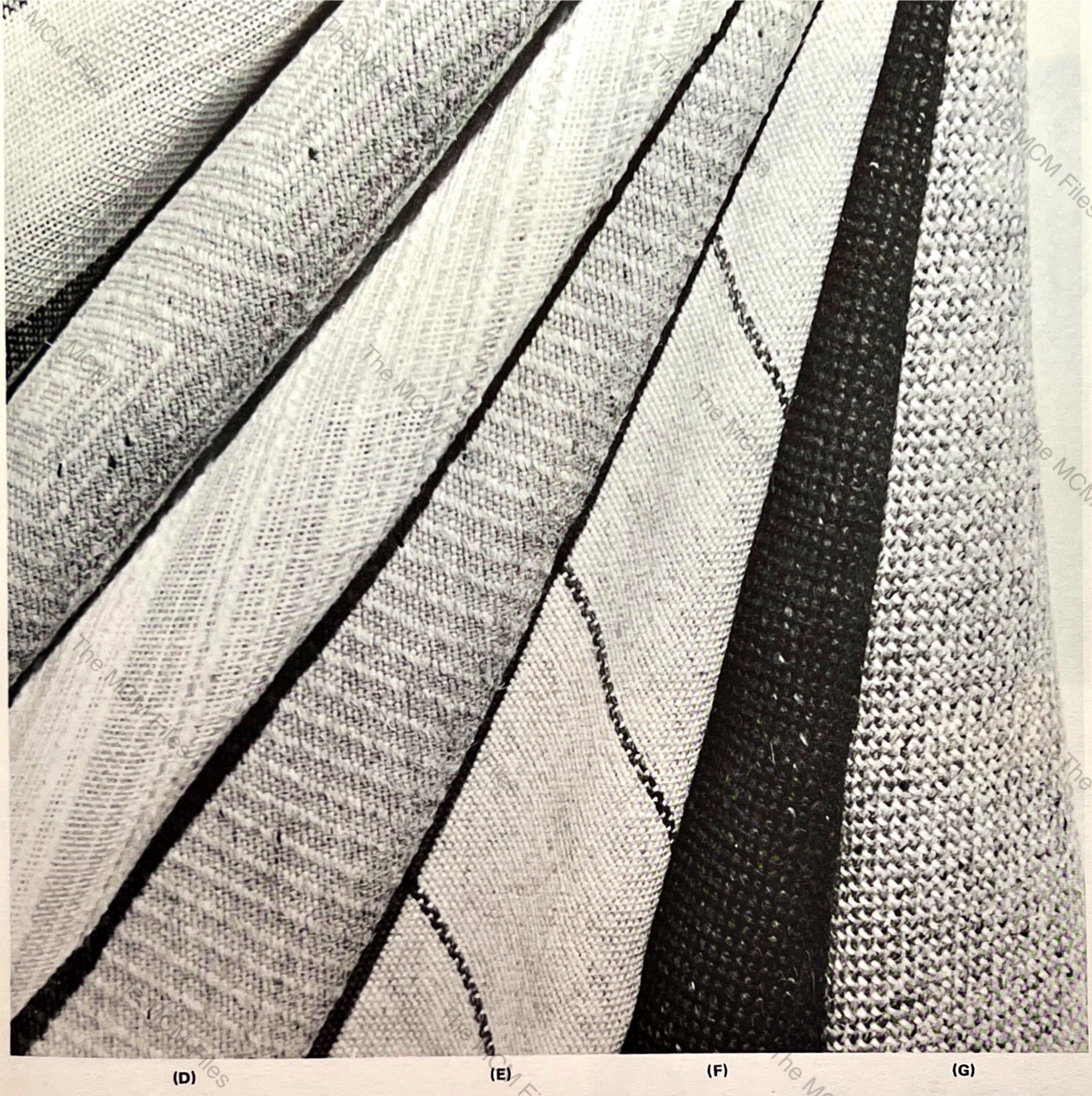
SHOWROOM:
New York – 315 East 62 Street

The MCM Files

Courtesy of Eaglesham Prints



The MCM Files



(D) (E) (F) (G)

(Left to right)

(A) **"SEBBERSUND":** Flame resistant imported drapery fabric 1" & ¼" vertical stripes in **designer colors** on natural background. 48" wide.

(B) **"MONTERREY":** Wool upholstery, expanding diamond pattern 53" wide. **Colors:** beige; rust, purple and dark brown.

(C) **"FURSUND":** Imported drapery fabric; 100% Dralon 48" wide; **5 Designer colors.**

(D) **"SALINAS":** Companion to Monterrey. Same colors but with diagonal self-color stripes.

(E) **"CHARLIE":** Camel hair & wool upholstery. Narrow stripes on 5 shades of natural & dark brown. Also plain colors. Imported; 55" wide.

(F) **"ALTO":** Imported upholstery fabric, heavy wool, 55" wide. **Colors:** beige, dark beige and dark brown, as shown.

(G) **"ALTO":** Dark beige, shown

SHOWROOMS:

Chicago — Richard W. Muller, 325 North Wells
Cleveland — G. Walker Kirby, 2928 Kingsley Rd., Shaker Heights, O.
Dallas — Ike & Lella Abernathy, Dallas Decorative Center
Detroit — Ray Lynch, 19100 W. Ten Mile Rd., Southfield, Mi.
Ft. Lauderdale — Ellen Siegel, 404½ S.W. 27th Street
Los Angeles — Winfield Designs, Pacific Design Center
Minneapolis — Frank & Audrey Leavenworth, 920 Nicollet Mall
Washington, D.C. — MGC, Ltd., 2922 M Street, N.W.

The MCM Files

Item: "ASPHODELE"
100% cotton
Width 59"; **repeat** 23"

Item: "PARADISE"
50% cotton & 50% dacron polyester
Width 59"; **repeat** 23"

Item: "BOIS de ROSE"
50% cotton & 50% dacron polyester
Width 59"; **repeat** 11½"

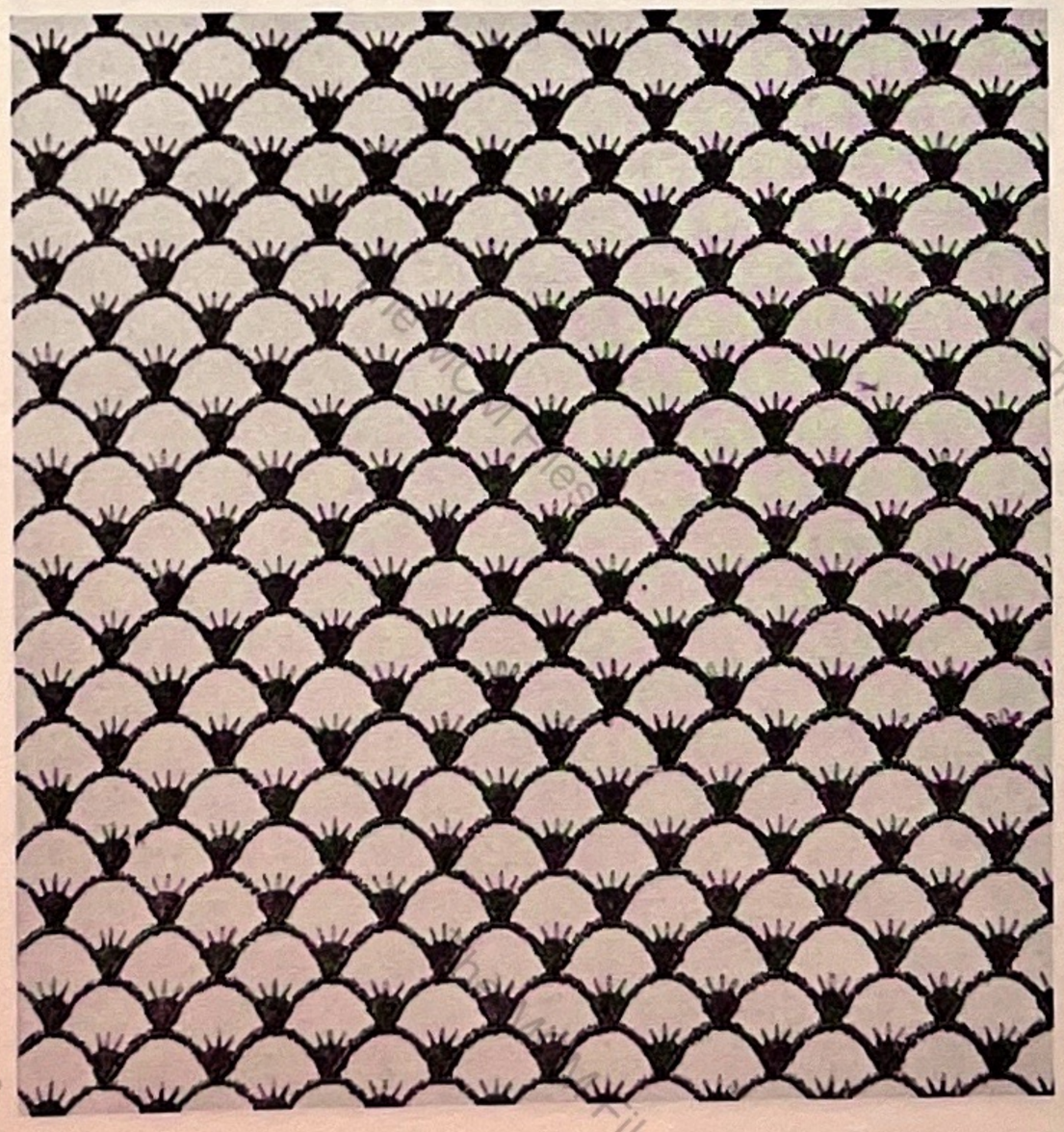
BOUSSAC of FRANCE, INC.
979 Third Avenue at 58 Street
New York, New York 10022

The MCM Files

Item: "AMANDINE"
100% cotton
Width 59"; **repeat** 7½"

Item: "ALTHEA"
93% cotton; 7% rayon
Width 59"; **repeat** 24½"

SHOWROOMS:
Atlanta – 351 Peachtree Hills Ave. N.E.
Boston – 420 Boylston Street
Chicago – 404 North Wells Street
Dallas – 2611 Cedar Springs
Houston – 602 Sul Ross
Los Angeles – 8950 Beverly Blvd.
Miami – 35 N.E. 40 Street
Minneapolis – 7117 Valley View Road
Philadelphia – 1616 Walnut Street
San Francisco – 435 Jackson Street
Paris, France – 19 Rue Poissonniere



Item: "PRALINE"
100% cotton embroidery
Width 57"

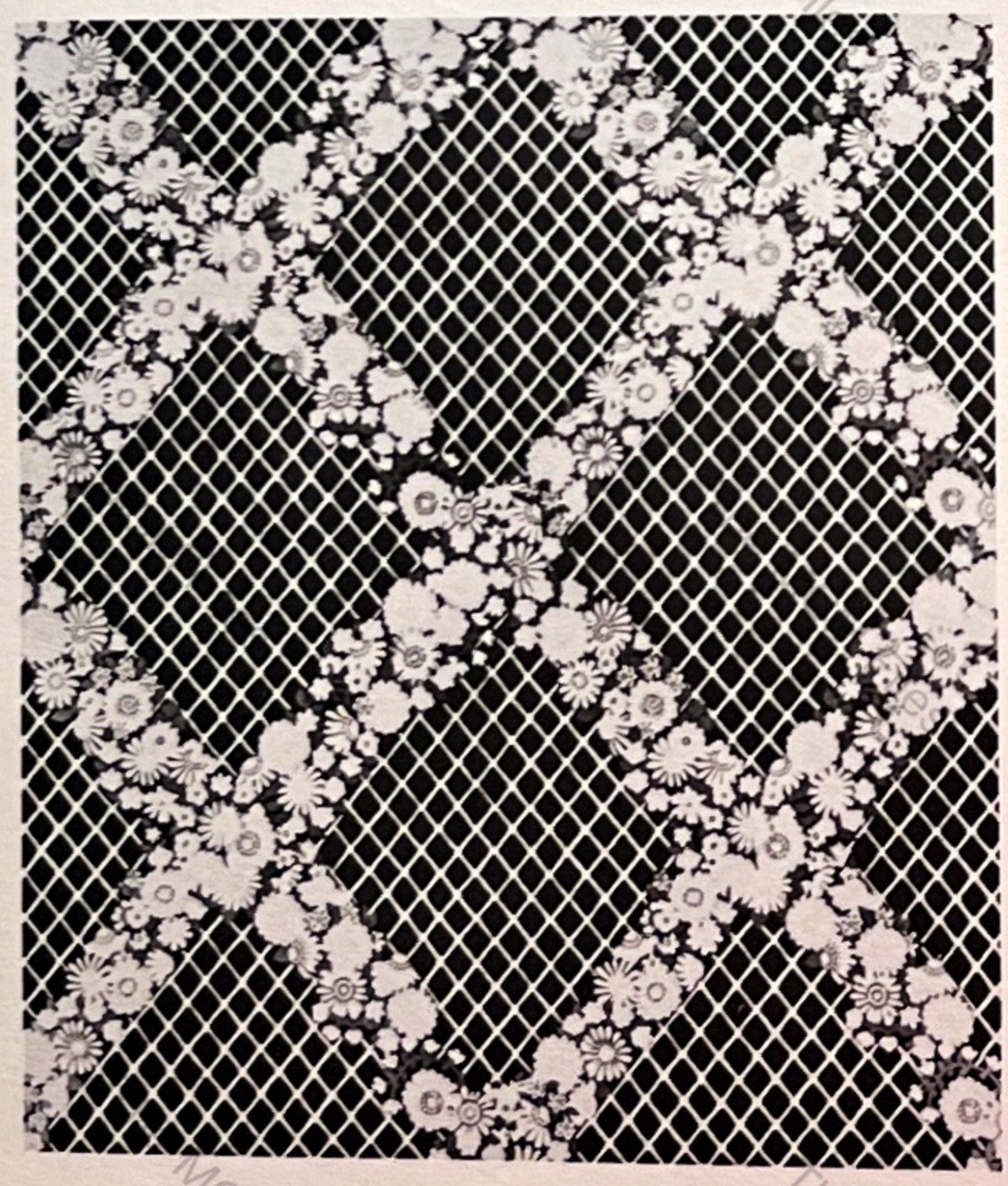
BOUSSAC OF FRANCE, INC.
979 Third Avenue at 58 Street
New York, N. Y. 10022

Item: "GOTHAM"
Width 48"; repeat 24" (fabric)
Width 24"; repeat 24" (wallcovering)

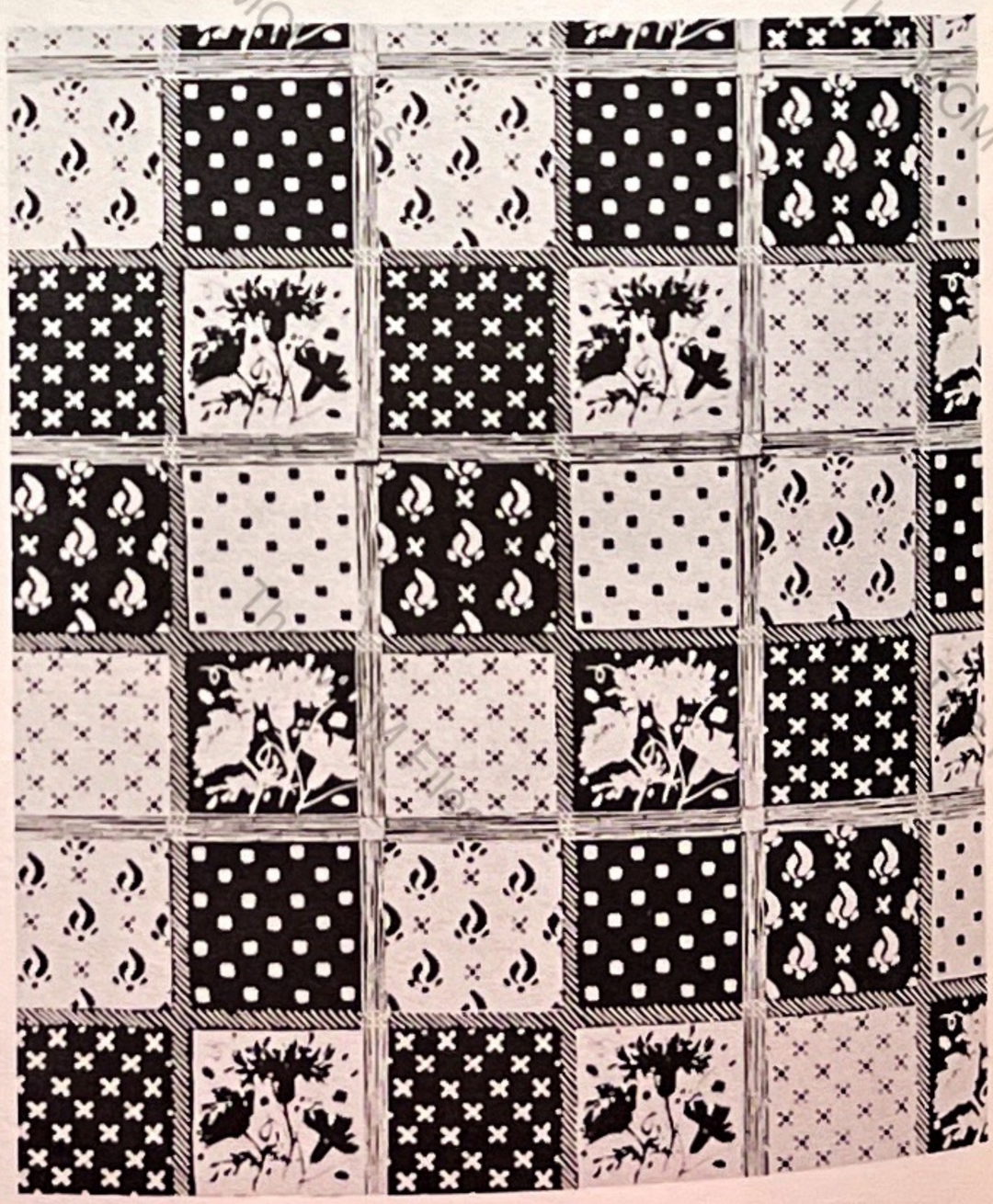
Item: "GOTHAM BLOSSOM"
Width 48"; repeat 24" (fabric)
Width 24"; repeat 24" (wallcovering)

Designer: JULIAN TOMCHIN

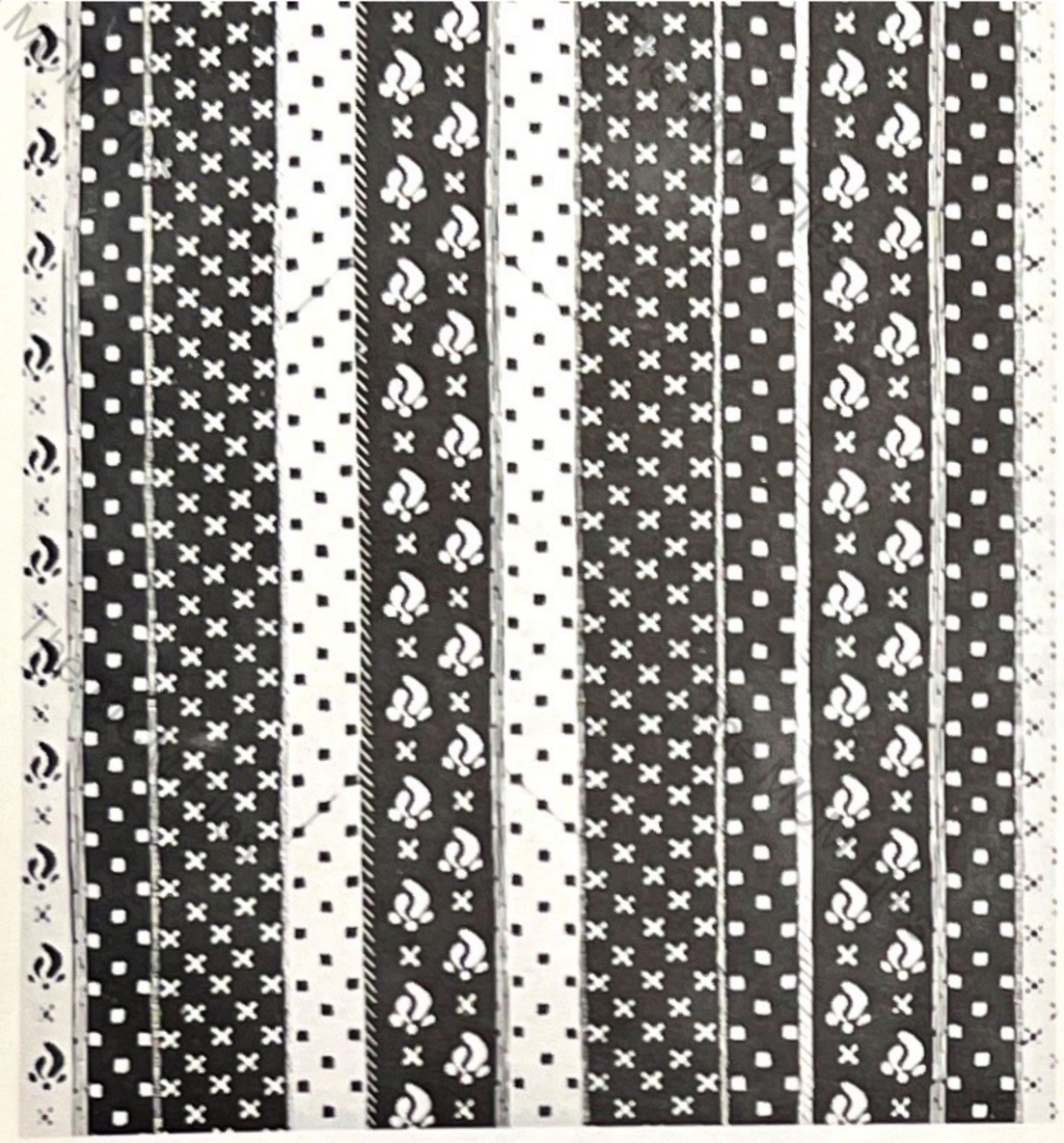
Item: "DAISIES ARE FOREVER"
Width 48"; repeat 15" (fabric)
Width 48"; repeat 15" (wallcovering)



Item: "SWISS WINDOWS"
Width 48"; repeat 16" (fabric)
Width 24"; repeat 16" (wallcovering)



CONNAISSANCE
Fabrics — Wallcoverings
979 Third Avenue
New York, New York 10022



Item: "SWISS STRIPE"
Width 48"; repeat 16" (fabric)
Width 24"; repeat 16" (wallcovering)

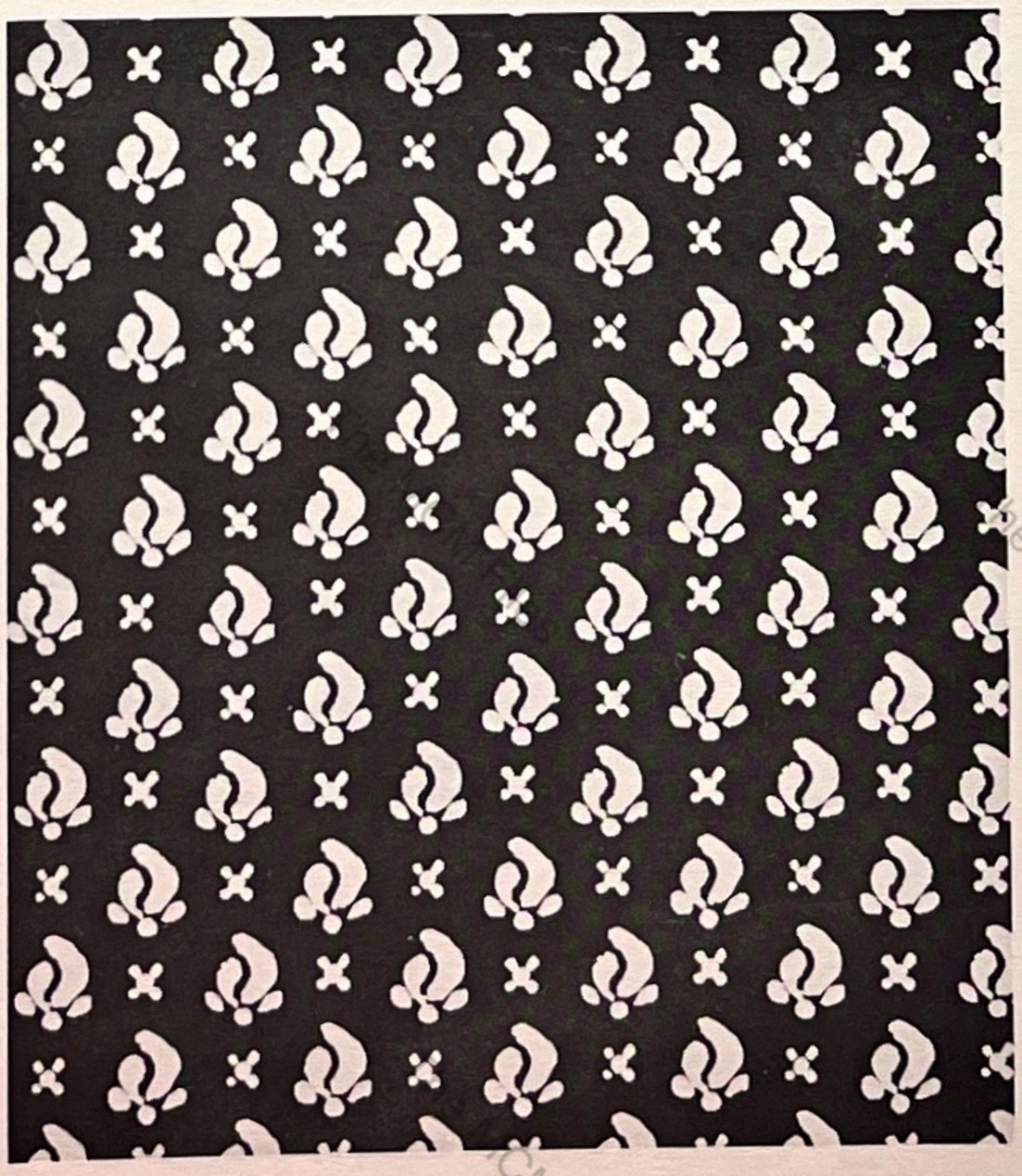
Designer: JULIAN TOMCHIN

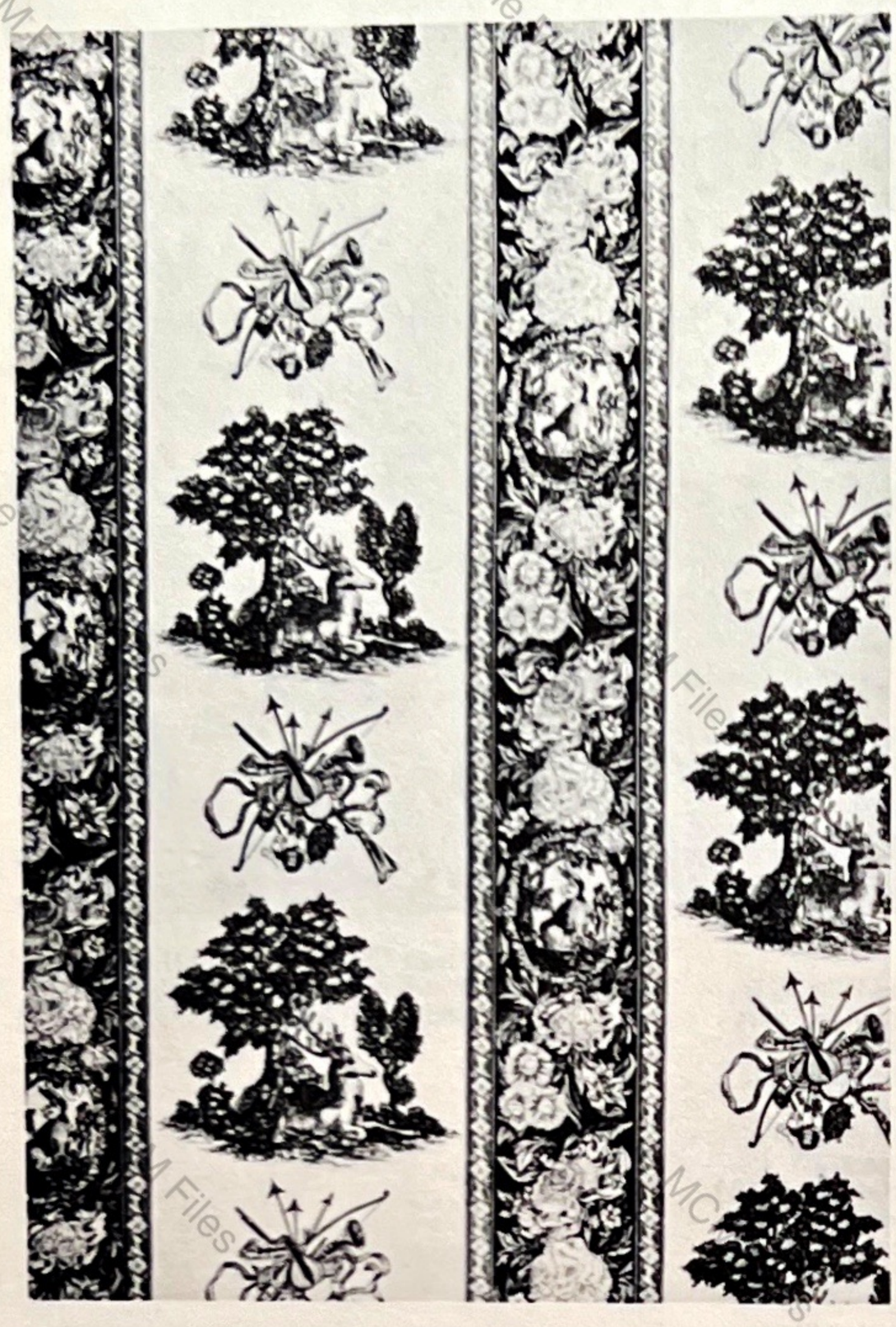
Item: "MADRISA"
Width 48"; repeat 16" (fabric)
Width 24"; repeat 16" (wallcovering)

SHOWROOMS:
Atlanta – 351 Peachtree Hills, N.E.
Baltimore – 3501 Marmenco Court
Boston – 420 Boylston Street
Chicago – 6-117 Merchandise Mart
Dallas – 220 Decorative Center
Denver – 2721 East 3rd Avenue
Hawaii – 510 Piikoi Street
Houston – 5120 Woodway Suite 141
Los Angeles – 107 North Robertson
Miami – 20 N.E. 39 Street
Montreal – 1390 Sherbrooke St. West
New York – 979 Third Avenue
Philadelphia – 1704 Walnut Street
San Francisco – Ice House – Room 107
Toronto – 146 Davenport Road

Item: "EMMA"
Width 48"; repeat 16" (fabric)
Width 24"; repeat 16" (wallcovering)

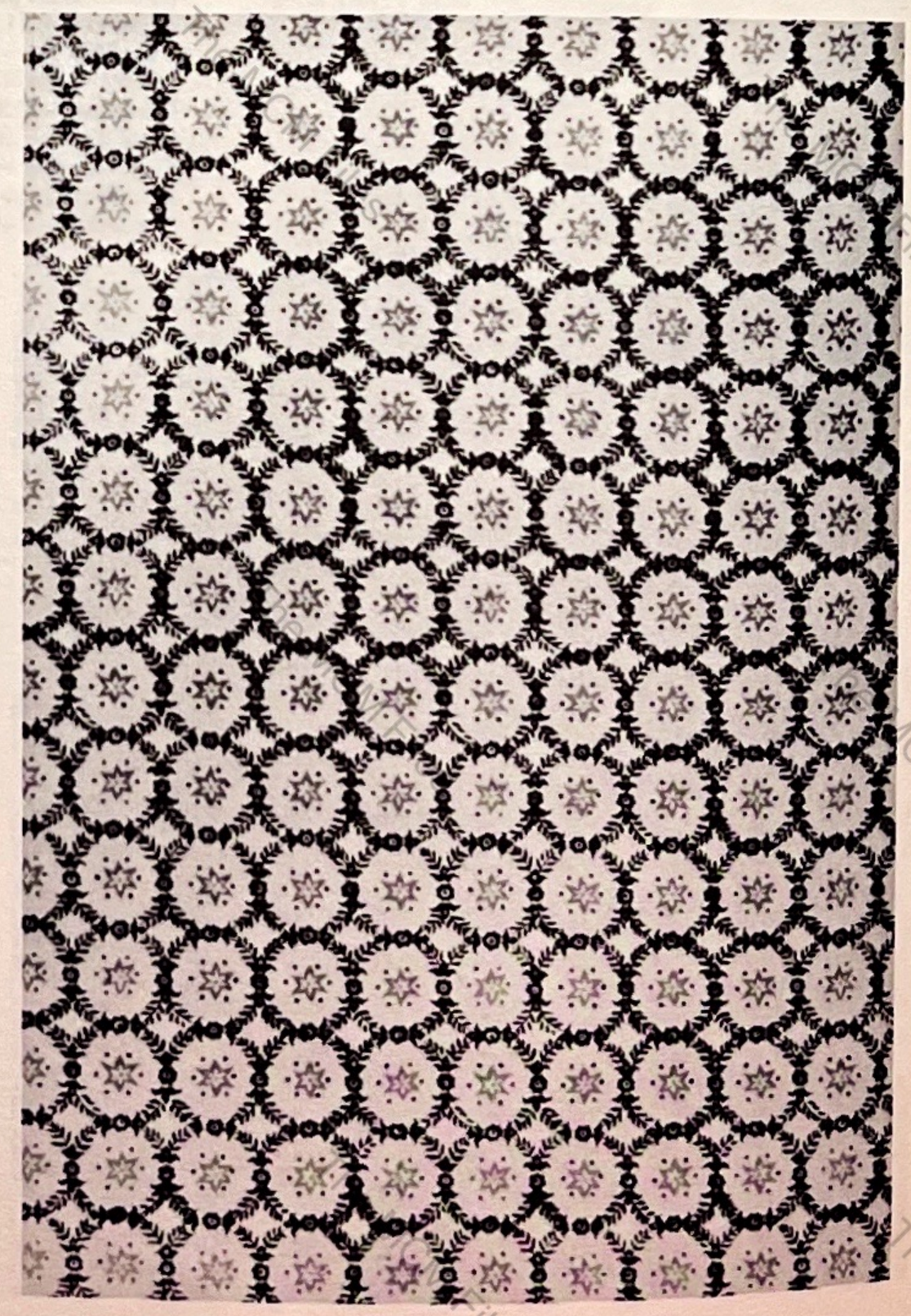
Item: "SWISS MISS"
Width 48" (fabric)
Width 24" (wallcovering)





Item: "EPPING FOREST" Series No. 58880-83
Width 56"; repeat 12¼"; **cotton**
Colors: woodrose on parchment;
coral & olive on sand;
blue & red on sand; blue on maize
Related wallcovering available
Courtesy of the Women for the Bicentennial

From "A Commemorative Collection" of twenty-two prints and twelve wovens.



Item: "ABIGAL" Series No. 59020-26
Width 50"; **cotton**
One of eight "littleprints" in this collection
Colors: green on white; olive on green;
indigo on barn red; navy & red on cream;
olive & gold on maize; ink & red on blue;
flame & gold on cream
Related wallcovering available

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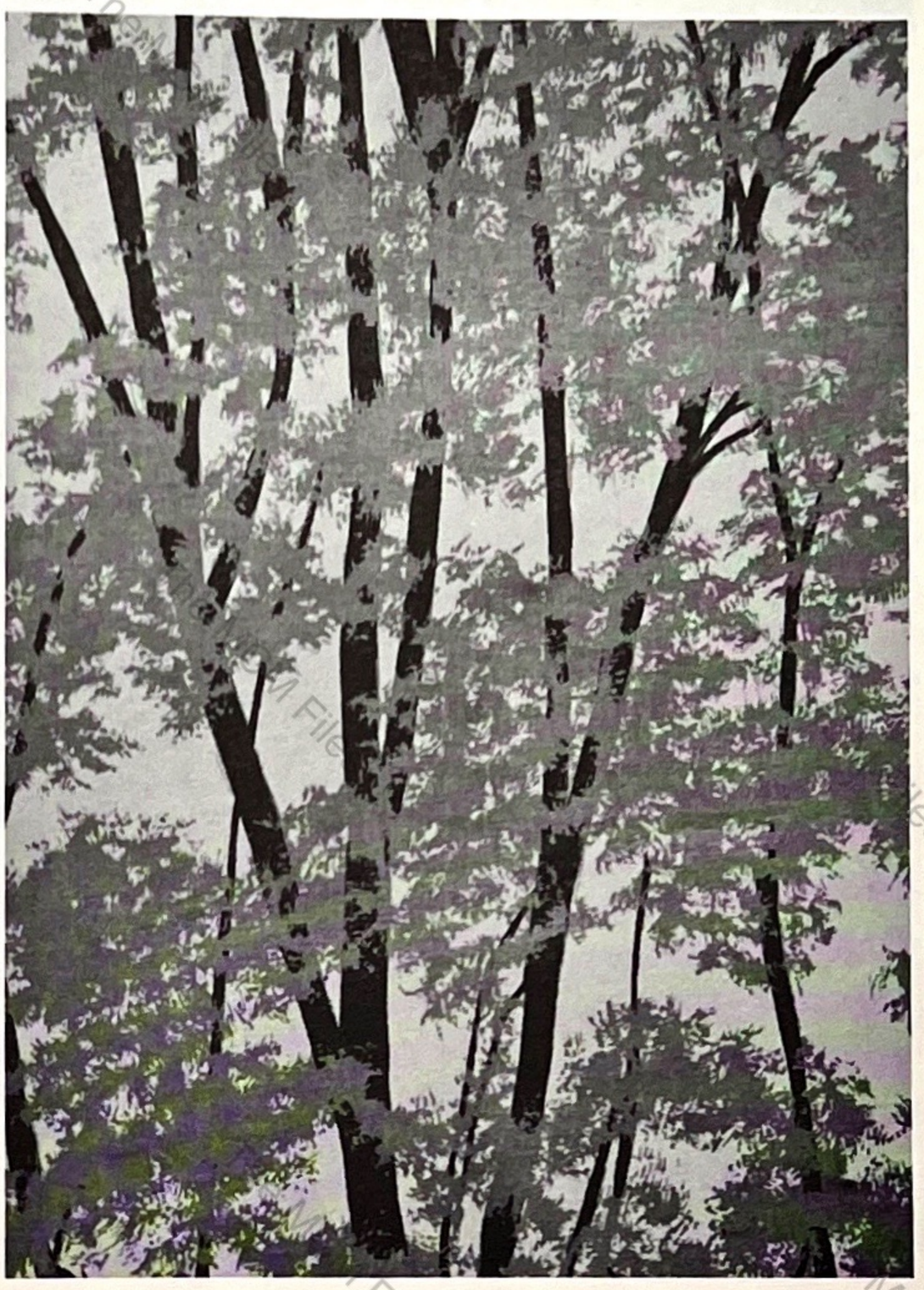
GREEFF FABRICS, INC.
150 Midland Avenue
Port Chester, New York 10573



Item: "TREE TOPS" Series No. 59180-83
Width 56"; repeat 28½" cotton
Colors: honey; blue; lime & yellow
Related wallcovering available
From the exclusive Garden Party Collection of ten printed fabrics & related wallcoverings

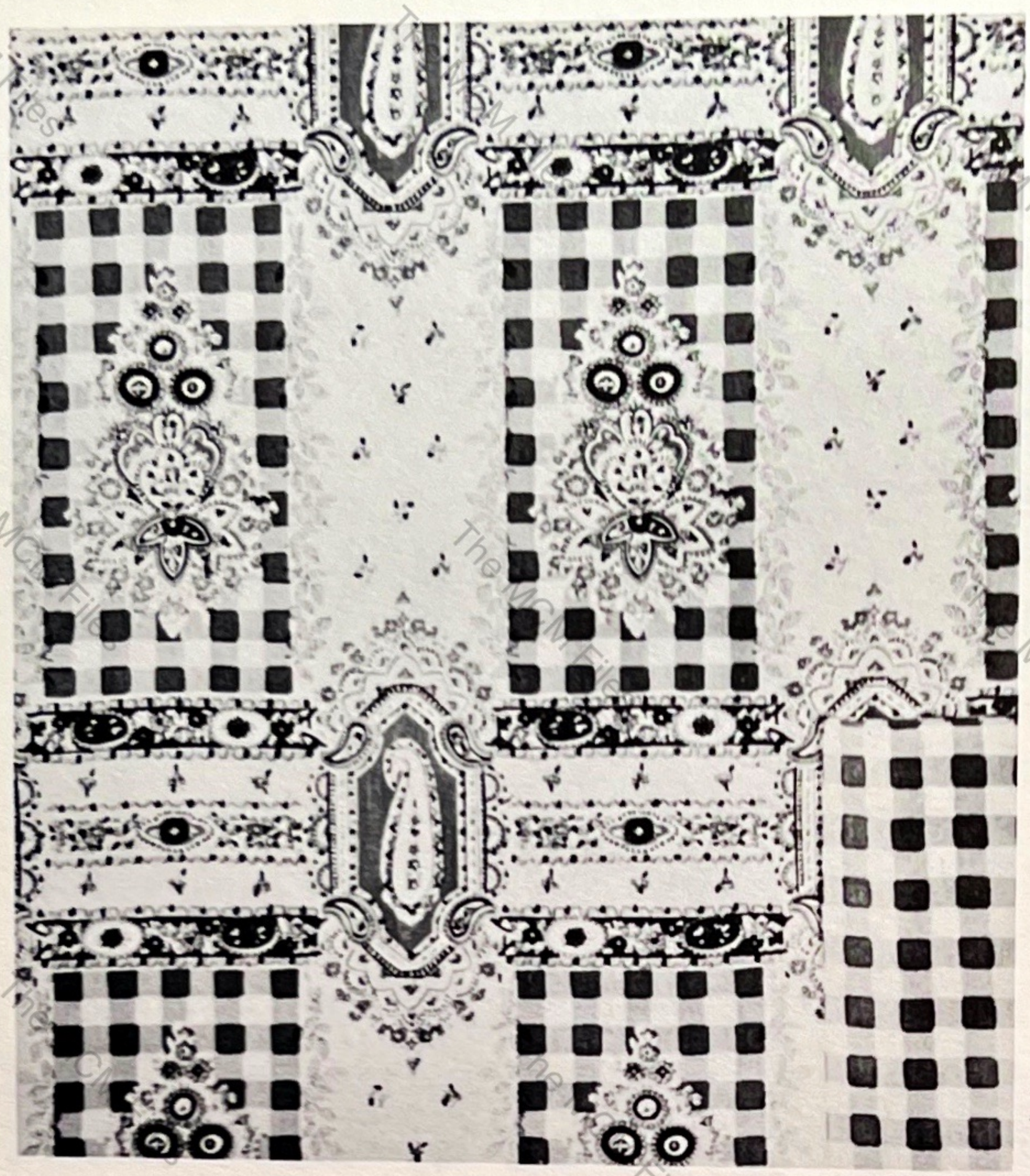
Copyright © 1975 by Greeff Fabrics

Item: "MURRAY HILL" Series 58910-13
Width 56"; repeat 28¼"; cotton
Colors: red & blue; blue & lime on celery; cinnamon & slate on indigo; gold & olive on butterscotch. Related wallcovering
Courtesy of the Women for the Bicentennial

GREEFF FABRICS, INC.
150 Midland Avenue
Port Chester, New York 10573

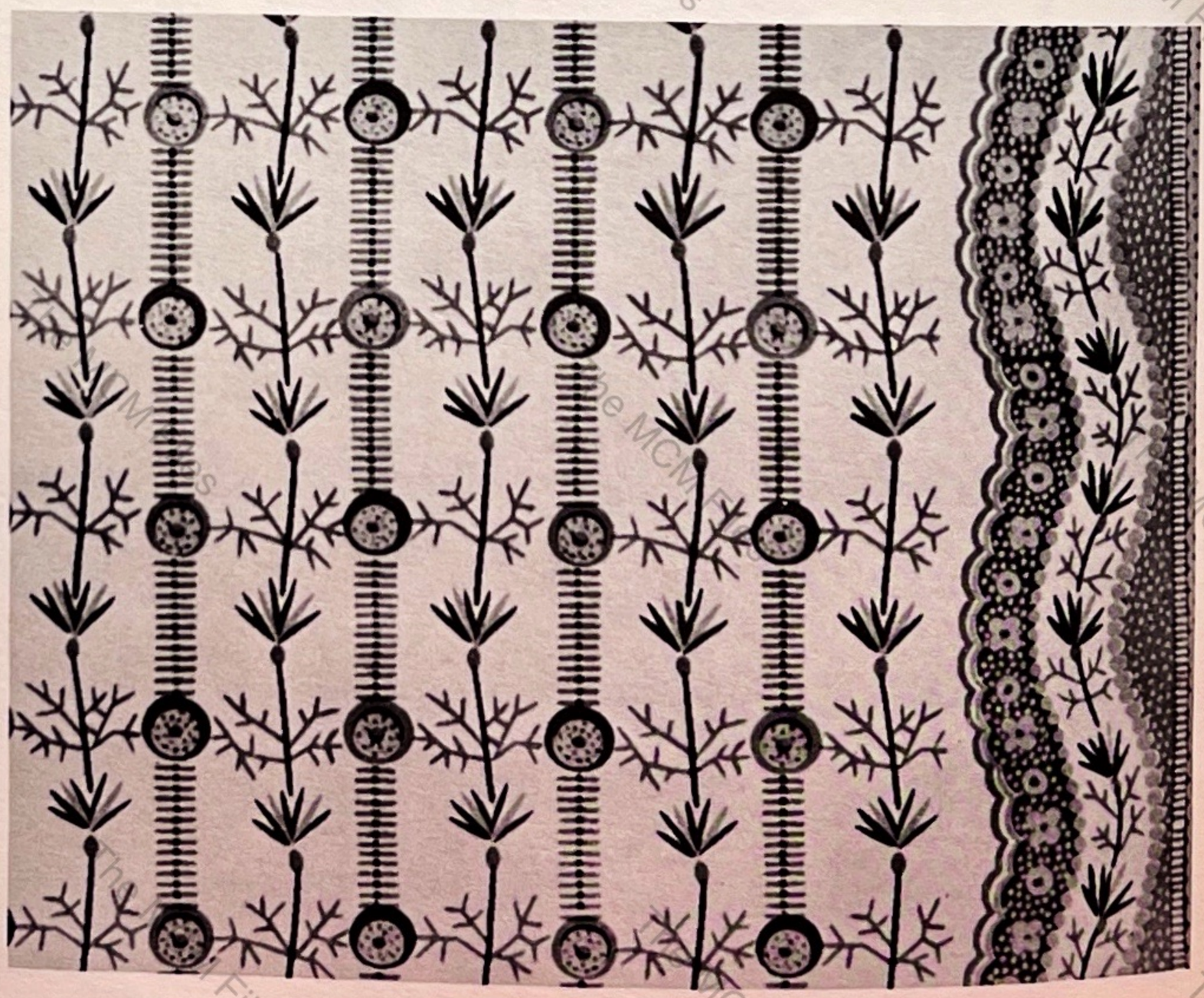
COSTUME INSTITUTE COLLECTION

A new group of designs adapted from costumes in the archives of the Costume Institute of the Metropolitan Museum of Art. Brunschwig & Fils design team, working closely with the Institute's director, Diana Vreeland, developed five prints and two woven textiles, highlights of which are shown on these pages. None are exact copies or even pretend to be. They are simply inspired by a marvelous design source and enhanced by Brunschwig & Fils' color mag



Item: "JENNIFER" Cotton print
100% cotton with ZePel finish
Width 49"; **repeat** 13"
Taken from a paisley print on plaid silk gauze dress made in Paris in the 1870's.
Available in four colorways

Item: "JENNIFER'S" GINGHAM Cotton Print
100% cotton with ZePel finish
Width 52"; **repeat** 1"
A companion gingham which co-ordinates with the little check motif in the original pattern. **Available in four colors**



Item: "LAVINIA" Glazed Chintz
100% cotton with ZePel finish
Width: 48-6/8", plus 2-3/8" border each side
Repeat 3½". Taken from a lavishly appliqued 18th century French gentleman's waistcoat. The adaption retains the look of the extravagant workmanship of the original, in **three colorways.**

BRUNSCHWIG & FILS, INC.
979 Third Avenue
New York, New York 10022

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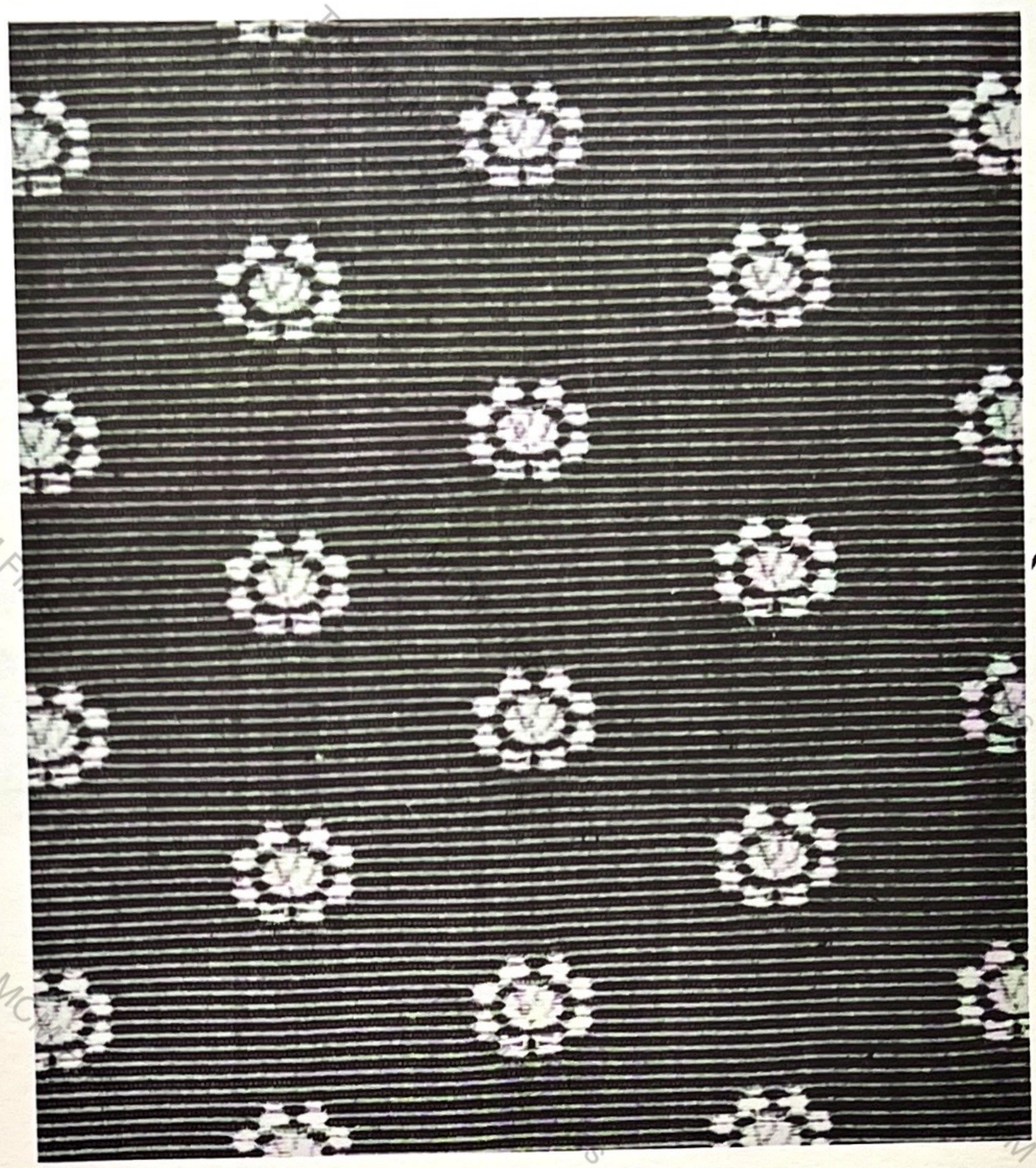

Item: "PAULINE" Embroidered Texture
100% cotton; **width** 54"; **repeat** 2"
Taken from a late 18th-century
-early 19th-century embroidered
daytime bodice.
Available in six colorways

Item: "ROSAMOND" Moire Print
50% rayon & 50% cotton
Width 48"; **repeat** 21"
Taken from an elegant 18th century
French Louis XVI court gown
Available in four colors

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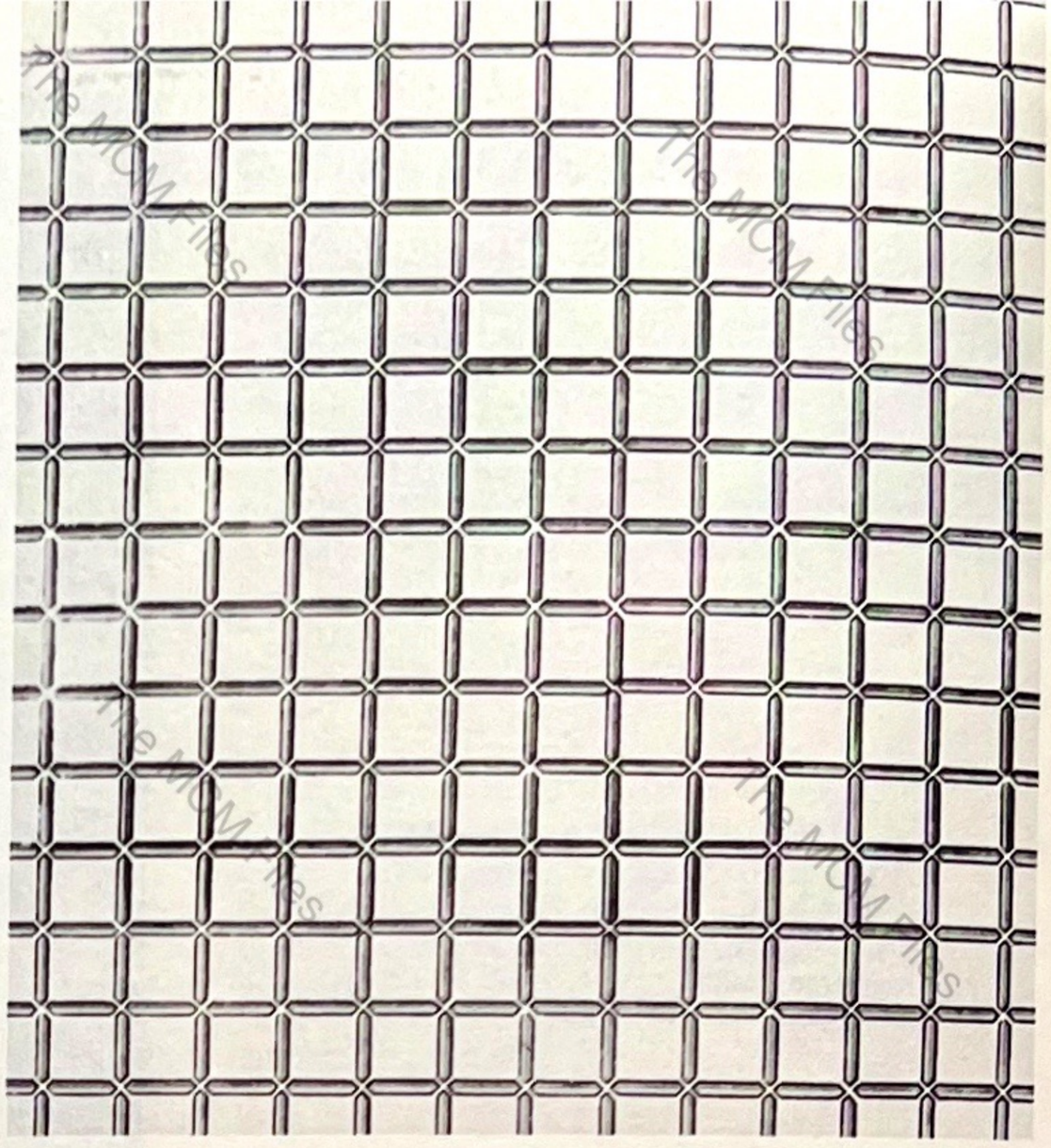
Item: "ST. JAMES PARK"
Pattern repeat 28"



Item: "NONQUADO"
Pattern repeat 1"

Item: "DUTCH TILE"
Pattern repeat 27"

Item: "GERMINAL"
Pattern repeat 20"

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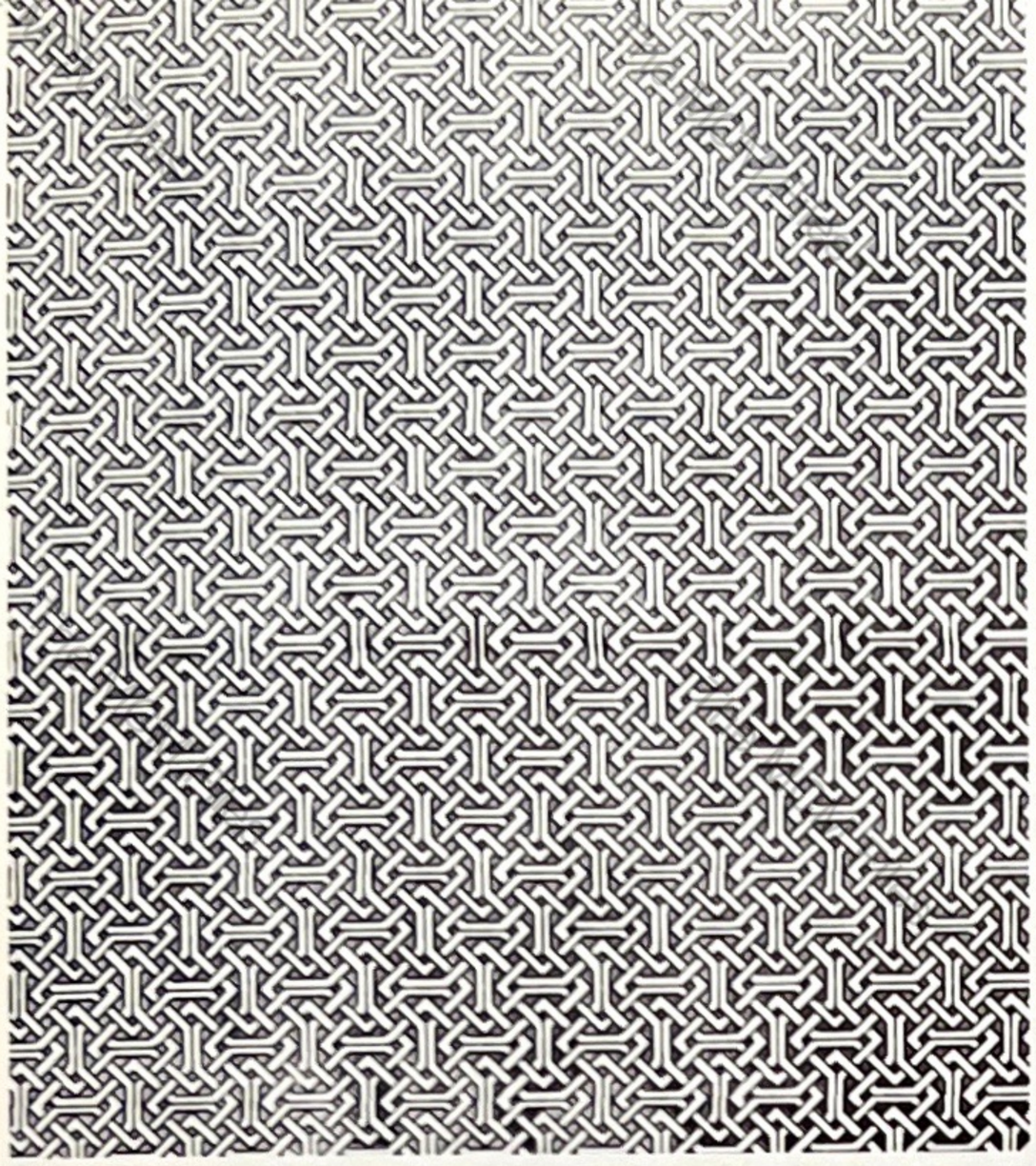

Item: "GRANADA"
Pattern repeat 1"

Item: "KAING SOU"
Pattern repeat 10"

SHOWROOMS:

New York — 979 Third Avenue
Boston — George & Francis Davison
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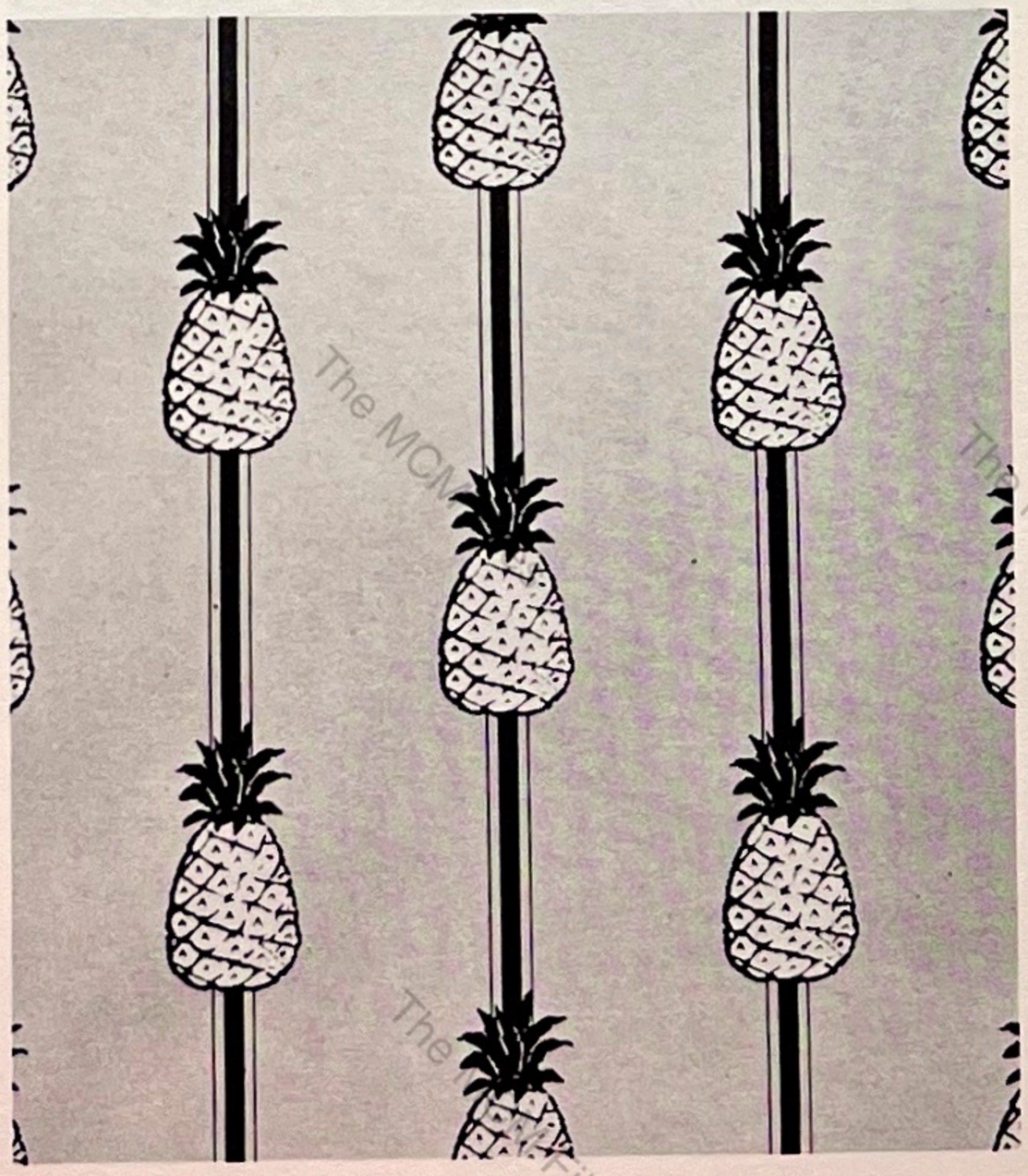
Houston — Gerald Hargett Inc.
Chicago — Warner Co.
Los Angeles — Hasi Hester
San Francisco — Lawrence/Green
Philadelphia — J W Showroom
Miami — Hugh Cochran
Atlanta — McCormack Associates
Bethesda — J. W. Associates
Honolulu — V. Borland Associates
Paris — Galerie 5

Item: "JUNGLE PARADISE"
Pattern repeat 28"

Item: "PINEAPPLE POL"
Pattern repeat 14"



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PHILIP GRAF WALLPAPERS, INC.
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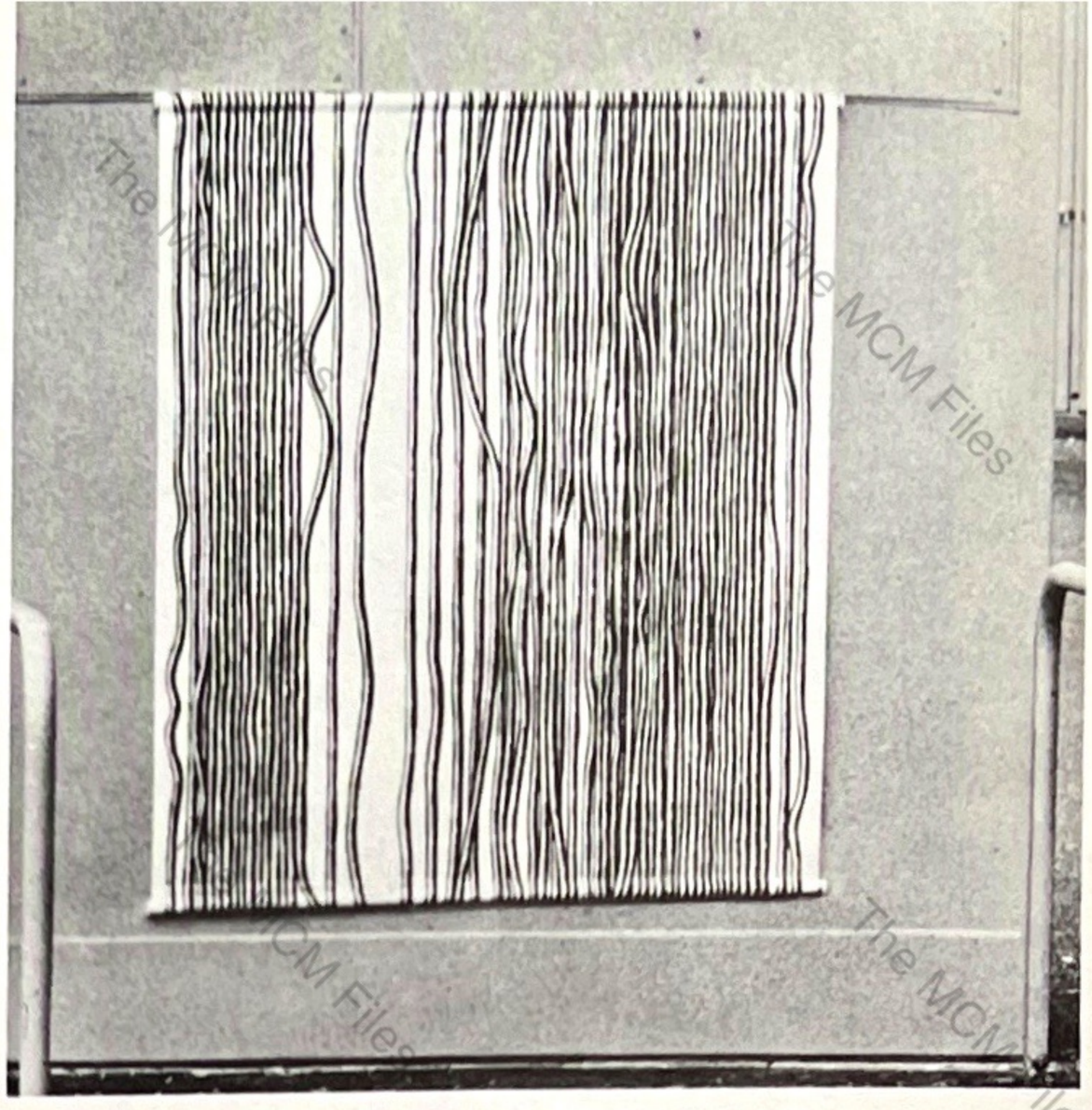
Item: "SUPER FLOWER" Banner
Size: 54" x 4'
A giant floral in red, orange and blue; or blue, violet & green

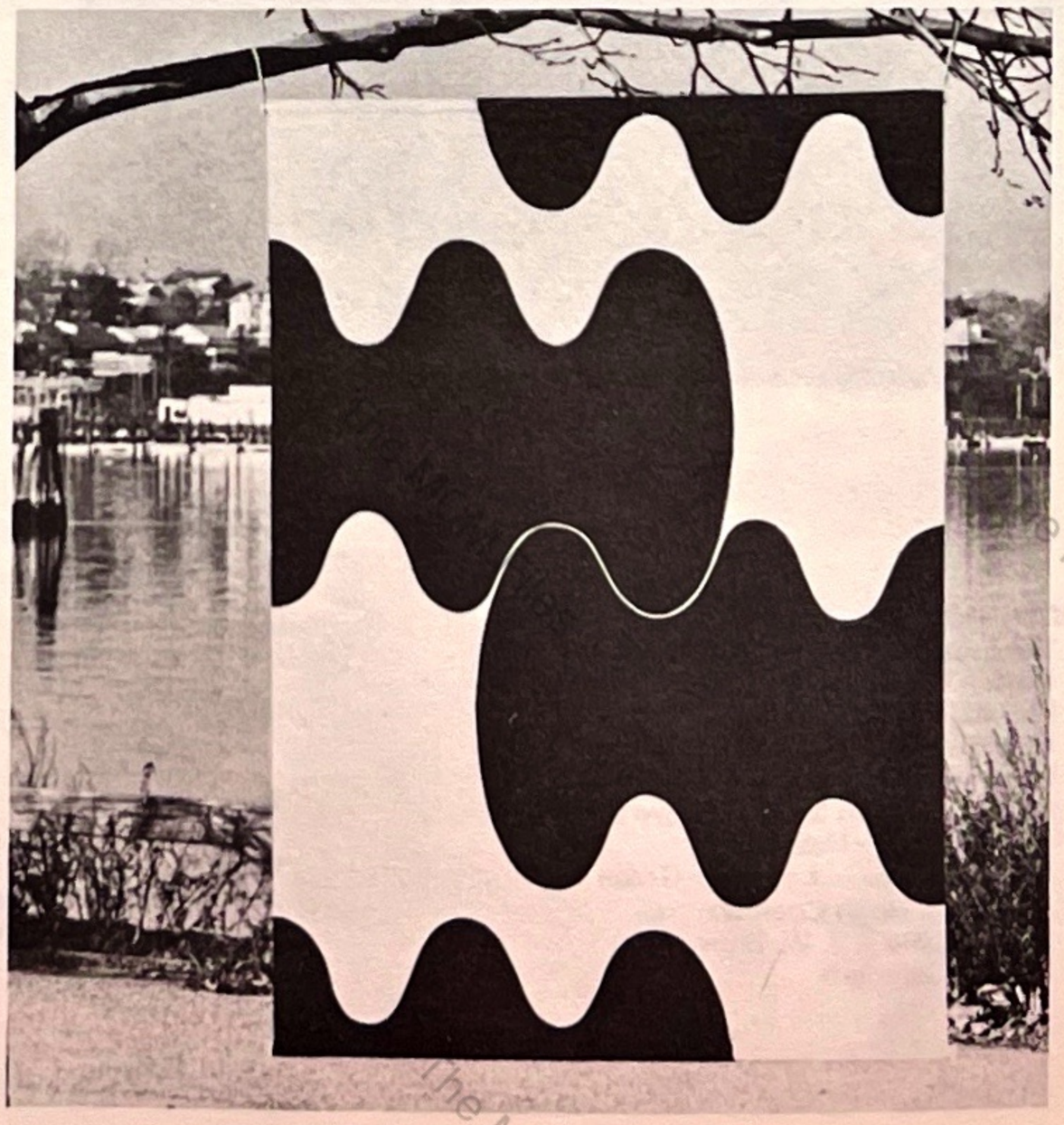


Item: "ROPES" Banner
Size: 54" x 4'
Random cord-like strands in black/white; blue/turquoise; red/orange

The FUJIE COLLECTION of Japanese prints recently introduced by Isabel Scott Fabrics, come in 4 foot widths and vary in length with each design.
They are available in custom sizes, made up by adding repeats to existing sizes, and as double-faced banners when they may be seen from both sides.
8 bold patterns in a total of 21 colors. Each one is a repeat or more of a giant graphic design or a dramatic all-over pattern, ranging in size from 52" x 64" by 4 feet.
The ready-to-hang Banners are packaged in shipping tubes and has a dowel at top & bottom with monofilament clear nylon yarn which can be suspended from wall or ceiling.

Item: "BIG APPLE" Banner
Size: 53" x 4'
A design of elongated concentric ovals in yellow/blue; teal/biscuit; red/orange

Item: "SPINDLE" Banner
Size: 64" x 4'
Gentle interlocking curves in blue/red; yellow/orange; black/white



ISABEL SCOTT FABRICS CORP.
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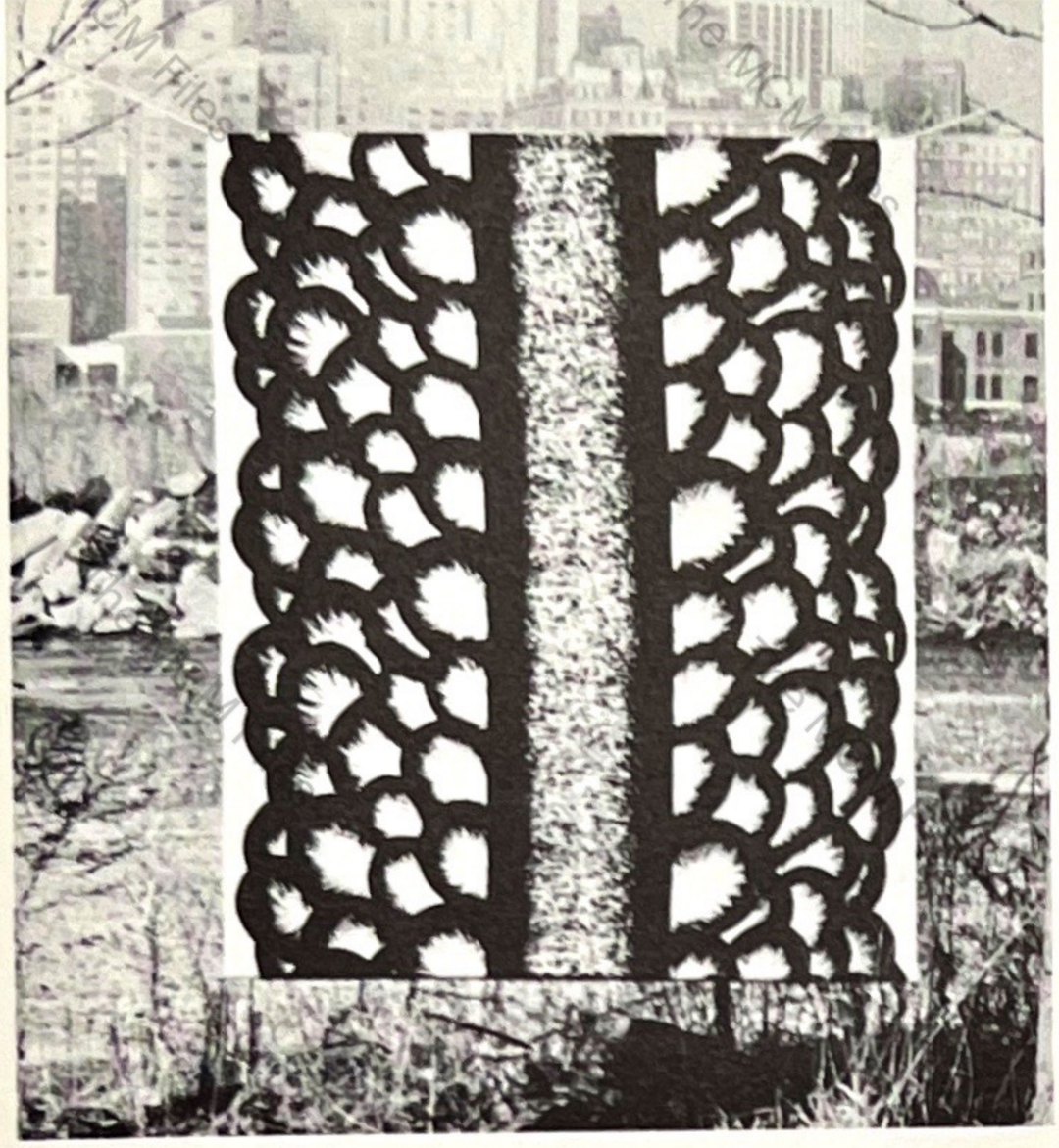
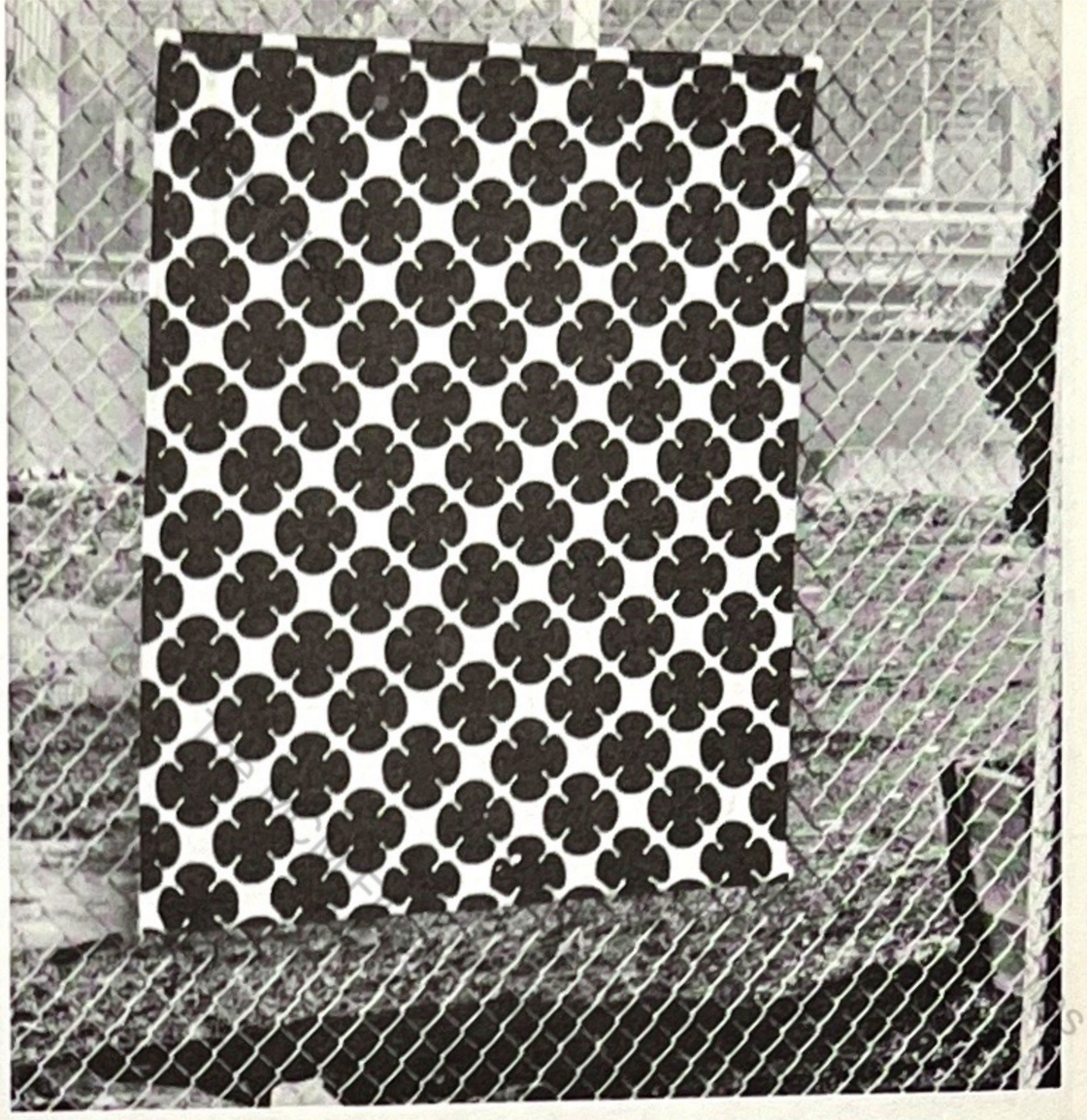
New York, New York 10022



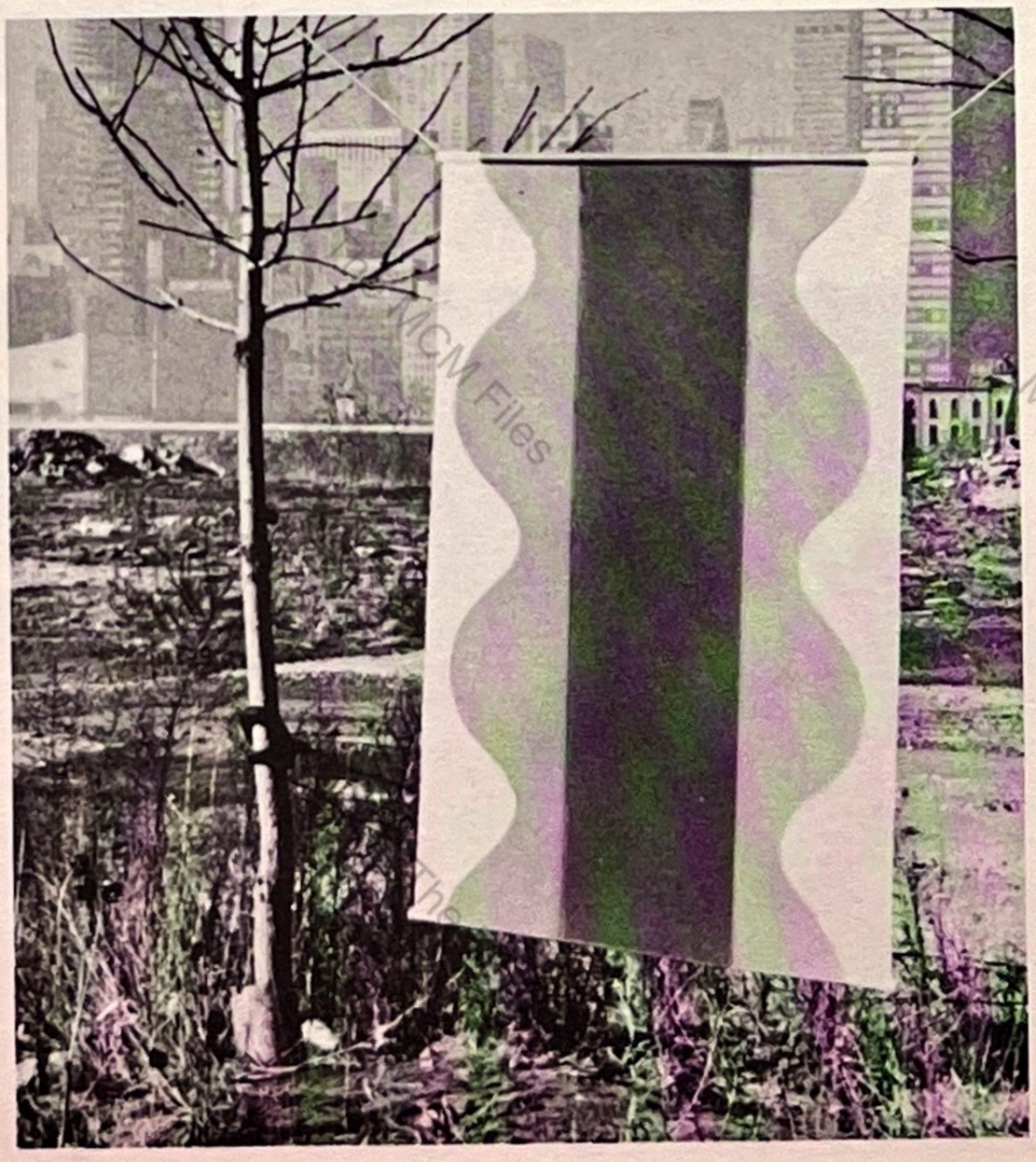
Item: "TROPIC" Banner
Size: 54" x 4'
A leaf motif flanking a bold vertical stripe in black on white



Item: "PETALS" Banner
Size: 54" x 4'
A small-scale repeat in a neat over-all arrangement in yellow, red or black on white

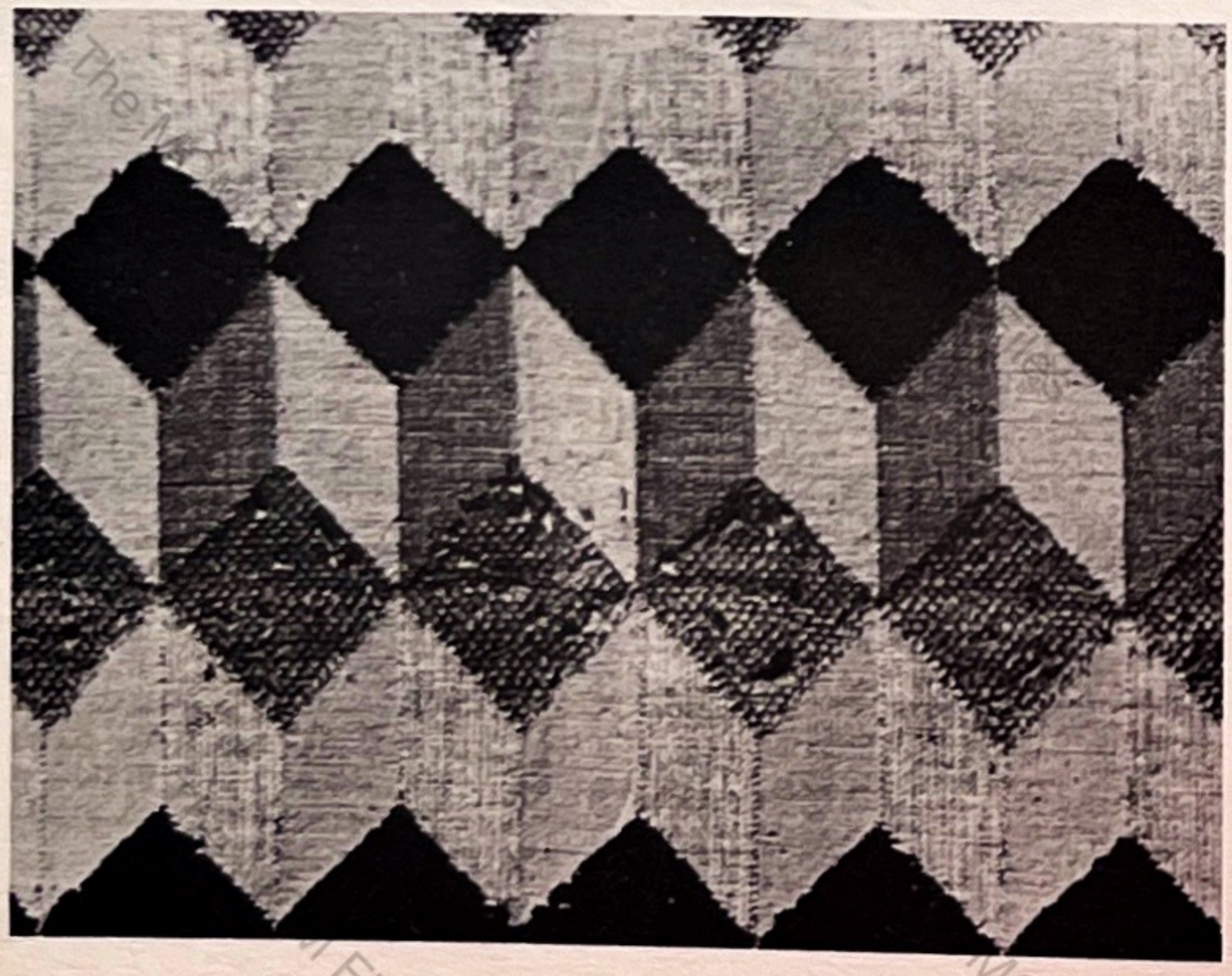
Item: "GRADATION" Banner
Size: 53" x 4'
Featuring rectangles & squares in shaded statements of blue; orange; or earth tones

Item: "HAPPY ROAD" Banner
Size: 64½" x 4'
A full width design of contiguous curves outlining a bold vertical stripe in blue/red; orange/cobalt



A LARSEN DESIGN
Item: "BUKHARA"
100% silk (heavy weight)
Handwoven & handprinted in Thailand
Approx. width 38"; repeat 36"
Colorways: saffron; allspice; grenadine

A LARSEN DESIGN
Item: "POMEGRANATE"
100% silk (heavy weight)
Handwoven & handprinted in Thailand
Approx. width 38"; repeat 36"
Colorways: saffron; allspice; grenadine



JACK LENOR LARSEN, INC. SHOWROOMS
Chicago — New York — Los Angeles
Stuttgart — Zurich

A LARSEN DESIGN
Item: "EQUATION"
56% cotton, 44% silk
Scotchguard finish
Handwoven in India
Approx. width 48"; repeat 5"
Colorways: chutney; poppy; green parrot

JACK LENOR LARSEN, INC.
232 East 59 Street
New York, New York 10022

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